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#### Abstract

In the first part of the paper, we present a short survey of the theory of multipliers, or double centralisers, of Banach algebras and completely contractive Banach algebras. Our approach is very algebraic: this is a deliberate attempt to separate essentially algebraic arguments from topological arguments. We concentrate upon the problem of how to extend module actions, and homomorphisms, from algebras to multiplier algebras. We then consider the special cases when we have a bounded approximate identity, and when our algebra is self-induced. In the second part of the paper, we mainly concentrate upon dual Banach algebras. We provide a simple criterion for when a multiplier algebra is a dual Banach algebra. This is applied to show that the multiplier algebra of the convolution algebra of a locally compact quantum group is always a dual Banach algebra. We also study this problem within the framework of abstract Pontryagin duality, and show that we construct the same weak* topology. We explore the notion of a Hopf convolution algebra, and show that in many cases, the use of the extended Haagerup tensor product can be replaced by a multiplier algebra.


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## 1. Introduction

Multipliers are a useful way of embedding a non-unital algebra into a unital algebra: a problem which occurs often in algebraic analysis. The theory has reached maturity when applied to $\mathrm{C}^{*}$-algebras (see, for example, [59, Chapter 2]) where it is best studied in the context of Hilbert C*-modules, [33. Indeed, one can also study "unbounded operators" for $\mathrm{C}^{*}$-algebras, 61, which form a vital tool in the study of quantum groups. For Banach algebras with a bounded approximate identity, much of the theory carries over (see [24, Section 1.d] or [8, Theorem 2.9.49]) although we remark that there seems to be no parallel to the unbounded theory.

This paper starts with a survey of multipliers; we start with some generality, working with multipliers of modules, and not just algebras. This material is surely well-known to experts, but we are not aware of any particularly definitive source. For example, in [41], Ng uses similar ideas (but for $\mathrm{C}^{*}$-algebras, working in the category of operator modules) motived by the study of cohomology theories for Hopf operator algebras (that is, loosely speaking, quantum groups). However, most of the proofs are left in an unpublished manuscript. The particular aspects of the theory which we develop are somewhat motivated by Ng's presentation.

We quickly turn to discussing Banach algebras, but we shall not (as is usually the case) require a bounded approximate identity at this stage. Instead, we proceed in a very algebraic manner: the key point is that under some mild assumptions on the ability to extend module actions, most of the theory can be developed without worrying about how such an extension can be found.

In Section 3, we do consider the classical case of when we have a bounded approximate identity. There are two main ideas here: the use of Cohen's factorisation theorem, and the use of Arens products. Again, this section is mostly a survey, although we, as usual, proceed with more generality than usual.

In Section 4, we turn our attention to dual Banach algebras: Banach algebras which are dual spaces, such that the multiplication is separately weak*-continuous. Here we apply the idea of using the Arens products to give a very short, algebraic proof of [22, Theorem 5.6].

In Section5 we look at self-induced algebras (see [17), which we argue form a larger, natural class of algebras where multipliers are well-behaved. We show how various extension problems for multipliers can be solved in the self-induced case, but we do not give a complete survey.

Many algebras which arise in abstract harmonic analysis, for example the Fourier algebra $A(G)$, are best studied in the category of operator spaces. Rather than develop
the theory twice, once for bounded maps, and then again for completely bounded maps, we try to take a "categorical" approach throughout, so that we can develop both theories in parallel. For example, we introduce the Arens products in Section 3 in an unusual way, making more explicit links with the projective tensor product. This seems unnecessary in the Banach algebra case, but it does mean that our proofs work mutatis mutandis in the operator space setting. In Section 6 we quickly check that everything we have so far developed does work for completely contractive Banach algebras.

We then look at the Fourier algebra in more depth: in particular, we show that $A(G)$ is always self-induced, as a completely contractive Banach algebra. Of course, $A(G)$ has a bounded approximate identity only when $G$ is amenable. This provides some motivation for looking at the larger class of self-induced algebras.

There has been considerable interest in multipliers as applied to abstract (quantum) harmonic analysis (see [20, 26, 22, 52, 40] for example). Part of our motivation for writing this paper is to argue that a slightly more systematic approach to multipliers allows one to separate out the abstract Banach algebra arguments from specific arguments, say from abstract harmonic analysis. We take up this study seriously in Section 7 where we provide a simple criterion (and construction) for showing that the multiplier algebra of a Banach algebra is actually a dual Banach algebra (something one would not actually expect to be true by analogy with the $\mathrm{C}^{*}$-algebra setting). We quickly check that our abstract result agrees with more concrete constructions for $L^{1}(G)$ and $A(G)$. We show that dual Banach algebras always have multiplier algebras which are dual, and we make links with the case when we have a bounded approximate identity: here we can make our construction more concrete.

In Section 8 we apply these ideas to the study of the convolution algebra of a locally compact quantum group $\mathbb{G}$. Indeed, we show that $M\left(L^{1}(\mathbb{G})\right)$ and $M_{c b}\left(L^{1}(\mathbb{G})\right)$ are always dual Banach algebras: we need remarkably little theory to show this! We check that, again, our work carries over to the operator space setting with little effort. Multipliers and dual space structures were considered by Kraus and Ruan in [27] for Kac algebras, using the duality theory of Kac algebras. We generalise (some of) their work to locally compact quantum groups, and show that the resulting dual Banach algebra structure on $M_{c b}\left(L^{1}(\mathbb{G})\right)$ agrees with that given by our abstract construction.

In the final section, we look at the notion of a Hopf convolution algebra, [14. The operator algebra approach to quantum groups usually starts with a $\mathrm{C}^{*}$-algebra or a von Neumann algebra which carries a co-product, hence turning the dual or predual into a Banach algebra, which we term a convolution algebra. However, in abstract harmonic analysis, one usually privileges the convolution algebra as being the object of study. Hence, can we give the convolution algebra a coproduct? By analogy with the $\mathrm{C}^{*}$-algebra setup, we would expect the coproduct to map into a multiplier algebra. We explore this possibility, and show that in many cases (including the Fourier algebra, and discrete and compact quantum groups) this is possible. We also develop an abstract theory of corepresentations in this setting.

A final word on notation. We generally follow [8] for matters related to Banach algebras, but we write $E^{*}$ for the dual space of a Banach space $E$. We write $\kappa_{E}$ for the canonical map $E \rightarrow E^{* *}$ from a Banach (or operator) space to its bidual.

## 2. Multipliers

In this section, we shall present some general background theory about multipliers. We shall develop the theory in a rather general context, namely for modules and not just algebras. This material, as applied to algebras, is well-known, but to our knowledge, has not been systematically presented in this general context. As such, we make no particular claim to originality, and we shall try to give references, and sometimes just sketch proofs, where appropriate. We take a little care to present the material in a manner which clearly holds both for Banach spaces, and for operator spaces.

Multipliers seem to go back to work of Hochschild, Dauns 9] and Johnson [25]. See [42, Section 1.2] for more historical remarks. For $\mathrm{C}^{*}$-algebras, all the standard texts cover multipliers; both [59] and [3, Section II.7.3] are very readable. An approach using double centralisers (see below) is taken by [39] while [53] follows a bidual approach (compare with Theorem 3.1 below), and [43] explains the links between these two approaches.

Let $\mathcal{A}$ be a (complex) algebra, and let $E$ be an $\mathcal{A}$-bimodule. We say that $E$ is faithful if, for $x \in E$, whenever $a \cdot x \cdot b=0$ for all $a, b \in \mathcal{A}$, then $x=0$. We remark that, for $\mathrm{C}^{*}$-algebras, the term non-degenerate is commonly used for this property. Notice that $E_{0}=\{x \in E: a \cdot x \cdot b=0(a, b \in \mathcal{A})\}$ is a submodule of $E$, and that $E / E_{0}$ is faithful. Unless otherwise stated, we shall always assume that modules are faithful, and, furthermore, that $\mathcal{A}$ is faithful as a module over itself.

A multiplier of $E$ is a pair $(L, R)$ of maps $\mathcal{A} \rightarrow E$ such that $a \cdot L(b)=R(a) \cdot b$ for $a, b \in \mathcal{A}$. This notion (at least when $E=\mathcal{A}$ ) is often called a centraliser in the literature (see [25] or [26]). We write $M(E)$ or $M_{\mathcal{A}}(E)$ for the collection of multipliers of $E$. Each $x \in E$ induces a multiplier $\left(L_{x}, R_{x}\right)$ given by

$$
L_{x}(a)=x \cdot a, \quad R_{x}(a)=a \cdot x \quad(a \in \mathcal{A})
$$

As $E$ is faithful, this gives an inclusion $E \rightarrow M(E)$.
We shall, occasionally, use the following notions. Write $M_{l}(E)$ for the collection of left multipliers of $E$, that is, maps $L: \mathcal{A} \rightarrow E$ with $L(a b)=L(a) \cdot b$ for $a, b \in \mathcal{A}$. Similarly, we define $M_{r}(E)$, the collection of right multipliers, those maps $R: \mathcal{A} \rightarrow E$ with $R(a b)=a \cdot R(b)$ for $a, b \in \mathcal{A}$.

Lemma 2.1. Let $(L, R)$ be a multiplier of $E$. Then $L$ and $R$ are linear, $L$ is a right module homomorphism (that is, a left multiplier), and $R$ is a left module homomorphism (that is, a right multiplier). When $\mathcal{A}$ is unital, $M(E) \cong E$.

