## FEW EXAMPLES RELATED TO GENERALIZED CONVEXITY OF POWER FUNCTIONS

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We introduce a condition on accretive matrix functions, called *p*-ellipticity, and discuss its applications to the  $L^p$  theory of elliptic PDE with complex coefficients. The examples we present concern:

- (1) generalized convexity of power functions (Bellman functions),
- (2) dimension-free bilinear embeddings,
- (3)  $L^p$ -contractivity of semigroups,
- (4) holomorphic functional calculus,
- (5) regularity theory of elliptic PDE with complex coefficients,
- (6) maximal  $L^p$  regularity for divergence-form operators with Neumann boundary conditions.

Example (5) is due to Dindoš and Pipher. Example (3) extends earlier theorems by Cialdea and Maz'ya. The *p*-ellipticity condition arises from studying uniform positivity of a quadratic form associated with the

matrix in question on one hand, and the Hessian of a power function on the other.

The talk is based on joint work with Andrea Carbonaro.