Proof. When $\mathcal{A}=E$, this is well-known (compare [42, Theorem 1.2.4]). For $a, b, c \in \mathcal{A}$ and $t \in \mathbb{C}$,

$$
a \cdot L(b+t c)=R(a) \cdot(b+t c)=R(a) \cdot b+t R(a) \cdot c=a \cdot(L(b)+t L(c))
$$

As $E$ is faithful, it follows that $L(b+t c)=L(b)+t L(c)$, so that $L$ is linear. Furthermore,

$$
a \cdot L(b c)=R(a) \cdot b c=(R(a) \cdot b) \cdot c=(a \cdot L(b)) \cdot c=a \cdot(L(b) \cdot c)
$$

so that $L(b c)=L(b) \cdot c$, so that $L$ is a right module homomorphism. The claims about $R$ follow analogously.

When $\mathcal{A}$ is unital, we see that

$$
L(a)=L(1 a)=L(1) \cdot a, \quad R(a)=R(a 1)=a \cdot R(1) \quad(a \in \mathcal{A})
$$

Furthermore, for $a, b \in \mathcal{A}$, we have $a \cdot L(1) \cdot b=a \cdot L(b)=R(a) \cdot b=a \cdot R(1) \cdot b$, so that $L(1)=R(1)$, and so $(L, R)$ is induced by $L(1) \in E$.

When $E=\mathcal{A}$, we can turn $M(\mathcal{A})$ into an algebra with the product $(L, R)\left(L^{\prime}, R^{\prime}\right)=$ $\left(L L^{\prime}, R^{\prime} R\right)$. In general, $M(E)$ is an $\mathcal{A}$-bimodule for the actions

$$
\begin{aligned}
& (a \cdot L)(b)=a \cdot L(b), \quad(a \cdot R)(b)=R(b a), \\
& (L \cdot a)(b)=L(a b), \quad(R \cdot a)(b)=R(b) \cdot a
\end{aligned} \quad(a, b \in \mathcal{A},(L, R) \in M(E)) .
$$

These are well-defined, as, for example,

$$
a \cdot\left(a_{0} \cdot L\right)(b)=a a_{0} \cdot L(b)=R\left(a a_{0}\right) \cdot b=\left(a_{0} \cdot R\right)(a) \cdot b \quad\left(a, b, a_{0} \in \mathcal{A},(L, R) \in M(E)\right)
$$

If $E$ is a submodule of $F$, then the idealiser of $E$ in $F$ is $E_{F}=\{x \in F: a \cdot x, x \cdot a \in$ $E(a \in \mathcal{A})\}$. Then we have an obvious map $E_{F} \rightarrow M(E) ; x \mapsto\left(L_{x}, R_{x}\right)$ where, as before, $L_{x}(a)=x \cdot a, R_{x}(a)=a \cdot x$ for $a \in \mathcal{A}$. If $F$ is faithful, this map is injective; it is always an $\mathcal{A}$-bimodule homomorphism.

Lemma 2.2. $M(E)$ is a faithful $\mathcal{A}$-bimodule, and the idealiser of $E$ in $M(E)$ is all of $M(E)$.

Proof. Let us consider the module actions on $M(E)$ in more detail. Given $(L, R) \in M(E)$ and $a \in \mathcal{A}$, we have

$$
\begin{aligned}
& (a \cdot L)(b)=a \cdot L(b)=R(a) \cdot b=L_{R(a)}(b), \quad(b \in \mathcal{A}), \\
& (a \cdot R)(b)=R(b a)=b \cdot R(a)=R_{R(a)}(b)
\end{aligned} \quad, \quad(b)
$$

so that $a \cdot(L, R)=\left(L_{R(a)}, R_{R(a)}\right) \in E$. Similarly, $(L, R) \cdot a=\left(L_{L(a)}, R_{L(a)}\right) \in E$. Thus the idealiser of $E$ in $M(E)$ is all of $M(E)$.

Furthermore, $a \cdot(L, R) \cdot b=\left(L_{R(a) \cdot b}, R_{R(a) \cdot b}\right)$, so if this equals 0 for all $a, b \in \mathcal{A}$, then using the "right" map, we see that $c \cdot R(a) \cdot b=0$ for all $a, b, c \in \mathcal{A}$. As $E$ is faithful, $R=0$, and hence $a \cdot L(b)=0$ for all $a, b \in \mathcal{A}$, so that $L=0$. Thus $M(E)$ is faithful.

So, given any faithful module $F$ such that $E$ is a submodule of $F$ and $F$ idealises $E$, we have an injection $F \rightarrow M(E)$. Given the previous lemma, we can hence regard $M(E)$ as the "largest" faithful module containing $E$ as an idealised submodule.

When $E=\mathcal{A}$, these considerations take on a more familiar form. The $\mathcal{A}$-module structure on $M(\mathcal{A})$ is induced by considering $\mathcal{A}$ as an ideal in $M(\mathcal{A})$; that is, $a \cdot(L, R)=$ $\left(L_{a}, R_{a}\right)(L, R)$ and $(L, R) \cdot a=(L, R)\left(L_{a}, R_{a}\right)$ for $a \in \mathcal{A}$ and $(L, R) \in M(\mathcal{A})$.

If $\mathcal{A}$ is an ideal in an algebra $\mathcal{B}$, then $\mathcal{B}$ is an $\mathcal{A}$-bimodule, and the notion of $\mathcal{B}$ being a faithful module corresponds to another notion. For an algebra $\mathcal{B}$, we say that an ideal $I \subseteq \mathcal{B}$ is thick or essential if whenever $J$ is an ideal, then $I \cap J=\{0\}$ implies that $J=\{0\}$. The following lemma is surely folklore, but we give a sketch proof.

Lemma 2.3. Let $\mathcal{B}$ be an algebra and let $\mathcal{A} \subseteq \mathcal{B}$ be an ideal. Consider the following properties:
(1) considering $\mathcal{B}$ as an $\mathcal{A}$-bimodule, $\mathcal{B}$ is faithful;
(2) for $b \in \mathcal{B}$, if $a b a^{\prime}=0$ for all $a, a^{\prime} \in \mathcal{A}$, then $b=0$;
(3) $\mathcal{A}$ is essential.

Then $(1) \Leftrightarrow(2)$ and $(2) \Rightarrow(3)$. If $\mathcal{A}$ is faithful over itself, then $(3) \Rightarrow(2)$.
Proof. (2) is simply (1) written out in detail. If (2) holds, then consider an ideal $J \subseteq \mathcal{B}$ with $J \cap \mathcal{A}=\{0\}$. For $b \in J$ and $a, a^{\prime} \in \mathcal{A}$, we find that $a b a^{\prime} \in J$ as $J$ is an ideal, and $a b a^{\prime} \in \mathcal{A}$ as $\mathcal{A}$ is an ideal; so $a b a^{\prime}=0$. Thus $b=0$, showing that $J=\{0\}$. So $\mathcal{A}$ is essential.

If (3) holds then let $J=\left\{b \in \mathcal{B}: a b a^{\prime}=0\left(a, a^{\prime} \in \mathcal{A}\right)\right\}$. For $b \in J$ and $c, c^{\prime} \in \mathcal{B}$, we see that for $a, a^{\prime} \in \mathcal{A}, a c b c^{\prime} a^{\prime}=(a c) b\left(c^{\prime} a^{\prime}\right)=0$ as $\mathcal{A}$ is an ideal. So $J$ is an ideal in $\mathcal{B}$. If $\mathcal{A}$ is faithful over itself, then for $b \in J \cap \mathcal{A}$, we have $b=0$. Thus $J=\{0\}$, showing (2].

These ideas often appear in $\mathrm{C}^{*}$-algebra theory (see for example [53, Chapter III, Section 6]). Notice that if $\mathcal{A}$ is a $\mathrm{C}^{*}$-algebra, then every ideal has a bounded approximate identity, and hence is faithful over itself.

The above discussion hence shows that $M(\mathcal{A})$ is the "largest" algebra which contains $\mathcal{A}$ as an essential ideal.

To close this section, we introduce some notation. We shall write a typical element of $M(E)$ as $\hat{x}$, and will use the notation $\hat{x}=\left(L_{\hat{x}}, R_{\hat{x}}\right)$. This notation is inspired by the embedding of $E$ into $M(E)$. For example, the calculations in Lemma 2.2 can be expressed as $a \cdot \hat{x}=R_{\hat{x}}(a), \hat{x} \cdot a=L_{\hat{x}}(a)$ for $\hat{x} \in M(E), a \in \mathcal{A}$. Hence we can write the actions of the maps $L_{\hat{x}}, R_{\hat{x}}$ as module maps. Similarly, when $E=\mathcal{A}$, we write $\hat{a}=\left(L_{\hat{a}}, R_{\hat{a}}\right)$ for a typical element on $M(\mathcal{A})$, and then $L_{\hat{a}}(a)=\hat{a} a, R_{\hat{a}}(a)=a \hat{a}$ for $a \in \mathcal{A}$.
2.1. For Banach algebras. For a Banach algebra $\mathcal{A}$, it is customary to consider contractive modules (see [8] for example). However, it will be convenient for us to consider merely bounded modules. We shall be careful to indicate procedures where one starts with a contractive module but ends up with only a bounded module. Furthermore, when $\mathcal{A}$ is a Banach algebra, by a (left/right/bi) $\mathcal{A}$-module $E$, unless otherwise stated, we will always mean that $E$ is a Banach space, and the module actions are bounded.

An $\mathcal{A}$-bimodule $E$ is essential when $\mathcal{A} \cdot E \cdot \mathcal{A}$ is linearly dense in $E$. Following Johnson, [24], we shall say that $E$ is neo-unital if $E=\{a \cdot x \cdot b: x \in E, a, b \in \mathcal{A}\}$. Essential to many of our arguments is the following result. This, when $E=\mathcal{A}$, was proved by Cohen in [5], and then extended to, essentially, the version presented here by Hewitt in [18, and independently by Curtis and Figà-Talamanca in 7].
Theorem 2.4. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity with bound $K>0$, and let $E$ be an essential left $\mathcal{A}$-module. Then $E$ is neo-unital. Indeed, for each $x \in E$ and $\epsilon>0$ there exist $y \in E$ and $a \in \mathcal{A}$ with $x=a \cdot y,\|x-y\|<\epsilon$ and $\|a\| \leq K$. We can choose $y$ in the closure of $\{b \cdot x: b \in \mathcal{A}\}$. A similar result holds for right $\mathcal{A}$-modules.
Proof. See, for example, [4, Chapter 11], [19, Theorem 32.22] or [8, Corollary 2.9.25].
Let $\mathcal{A}$ be a Banach algebra and let $E$ be an $\mathcal{A}$-bimodule. It is natural to consider $M(E)$ to be those multipliers $(L, R)$ such that $L, R \in \mathcal{B}(\mathcal{A}, E)$. However, this is automatic from
the Closed Graph Theorem. Indeed, suppose that $a_{n} \rightarrow a$ in $\mathcal{A}$ and that $L\left(a_{n}\right) \rightarrow x$ in $E$. Then

$$
b \cdot x=\lim _{n} b \cdot L\left(a_{n}\right)=\lim _{n} R(b) \cdot a_{n}=R(b) \cdot a=b \cdot L(a) \quad(b \in \mathcal{A}),
$$

so as $E$ is assumed faithful, $L(a)=x$, and we conclude that $L$ is bounded. Similarly, $R$ is bounded. We norm $M(E)$ by considering $M(E)$ as a subset of $\mathcal{B}(\mathcal{A}, E) \oplus_{\infty} \mathcal{B}(\mathcal{A}, E)$, so that $\|(L, R)\|=\max (\|L\|,\|R\|)$. The strict topology on $\mathcal{B}(\mathcal{A}, E) \oplus \mathcal{B}(\mathcal{A}, E)$ is defined by the seminorms

$$
(L, R) \mapsto\|L(a)\|+\|R(a)\| \quad(a \in \mathcal{A})
$$

Proposition 2.5. $M(E)$ is a closed subspace of $\mathcal{B}(\mathcal{A}, E) \oplus_{\infty} \mathcal{B}(\mathcal{A}, E)$ in both the norm and strict topologies. In particular, $M(E)$ is a Banach space.

Proof. Suppose that the net $\left(L_{\alpha}, R_{\alpha}\right)$ in $M(E)$ converges strictly to $(L, R)$ in $\mathcal{B}(\mathcal{A}, E) \oplus_{\infty}$ $\mathcal{B}(\mathcal{A}, E)$. For $a, b \in \mathcal{A}$, we have

$$
a \cdot L(b)=\lim _{\alpha} a \cdot L_{\alpha}(b)=\lim _{\alpha} R_{\alpha}(a) \cdot b=R(a) \cdot b,
$$

so that $(L, R) \in M(E)$ as required. As norm convergence implies strict convergence, this completes the proof.

In the rest of this section, we shall study various extension problems. Almost all of these boil down to extending module actions to $M(\mathcal{A})$, with further extension problems following by purely algebraic methods. We shall explore these methods here, deferring treatment of the original module extension problem until later (where we study what extra properties of $\mathcal{A}$, or the module in question, will ensure that such extensions exist).

Let us first consider the following problem, for a Banach algebra $\mathcal{A}$ and an $\mathcal{A}$ bimodule $E$. We showed above that $M(E)$ is an $\mathcal{A}$-bimodule. Can we extend these module actions to turn $M(E)$ into an $M(\mathcal{A})$-bimodule?

If $E$ is an $M(\mathcal{A})$-bimodule, then we say that the module actions are strictly continuous if, whenever $\hat{a}_{\alpha} \rightarrow \hat{a}$ strictly in $M(\mathcal{A})$, we have $\hat{a}_{\alpha} \cdot x \rightarrow \hat{a} \cdot x, x \cdot \hat{a}_{\alpha} \rightarrow x \cdot \hat{a}$, in norm, for $x \in E$.

Theorem 2.6. Let $\mathcal{A}$ be a Banach algebra, and let $E$ be an $\mathcal{A}$-bimodule. Suppose that $E$ is also an $M(\mathcal{A})$-bimodule, with actions extending those of $\mathcal{A}$. Then there is an $M(\mathcal{A})$ bimodule structure on $M(E)$ given by

$$
\begin{aligned}
& L_{\hat{a} \cdot \hat{x}}(a)=\hat{a} \cdot L_{\hat{x}}(a), \quad R_{\hat{a} \cdot \hat{x}}(a)=R_{\hat{x}}(a \hat{a}), \quad(a \in \mathcal{A}, \hat{a} \in M(\mathcal{A}), \hat{x} \in M(E)) . \\
& L_{\hat{x} \cdot \hat{a}}(a)=L_{\hat{x}}(\hat{a} a), \quad R_{\hat{x} \cdot \hat{a}}(a)=R_{\hat{x}}(a) \cdot \hat{a}
\end{aligned}
$$

These satisfy:
(1) the module actions extend both those of $\mathcal{A}$ on $M(E)$ and $M(\mathcal{A})$ on $E$;
(2) when the action of $M(\mathcal{A})$ on $E$ is strictly continuous, the module action $M(\mathcal{A}) \times$ $M(E) \rightarrow M(E)$ is strictly continuous in either variable; and analogously for $M(E)$ $\times M(\mathcal{A}) \rightarrow M(E)$.

With respect to condition (1), the definitions of $L_{\hat{a} \cdot \hat{x}}$ and $R_{\hat{x} \cdot \hat{a}}$ are unique. If $\mathcal{A}$ is essential over itself, then the definitions of $R_{\hat{a} \cdot \hat{x}}$ and $L_{\hat{x} \cdot \hat{a}}$ are also unique.

Proof. These definitions are motivated by, and clearly extend, the module actions of $\mathcal{A}$ on $M(E)$. For example, it is easy to see that then the pair ( $L_{\hat{a} \cdot \hat{x}}, R_{\hat{a} \cdot \hat{x}}$ ) is indeed a multiplier, and similarly $\hat{x} \cdot \hat{a}$ is well-defined. For $x \in E$ and $\hat{a} \in M(\mathcal{A})$,

$$
(\hat{a} \cdot x) \cdot a=\hat{a} \cdot(x \cdot a)=\hat{a} \cdot L_{x}(a)=L_{\hat{a} \cdot x}(a) \quad(a \in \mathcal{A}),
$$

and so forth, showing that these actions extend those of $M(\mathcal{A})$ on $E$. We shall henceforth use fully the notation introduced at the end of the previous section, and write, for example, the first definition as $(\hat{a} \cdot \hat{x}) \cdot a=\hat{a} \cdot(\hat{x} \cdot a)$.

If $\hat{a}_{\alpha} \rightarrow \hat{a}$ strictly in $M(\mathcal{A})$, then for $\hat{x} \in M(E)$ and $a \in \mathcal{A}$,

$$
\left(\hat{a}_{\alpha} \cdot \hat{x}\right) \cdot a=\hat{a}_{\alpha} \cdot(\hat{x} \cdot a) \rightarrow \hat{a} \cdot(\hat{x} \cdot a)=(\hat{a} \cdot \hat{x}) \cdot a,
$$

and similarly $a \cdot\left(\hat{a}_{\alpha} \cdot \hat{x}\right) \rightarrow a \cdot(\hat{a} \cdot \hat{x})$. Thus $\hat{a}_{\alpha} \cdot \hat{x} \rightarrow \hat{a} \cdot \hat{x}$ strictly in $M(E)$. Now suppose that $\hat{x}_{\alpha} \rightarrow \hat{x}$ strictly in $M(E)$. Then, for $\hat{a} \in M(\mathcal{A})$,

$$
\left(\hat{a} \cdot \hat{x}_{\alpha}\right) \cdot a=\hat{a} \cdot\left(\hat{x}_{\alpha} \cdot a\right) \rightarrow \hat{a} \cdot(\hat{x} \cdot a)=(\hat{a} \cdot \hat{x}) \cdot a \quad(a \in \mathcal{A}),
$$

showing that $\hat{a} \cdot \hat{x}_{\alpha} \rightarrow \hat{a} \cdot \hat{x}$ strictly. Analogously, these hold for the right module action.
Suppose now that we have some left-module action of $M(\mathcal{A})$ on $M(E)$ satisfying (1) and (2). Let $\hat{a} \in M(\mathcal{A})$ and $\hat{x} \in M(E)$, and let $(L, R)=\hat{a} \cdot \hat{x}$. Then

$$
a \cdot L(b)=(a \cdot L)(b)=(a \cdot \hat{a} \cdot \hat{x}) \cdot b=a \hat{a} \cdot L_{\hat{x}}(b) \quad(a, b \in \mathcal{A})
$$

As $E$ is faithful, we conclude that $L=L_{\hat{a} \cdot \hat{x}}$ as defined above. Similarly, we see that

$$
R(b a)=(a \cdot R)(b)=b \cdot(a \cdot \hat{a} \cdot \hat{x})=R_{\hat{x}}(b a \hat{a}) \quad(a, b \in \mathcal{A})
$$

so if products are dense in $\mathcal{A}$, then $R=R_{\hat{a} \cdot \hat{x}}$ as defined above. The arguments for the right action are analogous.

It might seem unnatural to first define $E$ as an $M(\mathcal{A})$-bimodule: perhaps it would be easier to extend the action of $\mathcal{A}$ on $E$ directly to an action of $M(\mathcal{A})$ on $M(E)$. The following shows that if we can do this, then in many cases, $E$ will automatically be an $M(\mathcal{A})$-submodule of $M(E)$.

Proposition 2.7. Let $E$ be an essential $\mathcal{A}$-bimodule, and suppose that $M(E)$ is an $M(\mathcal{A})$-bimodule satisfying condition (1) from the previous theorem. Then $E$ is an $M(\mathcal{A})$ bimodule, with the module actions extending those of $\mathcal{A}$. Furthermore, when $\mathcal{A}$ is essential over itself, the action of $M(\mathcal{A})$ on $M(E)$ is given by the definitions in the previous theorem.

If, further, $E=\{a \cdot x \cdot b: a, b \in \mathcal{A}, x \in E\}$ then the action of $M(\mathcal{A})$ on $E$ is strictly continuous, and condition (2) holds.
Proof. Let $\hat{a} \in M(\mathcal{A}), x \in E$ and let $(L, R)=\hat{a} \cdot\left(L_{x}, R_{x}\right) \in M(E)$. Suppose that $x=a \cdot y$ for some $a \in \mathcal{A}$ and $y \in E$, so that $\left(L_{x}, R_{x}\right)=a \cdot\left(L_{y}, R_{y}\right)$ and thus $(L, R)=$ $\hat{a} a \cdot\left(L_{y}, R_{y}\right) \in E$. By density, as $E$ is essential, this shows that we have a module action $M(\mathcal{A}) \times E \rightarrow E$ which extends the module action of $\mathcal{A}$. Let $\hat{a}_{\alpha} \rightarrow \hat{a}$ in $M(\mathcal{A})$. Then

$$
\hat{a}_{\alpha} \cdot(a \cdot y)=\left(\hat{a}_{\alpha} a\right) \cdot y \rightarrow(\hat{a} a) \cdot y=\hat{a} \cdot(a \cdot y) \quad(a \in \mathcal{A}, y \in E),
$$

so we have strict continuity, under the stronger condition on $E$ (notice that we cannot assume that ( $\hat{a}_{\alpha}$ ) is bounded).

We now essentially reverse the uniqueness argument in the preceding proof. For $\hat{x} \in$ $M(E), \hat{a} \in M(\mathcal{A})$ and $a, b \in \mathcal{A}$, if $(L, R)=\hat{a} \cdot \hat{x}$, then, as before, $R$ has a unique definition, and $a \cdot L(b)=a \hat{a} \cdot \hat{x} \cdot b=a \hat{a} \cdot L_{\hat{x}}(b)$ for $a, b \in \mathcal{A}$. Then $\hat{a} \cdot L_{\hat{x}}(b) \in E$ by the previous paragraph, and so $L(b)=\hat{a} \cdot L_{\hat{x}}(b)$ for $b \in \mathcal{A}$.

The arguments "on the right" follow analogously. When $E$ satisfies the stronger condition, uniqueness shows that (2) holds.

We shall address the question of when $E$ is an $M(\mathcal{A})$-bimodule in later sections.
Another typical problem in the theory of multipliers is to extend (module) homomorphisms to the level of multipliers. At the level of modules, this is just algebra, as the following proof shows.

Theorem 2.8. Let $E$ and $F$ be $\mathcal{A}$-modules, and let $\psi: E \rightarrow F$ be an $\mathcal{A}$-bimodule homomorphism. There exists a unique extension $\tilde{\psi}: M(E) \rightarrow M(F)$ which is an $\mathcal{A}$-bimodule homomorphism. Furthermore, $\tilde{\psi}$ is strictly continuous.

If $E$ and $F$ are also $M(\mathcal{A})$-bimodules, with actions extending those of $\mathcal{A}$, then use Theorem 2.6 to turn $M(E)$ and $M(F)$ into $M(\mathcal{A})$-bimodules. Then $\tilde{\psi}$ is an $M(\mathcal{A})$-bimodule homomorphism.

Proof. We first define $\tilde{\psi}$ as follows. For $\hat{x} \in M(E)$ define $\tilde{\psi}(\hat{x})=(L, R)$ where

$$
L(a)=\psi(\hat{x} \cdot a), \quad R(a)=\psi(a \cdot \hat{x}) \quad(a \in \mathcal{A}) .
$$

For $a, b \in \mathcal{A}, a \cdot L(b)=\psi(a \cdot \hat{x} \cdot b)=R(a) \cdot b$ as $\psi$ is a module homomorphism, and so $(L, R) \in M(F)$. For $a, b \in \mathcal{A}$,

$$
\tilde{\psi}(a \cdot \hat{x}) \cdot b=\psi((a \cdot \hat{x}) \cdot b)=\psi(a \cdot(\hat{x} \cdot b))=a \cdot(\tilde{\psi}(\hat{x}) \cdot b),
$$

and similarly $b \cdot \tilde{\psi}(a \cdot \hat{x})=b \cdot(a \cdot \tilde{\psi}(\hat{x}))$ so that $\tilde{\psi}(a \cdot \hat{x})=a \cdot \tilde{\psi}(\hat{x})$. Similarly $\tilde{\psi}(\hat{x} \cdot a)=\tilde{\psi}(\hat{x}) \cdot a$, so that $\tilde{\psi}$ is an $\mathcal{A}$-module homomorphism. Clearly $\tilde{\psi}$ is linear, is an extension of $\psi$, and satisfies $\|\tilde{\psi}\| \leq\|\psi\|$.

If $\phi: M(E) \rightarrow M(F)$ is another extension, then for $a, b \in \mathcal{A}$, and $\hat{x} \in M(E)$, we have

$$
(a \cdot \phi(\hat{x})) \cdot b=\phi(a \cdot \hat{x}) \cdot b=\psi(a \cdot \hat{x}) \cdot b=(a \cdot \tilde{\psi}(\hat{x})) \cdot b,
$$

using that $\phi$ is an $\mathcal{A}$-module homomorphism, and that $a \cdot \hat{x} \in E$. As $F$ is faithful, $a \cdot \phi(\hat{x})=a \cdot \tilde{\psi}(\hat{x})$, and a similar argument establishes that $\phi(\hat{x}) \cdot a=\tilde{\psi}(\hat{x}) \cdot a$. Thus $\phi=\tilde{\psi}$.

If $\hat{x}_{\alpha} \rightarrow \hat{x}$ in $M(E)$ then for $a \in \mathcal{A}$,

$$
\tilde{\psi}\left(\hat{x}_{\alpha}\right) \cdot a=\psi\left(\hat{x}_{\alpha} \cdot a\right) \rightarrow \psi(\hat{x} \cdot a)=\tilde{\psi}(\hat{x}) \cdot a,
$$

and similarly $a \cdot \tilde{\psi}\left(\hat{x}_{\alpha}\right) \rightarrow a \cdot \tilde{\psi}(\hat{x})$. Thus $\tilde{\psi}$ is strictly continuous.
Now suppose that $E$ and $F$ are $M(\mathcal{A})$-bimodules, with actions extending those of $\mathcal{A}$, and apply Theorem 2.6. Let $a, b \in \mathcal{A}, \hat{a} \in M(\mathcal{A})$ and $\hat{x} \in M(E)$. Then

$$
\begin{aligned}
b \cdot(\tilde{\psi}(\hat{a} \cdot \hat{x}) \cdot a) & =b \cdot \psi((\hat{a} \cdot \hat{x}) \cdot a)=b \cdot \psi(\hat{a} \cdot(\hat{x} \cdot a)=\psi(b \hat{a} \cdot(\hat{x} \cdot a)) \\
& =b \hat{a} \cdot \psi(\hat{x} \cdot a)=b \cdot((\hat{a} \cdot \tilde{\psi}(\hat{x})) \cdot a) .
\end{aligned}
$$

We also have

$$
(\hat{a} \cdot \tilde{\psi}(\hat{x})) \cdot a=\hat{a} \cdot(\tilde{\psi}(\hat{x}) \cdot a)=\hat{a} \cdot \psi(\hat{x} \cdot a) .
$$

As $F$ is faithful, it follows that $\tilde{\psi}(\hat{a} \cdot \hat{x}) \cdot a=(\hat{a} \cdot \tilde{\psi}(\hat{x})) \cdot a$. Similarly,

$$
a \cdot \tilde{\psi}(\hat{a} \cdot \hat{x})=\psi(a \cdot(\hat{a} \cdot \hat{x}))=\psi(a \hat{a} \cdot \hat{x})=a \hat{a} \cdot \tilde{\psi}(\hat{x})=a \cdot(\hat{a} \cdot \tilde{\psi}(\hat{x})) .
$$

We conclude that $\tilde{\psi}(\hat{a} \cdot \hat{x})=\hat{a} \cdot \tilde{\psi}(\hat{x})$. Analogously, one can show that $\tilde{\psi}(\hat{x} \cdot \hat{a})=\tilde{\psi}(\hat{x}) \cdot \hat{a}$.
Now suppose that $\mathcal{B}$ is a Banach algebra and that $\theta: \mathcal{A} \rightarrow M(\mathcal{B})$ is a bounded homomorphism. Then $\mathcal{B}$ becomes a bounded (but maybe not contractive!) $\mathcal{A}$-bimodule for the actions

$$
a \cdot b=\theta(a) b, \quad b \cdot a=b \theta(a) \quad(a \in \mathcal{A}, b \in \mathcal{B})
$$

There appears to be no simple criterion on $\theta$ to ensure that $\mathcal{B}$ is then a faithful $\mathcal{A}$ module. If $\mathcal{B}$ is faithful, then we can apply the above theorem to find an extension $\tilde{\theta}: M(\mathcal{A}) \rightarrow M_{\mathcal{A}}(\mathcal{B})$ which is an $\mathcal{A}$-bimodule homomorphism. There is a linear contraction $M(\mathcal{B}) \rightarrow M_{\mathcal{A}}(\mathcal{B})$ given by $(L, R) \mapsto(L \theta, R \theta)$. However, it is far from clear when $\tilde{\theta}$ maps into (the image of) $M(\mathcal{B})$.
2.2. Extending module actions and homomorphisms. We saw in the previous section that the ability to extend the bimodule actions of $\mathcal{A}$ on $E$ to $M(\mathcal{A})$ actions is a sufficient (and often necessary) condition for $M(E)$ to become an $M(\mathcal{A})$-bimodule, in a natural way. In this section, we shall see that extending the action on $E$ has a close relation with the problem of extending homomorphisms between algebras.

Let $\mathcal{A}$ be a Banach algebra and let $E$ be a bimodule. Recall that $E$ is essential if $\mathcal{A} \cdot E \cdot \mathcal{A}$ is linearly dense in $E$. As an aside, we note that in the pure algebra setting, we would ask that the linear span of $\mathcal{A} \cdot E \cdot \mathcal{A}$ be all of $E$. In this setting, the proofs are similar (compare with [58, Appendix] for example). We shall concentrate upon the Banach algebra case.

Now suppose that $\mathcal{B}$ is a Banach algebra and that $\theta: \mathcal{A} \rightarrow M(\mathcal{B})$ is a bounded homomorphism. Then $\mathcal{B}$ becomes a bounded $\mathcal{A}$-bimodule as above. Then $\mathcal{B}$ is an essential $\mathcal{A}$-bimodule if the linear span of $\left\{\theta\left(a_{1}\right) b \theta\left(a_{2}\right): a_{1}, a_{2} \in \mathcal{A}, b \in \mathcal{B}\right\}$ is dense in $\mathcal{B}$. This is often referred to as $\theta$ being non-degenerate. Notice that the following does not need that $\mathcal{B}$ is a faithful $\mathcal{A}$-bimodule.

Proposition 2.9. Let $\theta: \mathcal{A} \rightarrow M(\mathcal{B})$ be a non-degenerate homomorphism. Then the following are equivalent:
(1) the module actions on $\mathcal{B}$ can be extended to bounded $M(\mathcal{A})$-module actions;
(2) there is a bounded homomorphism $\tilde{\theta}: M(\mathcal{A}) \rightarrow M(\mathcal{B})$ extending $\theta$.

We may replace "bounded" by "contractive". The extensions, if they exist, are unique and strictly continuous.

Proof. If (1) holds then let $\hat{a} \in M(\mathcal{A})$ and define $L, R: \mathcal{B} \rightarrow \mathcal{B}$ by $L(b)=\hat{a} \cdot b$ and $R(b)=b \cdot \hat{a}$ for $b \in \mathcal{B}$. Let $b_{1}, b_{2} \in \mathcal{B}$ and $a_{1}, a_{2} \in \mathcal{A}$, so that

$$
b_{1} \theta\left(a_{1}\right) L\left(\theta\left(a_{2}\right) b_{2}\right)=b_{1}\left(a_{1} \cdot \hat{a} \cdot a_{2} \cdot b_{2}\right)=\left(b_{1} \cdot a_{1} \hat{a} a_{2}\right) \cdot b_{2}=R\left(b_{1} \theta\left(a_{1}\right)\right) \theta\left(a_{2}\right) b_{2}
$$

$\underset{\sim}{A} \theta$ is non-degenerate, this is enough to show that $(L, R) \in M(\mathcal{B})$. Denote $(L, R)$ by $\tilde{\theta}(\hat{a})$. Then $\tilde{\theta}: M(\mathcal{A}) \rightarrow M(\mathcal{B})$ is bounded and linear; if the module action is contractive,
then so is $\tilde{\theta}$. As $\tilde{\theta}$ is built from a module action, it is clear that $\tilde{\theta}$ is a homomorphism, showing (2).

Conversely, if such a $\tilde{\theta}$ exists, then as above, we find that $\mathcal{B}$ is an $M(\mathcal{A})$-bimodule, and obviously these module actions extend those of $\mathcal{A}$.

Let us consider 22. If $\tilde{\theta}$ exists, then

$$
\tilde{\theta}(\hat{a}) \theta(a) b=\theta(\hat{a} a) b, \quad b \theta(a) \tilde{\theta}(\hat{a})=b \theta(a \hat{a}) \quad(\hat{a} \in M(\mathcal{A}), a \in \mathcal{A}, b \in \mathcal{B})
$$

which as $\theta$ is non-degenerate, uniquely determines $\tilde{\theta}$. Similarly, if $\left(\hat{a}_{\alpha}\right)$ is a net in $M(\mathcal{A})$ converging strictly to $\hat{a}$, then

$$
\lim _{\alpha} \tilde{\theta}\left(\hat{a}_{\alpha}\right) \theta(a) b=\lim _{\alpha} \theta\left(\hat{a}_{\alpha} a\right) b=\theta(\hat{a} a) b=\tilde{\theta}(\hat{a}) \theta(a) b \quad(a \in \mathcal{A}, b \in \mathcal{B})
$$

and similarly "on the right", which shows that $\tilde{\theta}$ is strictly continuous. Similar remarks apply to the case of extending the module actions.

Consequently, the problem of extending module actions is more general than extending homomorphisms, at least if we restrict to essential modules and non-degenerate homomorphisms. For Hilbert C*-modules, the framework of adjointable operators provides a way to pass between modules and algebras in a more seamless way.

The notion of non-degenerate is de rigueur in $\mathrm{C}^{*}$-theory (see [33, Chapter 2] for example). Analogously, it is usual to consider essential modules in Banach algebra theory. By the above, we know that extensions will always be unique under such conditions. If our algebra has a bounded approximate identity then we can construct extensions (see Theorem 3.2). Essentiality seems like a reasonable minimal condition to consider, but at least in principle, it would be interesting to consider wider classes of modules. We shall not consider this problem, except when dealing with dual Banach algebras, where the weak* topology can be used to deal with the non-essential setting (see Section 4).
2.3. Tensor products. A motivating example for us is the following. Let $\mathcal{A}$ be an algebra, and let $E$ be a vector space. Consider the vector space $\mathcal{A} \otimes E$ (here and elsewhere, an unadorned tensor product means the algebraic tensor product) which is an $\mathcal{A}$-bimodule for the actions

$$
a \cdot(b \otimes x)=a b \otimes x, \quad(b \otimes x) \cdot a=b a \otimes x \quad(a \in \mathcal{A}, b \otimes x \in \mathcal{A} \otimes E)
$$

Indeed, it is not too hard to show that $M(\mathcal{A}) \otimes E$ is isomorphic to $M(\mathcal{A} \otimes E)$ under the map which sends $(l, r) \otimes x$ to $(L, R)$ where $L(a)=l(a) \otimes x$ and $R(a)=r(a) \otimes x$ for $a \in \mathcal{A}$. The Banach algebra case is somewhat more subtle!

To consider a suitable Banach algebra version, we have to consider completions of tensor products. Again, we work with a little generality. Let $\widehat{\otimes}$ denote the projective tensor product, so for Banach spaces $E$ and $F, E \widehat{\otimes} F$ is the completion of $E \otimes F$ under the norm

$$
\|\tau\|=\inf \left\{\sum_{k=1}^{n}\left\|x_{k}\right\|\left\|y_{k}\right\|: \tau=\sum_{k=1}^{n} x_{k} \otimes y_{k}\right\} \quad(\tau \in E \otimes F)
$$

Then $\widehat{\otimes}$ has the universal property that if $\phi: E \times F \rightarrow G$ is a bounded bilinear map to some Banach space $G$, then there is a unique bounded linear map $\tilde{\phi}: E \widehat{\otimes} F \rightarrow G$
linearising $\phi$. The dual of $E \widehat{\otimes} F$ can be identified with $\mathcal{B}\left(E, F^{*}\right)$ or $\mathcal{B}\left(F, E^{*}\right)$ by

$$
\langle T, x \otimes y\rangle=\langle T(x), y\rangle, \quad\langle S, x \otimes y\rangle=\langle S(y), x\rangle
$$

where $x \otimes y \in E \widehat{\otimes} F, T \in \mathcal{B}\left(E, F^{*}\right)$ and $S \in \mathcal{B}\left(F, E^{*}\right)$.
Let $\mathcal{A}$ be a Banach algebra and let $E$ be a Banach space. We shall say that a norm $\alpha$ on $\mathcal{A} \otimes E$ is admissible if $\alpha(a \otimes x)=\|a\|\|x\|$ for $a \in \mathcal{A}$ and $x \in E$ (which says that $\alpha$ is a cross-norm) and the module actions of $\mathcal{A}$ are contractive. The triangle inequality then shows that the projective tensor norm dominates $\alpha$. Denote by $\mathcal{A} \widehat{\otimes}_{\alpha} E$ the completion of $\mathcal{A} \otimes E$ under $\alpha$. Then $\mathcal{A} \widehat{\otimes} E \rightarrow \mathcal{A} \widehat{\otimes}_{\alpha} E$ is norm-decreasing with dense range. The adjoint of this map thus identifies $\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right)^{*}$ with a subspace of $\mathcal{B}\left(\mathcal{A}, E^{*}\right)$, which we shall denote by $\mathcal{B}_{\alpha}\left(\mathcal{A}, E^{*}\right)$. We equip $\mathcal{B}_{\alpha}\left(\mathcal{A}, E^{*}\right)$ with the norm induced by $\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right)^{*}$, say $\|\cdot\|_{\alpha}$. Thus

$$
\|T\|_{\alpha} \geq\|T\|, \quad\|a \cdot T\|_{\alpha} \leq\|a\|\|T\|_{\alpha}, \quad\|T \cdot a\|_{\alpha} \leq\|a\|\|T\|_{\alpha} \quad\left(a \in \mathcal{A}, T \in \mathcal{B}_{\alpha}\left(\mathcal{A}, E^{*}\right)\right)
$$

Here $(a \cdot T)(b)=T(b a)$ and $(T \cdot a)(b)=T(a b)$ for $b \in \mathcal{A}$.
It is not obvious that $\mathcal{A} \widehat{\otimes}_{\alpha} E$ will be faithful if $\mathcal{A}$ is; however, henceforth we assume that $\mathcal{A} \widehat{\otimes}_{\alpha} E$ is a faithful module. In particular, in examples, this will need to be checked.

For a given $E$, suppose for all choices of $\mathcal{A}$ we have an admissible norm $\alpha$ on $\mathcal{A} \otimes E$, and that if $T: \mathcal{A} \rightarrow \mathcal{B}$ is a contraction, then $T \otimes I_{E}: \mathcal{A} \otimes E \rightarrow \mathcal{B} \otimes E$ is a contraction with respect to $\alpha$. Then we say that $\alpha$ is $E$-admissible.
Lemma 2.10. Let $\mathcal{A}$ be a Banach algebra, let $E$ be a Banach space, and let $\alpha$ be an admissible norm. There is a natural embedding $M(\mathcal{A}) \otimes E \rightarrow M\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right)$ which is an $\mathcal{A}$-bimodule homomorphism. If $\alpha$ is $E$-admissible, this extends to a contraction

$$
M(\mathcal{A}) \widehat{\otimes}_{\alpha} E \rightarrow M\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right)
$$

Proof. Let $\hat{a} \in M(\mathcal{A})$ and $x \in E$, and define $L, R: \mathcal{A} \rightarrow \mathcal{A} \widehat{\otimes}_{\alpha} E$ by

$$
L(a)=\hat{a} a \otimes x, \quad R(a)=a \hat{a} \otimes x \quad(a \in \mathcal{A}) .
$$

Then, for $a, b \in \mathcal{A}$, we have $a \cdot L(b)=a \hat{a} b \otimes x=R(a) \cdot b$, so that $(L, R) \in M\left(A \widehat{\otimes}_{\alpha} E\right)$. Write $\beta(\hat{a} \otimes x)$ for $(L, R)$, so that $\beta: M(\mathcal{A}) \times E \rightarrow M\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right)$ is bilinear. Thus $\beta$ extends to a linear map on $M(\mathcal{A}) \otimes E$. Suppose that $\sum_{k=1}^{n} \hat{a}_{k} \otimes x_{k}$ is mapped to the zero multiplier. We may suppose that $\left\{x_{k}\right\}$ is linearly independent, so for each $a \in \mathcal{A}, \hat{a}_{k} a=0$ for each $k$. Hence $\hat{a}_{k}=0$ for each $k$, and we conclude that $\beta$ is an injection.

For $\hat{a} \otimes x \in M(\mathcal{A}) \otimes E$ and $a \in \mathcal{A}$, we have

$$
\beta(a \cdot(\hat{a} \otimes x)) \cdot b=(a \hat{a}) b \otimes x=a \cdot(\beta(\hat{a} \otimes x) \cdot b) \quad(b \in \mathcal{A}) .
$$

Similar calculations establish that $\beta$ is an $\mathcal{A}$-bimodule homomorphism.
If $\alpha$ is $E$-admissible, then fix $a \in \mathcal{A}$ with $\|a\| \leq 1$, and define contractions $S, T$ : $M(\mathcal{A}) \rightarrow \mathcal{A}$ by

$$
S(\hat{a})=\hat{a} a, \quad T(\hat{a})=a \hat{a} \quad(\hat{a} \in M(\mathcal{A}))
$$

Then notice that for $\tau \in M(\mathcal{A}) \otimes E$, if $\beta(\tau)=(L, R)$, then

$$
L(a)=\left(S \otimes I_{E}\right) \tau, \quad R(a)=\left(T \otimes I_{E}\right) \tau
$$

Thus $\max (\|L(a)\|,\|R(a)\|) \leq\|\tau\|$. As $a$ was arbitrary, we conclude that $\|(L, R)\| \leq\|\tau\|$. Thus $\beta$ is a contraction, and so extends by continuity to $M(\mathcal{A}) \widehat{\otimes}_{\alpha} E$.

Let $\alpha$ be an $E$-admissible norm. Given a non-degenerate homomorphism $\theta: \mathcal{A} \rightarrow$ $M(\mathcal{B})$, we have the chain of maps

$$
\mathcal{A} \widehat{\otimes}_{\alpha} E \xrightarrow{\theta \otimes I_{E}} M(\mathcal{B}) \widehat{\otimes}_{\alpha} E \rightarrow M_{\mathcal{B}}\left(\mathcal{B} \widehat{\otimes}_{\alpha} E\right) .
$$

The composition is an $\mathcal{A}$-bimodule homomorphism, if $\mathcal{A}$ acts on $\mathcal{B}$ (and hence on $\mathcal{B} \widehat{\otimes}_{\alpha} E$ ) in the usual way induced by $\theta$. Then we can apply Theorem 2.8 to find a unique, strictly continuous extension

$$
\theta \otimes I_{E}: M_{\mathcal{A}}\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right) \rightarrow M_{\mathcal{B}}\left(\mathcal{B} \widehat{\otimes}_{\alpha} E\right)
$$

Extending maps defined on $E$ is also easy, provided we have suitable tensor norms. Suppose for all $E$ we have an admissible norm $\alpha$ on $\mathcal{A} \otimes E$, and that if $T: E \rightarrow F$ is a contraction, then $I_{\mathcal{A}} \otimes T$ extends to a contraction $\mathcal{A} \widehat{\otimes}_{\alpha} E \rightarrow \mathcal{A} \widehat{\otimes}_{\alpha} F$. Then we say that $\alpha$ is uniformly admissible.

Proposition 2.11. Let $\mathcal{A}$ be a Banach algebra, $\alpha$ be a uniformly admissible norm, and let $E$ and $F$ be Banach spaces. Any $T \in \mathcal{B}(E, F)$ can be uniquely extended to an $\mathcal{A}$-bimodule homomorphism $T_{\mathcal{A}}: M\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right) \rightarrow M\left(\mathcal{A} \widehat{\otimes}_{\alpha} F\right)$ which satisfies $T_{\mathcal{A}}(\hat{a} \otimes x)=\hat{a} \otimes T(x)$ for $\hat{a} \in M(\mathcal{A})$ and $x \in E$, and with $\left\|T_{\mathcal{A}}\right\| \leq\|T\|$.

Proof. Given $\hat{x} \in M\left(\mathcal{A} \widehat{\otimes}_{\alpha} E\right)$, define $L, R \in \mathcal{B}\left(\mathcal{A}, \mathcal{A} \widehat{\otimes}_{\alpha} F\right)$ by $L=\left(I_{\mathcal{A}} \otimes T\right) \circ L_{\hat{x}}$ and $R=\left(I_{\mathcal{A}} \otimes T\right) \circ R_{\hat{x}}$. Then $(L, R)$ is a multiplier; denote this by $T_{\mathcal{A}}(\hat{x})$. It is now easy to verify that $T_{\mathcal{A}}$ has the stated properties.

## 3. When we have a bounded approximate identity

In this section, we shall consider the case when a Banach algebra $\mathcal{A}$ admits a bounded approximate identity. We shall see that we can form extensions to multiplier algebras, a fact known since the start of the theory (see [24, Section 1.d]). We shall develop the theory by using the Arens products, in a similar way to [8, Theorem 2.9.49] and [38].

The Arens products are discussed in [8, Theorem 2.6.15] and [42, Section 1.4]. We shall define the Arens products in a slightly unusual way, but our construction will selfevidently generalise to operator spaces. Recall that we identify the dual of $\mathcal{A} \widehat{\otimes} \mathcal{A}$ with $\mathcal{B}\left(\mathcal{A}, \mathcal{A}^{*}\right)$ by

$$
\langle T, a \otimes b\rangle=\langle T(a), b\rangle \quad\left(a \otimes b \in \mathcal{A} \widehat{\otimes} \mathcal{A}, T \in \mathcal{B}\left(\mathcal{A}, \mathcal{A}^{*}\right)\right) .
$$

We then have two embeddings of $\mathcal{A}^{* *} \widehat{\otimes} \mathcal{A}^{* *}$ into $(\mathcal{A} \widehat{\mathcal{A}})^{* *}=\mathcal{B}\left(\mathcal{A}, \mathcal{A}^{*}\right)^{*}$, say

$$
\Phi \otimes \Psi \mapsto \Phi \otimes_{\square} \Psi \text { and } \Phi \otimes_{\diamond} \Psi \quad\left(\Phi, \Psi \in \mathcal{A}^{* *}\right),
$$

which are defined by

$$
\begin{gathered}
\left\langle\Phi \otimes_{\square} \Psi, T\right\rangle=\left\langle T^{* *}(\Phi), \Psi\right\rangle, \\
\left\langle\Phi \otimes_{\diamond} \Psi, T\right\rangle=\left\langle T^{* * *} \kappa_{\mathcal{A}}^{* *}(\Phi), \Psi\right\rangle \quad\left(\Phi, \Psi \in \mathcal{A}^{* *}, T \in \mathcal{B}\left(\mathcal{A}, \mathcal{A}^{*}\right)\right) .
\end{gathered}
$$

For operator spaces, the following will be useful. Let $\alpha: \mathcal{B}\left(\mathcal{A}, \mathcal{A}^{*}\right) \rightarrow \mathcal{B}\left(\mathcal{A}^{* *}, \mathcal{A}^{* * *}\right)$ be the $\operatorname{map} \alpha(T)=T^{* *}$, and let $\beta: \mathcal{B}\left(\mathcal{A}^{* *}, \mathcal{A}^{* * *}\right) \rightarrow\left(\mathcal{A}^{* *} \widehat{\otimes} \mathcal{A}^{* *}\right)^{*}$ be the usual isomorphism.

Then the map $\Phi \otimes \Psi \mapsto \Phi \otimes_{\square} \Psi$ is simply the pre-adjoint of $\beta \circ \alpha$. Similar remarks apply to $\otimes_{\diamond}$.

Let $\pi: \mathcal{A} \widehat{\otimes} \mathcal{A} \rightarrow \mathcal{A}$ be the product map. For $\mu \in \mathcal{A}^{*}$, the map $\pi^{*}(\mu) \in \mathcal{B}\left(\mathcal{A}, \mathcal{A}^{*}\right)$ is the map $a \mapsto \mu \cdot a$, for $a \in \mathcal{A}$. Then we define maps $\square, \diamond: \mathcal{A}^{* *} \widehat{\otimes} \mathcal{A}^{* *} \rightarrow \mathcal{A}^{* *}$ by

$$
\langle\Phi \square \Psi, \mu\rangle=\left\langle\Phi \otimes_{\square} \Psi, \pi^{*}(\mu)\right\rangle, \quad\langle\Phi \diamond \Psi, \mu\rangle=\left\langle\Phi \otimes_{\diamond} \Psi, \pi^{*}(\mu)\right\rangle \quad\left(\Phi, \Psi \in \mathcal{A}^{* *}, \mu \in \mathcal{A}^{*}\right) .
$$

These are contractive associative algebra products on $\mathcal{A}^{* *}$, called the Arens products, which extend the bimodule actions of $\mathcal{A}$ on $\mathcal{A}^{* *}$, where we embed $\mathcal{A}$ into $\mathcal{A}^{* *}$ in the canonical fashion. More conventionally, we turn $\mathcal{A}^{*}$ into an $\mathcal{A}$-bimodule is the usual way, and then define actions of $\mathcal{A}^{* *}$ on $\mathcal{A}^{*}$ by

$$
\langle\Phi \cdot \mu, a\rangle=\langle\Phi, \mu \cdot a\rangle, \quad\langle\mu \cdot \Phi, a\rangle=\langle\Phi, a \cdot \mu\rangle \quad\left(\Phi \in \mathcal{A}^{* *}, \mu \in \mathcal{A}^{*}, a \in \mathcal{A}\right)
$$

Then and $\diamond$ satisfy

$$
\langle\Phi \square \Psi, \mu\rangle=\langle\Phi, \Psi \cdot \mu\rangle, \quad\langle\Phi \diamond \Psi, \mu\rangle=\langle\Psi, \mu \cdot \Phi\rangle \quad\left(\Phi, \Psi \in \mathcal{A}^{* *}, \mu \in \mathcal{A}^{*}\right) .
$$

The following is stated for Banach algebras with a contractive approximate identity in [8, Theorem 2.9.49] and is modeled on [38]. Notice that if $\mathcal{A}$ has a bounded approximate identity, then $\mathcal{A}$ is essential over itself.

Theorem 3.1. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity $\left(e_{\alpha}\right)$. Let $\Phi_{0} \in \mathcal{A}^{* *}$ be a weak* accumulation point of $\left(e_{\alpha}\right)$. For an essential $\mathcal{A}$-bimodule $E$ we have:
(1) $E$ is a closed submodule of $M(E)$ which is strictly dense;
(2) $\theta: M(E) \rightarrow E^{* *}$, defined by $(L, R) \mapsto L^{* *}\left(\Phi_{0}\right)$, is an $\mathcal{A}$-bimodule homomorphism, and an isomorphism onto its range, with $\theta(x)=\kappa_{E}(x)$ for $x \in E$;
(3) the image of $\theta$ is contained in the idealiser of $E$ in $E^{* *}$. Indeed, $R(a)=a \cdot L^{* *}\left(\Phi_{0}\right)$ and $L(a)=L^{* *}\left(\Phi_{0}\right) \cdot a$ for $a \in \mathcal{A}$ and $(L, R) \in M(E)$.

When $E=\mathcal{A}$, the map $\theta$ is a homomorphism $M(\mathcal{A}) \rightarrow\left(\mathcal{A}^{* *}, \diamond\right)$.
Proof. For (1), let $(L, R) \in M(E)$ and $a \in \mathcal{A}$, so that $L(a)=\lim _{\alpha} L\left(e_{\alpha} a\right)=\lim _{\alpha} L\left(e_{\alpha}\right) \cdot a$. As $E$ is essential, we see that $e_{\alpha} \cdot x \rightarrow x$ for each $x \in E$. Thus $R(a)=\lim _{\alpha} R(a) \cdot e_{\alpha}=$ $\lim _{\alpha} a \cdot L\left(e_{\alpha}\right)$. We conclude that $L\left(e_{\alpha}\right) \rightarrow(L, R)$ strictly.

By passing to a subnet, we may suppose that $e_{\alpha} \rightarrow \Phi_{0}$ in the weak* topology on $E^{* *}$. It follows that $L\left(e_{\alpha}\right) \rightarrow L^{* *}\left(\Phi_{0}\right)$ weak* in $E^{* *}$, for each $(L, R) \in M(E)$. Thus, from the above,

$$
L(a)=L^{* *}\left(\Phi_{0}\right) \cdot a, \quad R(a)=a \cdot L^{* *}\left(\Phi_{0}\right) \quad(a \in \mathcal{A})
$$

showing (3). Notice that for $a \in \mathcal{A},\|L(a)\|=\left\|L^{* *}\left(\Phi_{0}\right) \cdot a\right\| \leq\left\|L^{* *}\left(\Phi_{0}\right)\right\|\|a\|$, so that $\|L\| \leq\left\|L^{* *}\left(\Phi_{0}\right)\right\|=\|\theta(L, R)\|$. Similarly, $\|R\| \leq\|\theta(L, R)\|$, and so $\theta$ is norm-increasing. For $x \in E$, we have

$$
\theta(x)=L_{x}^{* *}\left(\Phi_{0}\right)=\lim _{\alpha} \kappa_{E} L_{x}\left(e_{\alpha}\right)=\lim _{\alpha} \kappa_{E}\left(x \cdot e_{\alpha}\right)=\kappa_{E}(x),
$$

again using that $E$ is essential. In particular, if $\left(x_{n}\right)$ is a sequence in $E$ converging to $(L, R)$ in norm in $M(E)$, then $\left(\theta\left(x_{n}\right)\right)$ is a Cauchy sequence in $E^{* *}$, which means that $\left(\kappa_{E}\left(x_{n}\right)\right)$ is Cauchy, that is, $\left(x_{n}\right)$ is Cauchy. So $(L, R) \in E$ and $E$ is closed in $M(E)$, which completes showing (1).

Finally, for $(L, R) \in M(E)$ and $a, b \in \mathcal{A}$,

$$
a \cdot \theta(L, R)=a \cdot L^{* *}\left(\Phi_{0}\right)=\lim _{\alpha} a \cdot L\left(e_{\alpha}\right)=\lim _{\alpha} R(a) \cdot e_{\alpha}=R(a)=a \cdot(L, R),
$$

from Lemma 2.2 , showing that $\theta$ is a left $\mathcal{A}$-module homomorphism. It follows similarly that $\theta$ is a right $\mathcal{A}$-module homomorphism, which completes showing (2).

When $E=\mathcal{A}$, for $\left(L_{1}, R_{1}\right),\left(L_{2}, R_{2}\right) \in M(\mathcal{A})$ and $\mu \in \mathcal{A}^{*}$, we have

$$
\begin{aligned}
\left\langle L_{1}^{* *}\left(\Phi_{0}\right) \diamond L_{2}^{* *}\left(\Phi_{0}\right), \mu\right\rangle & =\lim _{\alpha}\left\langle\mu \cdot L_{1}^{* *}\left(\Phi_{0}\right), L_{2}\left(e_{\alpha}\right)\right\rangle=\lim _{\alpha} \lim _{\beta}\left\langle L_{2}\left(e_{\alpha}\right) \cdot \mu, L_{1}\left(e_{\beta}\right)\right\rangle \\
& =\lim _{\alpha} \lim _{\beta}\left\langle\mu, L_{1}\left(e_{\beta} L_{2}\left(e_{\alpha}\right)\right)\right\rangle=\lim _{\alpha}\left\langle\mu, L_{1} L_{2}\left(e_{\alpha}\right)\right\rangle \\
& =\left\langle\left(L_{1} L_{2}\right)^{* *}\left(\Phi_{0}\right), \mu\right\rangle .
\end{aligned}
$$

This shows that $\theta$ is a homomorphism for $\diamond$.
Note that we cannot, in general, identify the image of $\theta$ with the idealiser of $E$ in $E^{* *}$ as $E^{* *}$ may not be faithful. However, we could instead work with the canonical faithful quotient of $E^{* *}$. We shall explore a more general idea shortly.

Extending module actions is rather easy in this setting, once we have Theorem 2.4 We can then apply Theorem 2.6 and Proposition 2.9 to find further extensions.

Theorem 3.2. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity, and let $E$ be an essential $\mathcal{A}$-bimodule. Then $E$ carries a unique bounded $M(\mathcal{A})$-bimodule structure extending the $\mathcal{A}$-bimodule structure. If $\mathcal{A}$ has a contractive approximate identity, then $E$ becomes a (contractive) $M(\mathcal{A})$-bimodule.

Proof. Johnson showed this in [25, Section 1.d], so we only give a sketch. By Theorem 2.4 , each $x \in E$ has the form $a \cdot y \cdot b$ for some $a, b \in \mathcal{A}$ and $y \in E$. Then we define

$$
\hat{a} \cdot x=(\hat{a} a) \cdot y \cdot b, \quad x \cdot \hat{a}=a \cdot y \cdot(b \hat{a}) \quad(\hat{a} \in M(\mathcal{A})) .
$$

By using that $E$ is faithful, we may check that these are well-defined actions; clearly they extend the module actions of $\mathcal{A}$. Uniqueness follows from Proposition 2.9,

If $\mathcal{A}$ has a contractive approximate identity, then Theorem 2.4 gives that for $x \in E$, we can write $x=a \cdot z$ where $z$ is arbitrarily close to $x$, and $\|a\| \leq 1$. Similarly, we can write $z=y \cdot b$ with $y$ arbitrarily close to $z$, and with $\|b\| \leq 1$. Thus

$$
\|\hat{a} \cdot x\|=\|\hat{a} a \cdot y \cdot b\| \leq\|\hat{a} a\|\|y\|\|b\| \leq\|\hat{a}\|\|y\|,
$$

which can be made arbitrarily close to $\|\hat{a}\|\|x\|$. Hence the left module action of $M(\mathcal{A})$ is contractive; similarly on the right.
3.1. Smaller submodules. Theorem 3.1 identifies $M(E)$ with a subspace of $E^{* *}$. However, $E^{* *}$ can both be very large, and can fail to be faithful. In applications, it is often useful to work with a smaller $\mathcal{A}$-bimodule.

Let $F \subseteq E^{*}$ be a closed $\mathcal{A}$-submodule of $E^{*}$. Denote by $q_{F}$ the quotient map $E^{* *} \rightarrow$ $F^{*}=E^{* *} / F^{\perp}$, which is an $\mathcal{A}$-bimodule homomorphism. Let $\theta_{F}=q_{F} \theta: M(E) \rightarrow F^{*}$, where $\theta$ is given by Theorem [3.1, Let $\iota_{F}: E \rightarrow F^{*}$ be the natural map, which is $q_{F} \kappa_{E}$.

Theorem 3.3. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity, let $E$ be an essential $\mathcal{A}$-bimodule, and let $F \subseteq E^{*}$ be a closed submodule such that $F \cdot \mathcal{A}$ or $\mathcal{A} \cdot F$ is dense in $F$. In particular, this holds if $F$ is essential. Then:
(1) for $\hat{x} \in M(E)$ and $a \in \mathcal{A}$, we have $\theta_{F}(\hat{x}) \cdot a=\iota_{F}(\hat{x} \cdot a)$ and $a \cdot \theta_{F}(\hat{x})=\iota_{F}(a \cdot \hat{x})$;
(2) $\theta_{F}: M(E) \rightarrow F^{*}$ is strictly-weak ${ }^{*}$-continuous;
(3) $\iota_{F}: E \rightarrow F^{*}$ is injective if and only if $\theta_{F}$ is injective;
(4) $\iota_{F}$ is bounded below if and only if $\theta_{F}$ is bounded below;
(5) when $\theta_{F}$ is injective, the image of $\theta_{F}$ is the idealiser of $E$ in $F^{*}$.

Proof. With reference to Theorem 3.1, let $\Phi_{0} \in \mathcal{A}^{* *}$ be the weak* limit of the bounded approximate identity $\left(e_{\alpha}\right)$, so that $\theta_{F}(L, R)=q_{F} L^{* *}\left(\Phi_{0}\right)$ for $(L, R) \in M(E)$. Thus, for $a \in \mathcal{A}$ and $\hat{x} \in M(E)$,

$$
\theta_{F}(\hat{x}) \cdot a=q_{F}(\theta(\hat{x}) \cdot a)=q_{F} \kappa_{E}(\hat{x} \cdot a)=\iota_{F}(\hat{x} \cdot a) .
$$

Similarly, $a \cdot \theta_{F}(\hat{x})=\iota_{F}(a \cdot \hat{x})$, showing (1).
Suppose that $F \cdot \mathcal{A}$ is dense in $F$, so by Theorem 2.4, a typical element of $F$ has the form $\mu \cdot a$ for some $a \in \mathcal{A}$ and $\mu \in F$. Suppose that $\left(L_{\alpha}, R_{\alpha}\right) \rightarrow(L, R)$ strictly in $M(E)$. Then

$$
\begin{aligned}
\lim _{\alpha}\left\langle L_{\alpha}^{* *}\left(\Phi_{0}\right), \mu \cdot a\right\rangle & =\lim _{\alpha} \lim _{\beta}\left\langle\mu \cdot a, L_{\alpha}\left(e_{\beta}\right)\right\rangle=\lim _{\alpha} \lim _{\beta}\left\langle\mu, R_{\alpha}(a) \cdot e_{\beta}\right\rangle=\lim _{\alpha}\left\langle\mu, R_{\alpha}(a)\right\rangle \\
& =\langle\mu, R(a)\rangle=\left\langle L^{* *}\left(\Phi_{0}\right), \mu \cdot a\right\rangle,
\end{aligned}
$$

using that $E$ is essential. It follows that $q_{F} L_{\alpha}^{* *}\left(\Phi_{0}\right) \rightarrow q_{F} L^{* *}\left(\Phi_{0}\right)$ weak* in $F^{*}$, as required. The case when $\mathcal{A} \cdot F$ is dense in $F$ is similar, so we have shown (2).

We have seen before that as $E$ is faithful, for $\hat{x} \in M(E)$, we find that $\hat{x}=0$ if and only if $\hat{x} \cdot a=0$ for all $a \in \mathcal{A}$. Let $\iota_{F}$ be injective, and suppose that $\theta_{F}(\hat{x})=0$. From (1), it follows that $\iota_{F}(\hat{x} \cdot a)=\theta_{F}(\hat{x}) \cdot a=0$ for all $a \in \mathcal{A}$, so that $\hat{x}=0$. So $\theta_{F}$ injects. Conversely, as $\theta_{F}(x)=q_{F} \kappa_{E}(x)=\iota_{F}(x)$ for $x \in E$, if $\theta_{F}$ injects, then certainly $\iota_{F}$ injects, so (3) holds.

By Theorem 3.1, the inclusion $E \rightarrow M(E)$ is an isomorphism onto its range. As $\iota_{F}=\left.\theta_{F}\right|_{E}$, it follows that if $\theta_{F}$ is bounded below, then so is $\iota_{F}$. If $\iota_{F}$ is bounded below by $\delta>0$, then

$$
\left\|\theta_{F}(\hat{x})\right\|\|a\| \geq\left\|\theta_{F}(\hat{x}) \cdot a\right\|=\left\|\iota_{F}(\hat{x} \cdot a)\right\| \geq \delta\left\|L_{\hat{x}}(a)\right\| \quad(a \in \mathcal{A})
$$

Thus we have $\left\|\theta_{F}(\hat{x})\right\| \geq\left\|L_{\hat{x}}\right\|$, and similarly $\left\|\theta_{F}(\hat{x})\right\| \geq\left\|R_{\hat{x}}\right\|$. So (4) holds.
For (5), we first note that by Theorem 3.1, $\theta_{F}$ maps into the idealiser of $E$. Conversely, if $\Phi \in F^{*}$ is such that $\mathcal{A} \cdot \Phi, \Phi \cdot \mathcal{A} \subseteq \iota_{F}(E)$, then there exist linear maps $L, R: \mathcal{A} \rightarrow E$ with

$$
\iota_{F} L(a)=\Phi \cdot a, \quad \iota_{F} R(a)=a \cdot \Phi \quad(a \in \mathcal{A})
$$

As $\iota_{F}$ is injective, it follows that $(L, R) \in M(E)$. Suppose that $\mathcal{A} \cdot F$ is dense in $F$ (the other case is similar) so that a typical element of $F$ has the form $\mu \cdot a$ for some $a \in \mathcal{A}$ and $\mu \in F$. Then

$$
\begin{aligned}
\left\langle\theta_{F}(L, R), \mu \cdot a\right\rangle & =\lim _{\alpha}\left\langle\mu \cdot a, L\left(e_{\alpha}\right)\right\rangle=\lim _{\alpha}\left\langle\mu, R(a) \cdot e_{\alpha}\right\rangle=\langle\mu, R(a)\rangle \\
& =\langle a \cdot \Phi, \mu\rangle=\langle\Phi, \mu \cdot a\rangle
\end{aligned}
$$

as $E$ is essential. Thus $\theta_{F}(L, R)=\Phi$, as required. The case when $\mathcal{A} \cdot F$ is dense in $F$ is similar.

The power of this result is illustrated by the following example. Let $G$ be a locally compact group, and consider when $\mathcal{A}=E=L^{1}(G)$. Then $\mathcal{A}$ has a contractive bounded approximate identity, so Theorem 3.1 applies, and we can consider $M(\mathcal{A})$ as a subalgebra of $L^{1}(G)^{* *}$. This, however, is a very large space! Instead, consider $F=C_{0}(G)$ which is (see [8, Theorem 3.3.23]) an essential submodule of $\mathcal{A}^{*}$. Furthermore, the natural map $\mathcal{A} \rightarrow F^{*}$ is an isometry in this case. Thus we may (isometrically) identify $M(\mathcal{A})$ with the idealiser of $\mathcal{A}$ in $F^{*}$. In this case, $F^{*}=M(G)$, the measure algebra, and so $M(\mathcal{A})=F^{*}=M(G)$ (and we have essentially reproved Wendel's Theorem; compare [8, Theorem 3.3.40]).

We finish this section by proving a "dual" version of the above, which is an easier result.
Proposition 3.4. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity, let $E$ be an essential $\mathcal{A}$-bimodule, and let $F \subseteq E^{*}$ be a closed submodule. Then there is a unique bounded $\mathcal{A}$-module homomorphism $\phi_{F}$ from $M(F)$ into the idealiser of $F$ in $E^{*}$ which extends the inclusion $F \rightarrow E^{*}$. Furthermore, $\phi_{F}$ satisfies:
(1) $\hat{x} \cdot a=\phi_{F}(\hat{x}) \cdot a$ and $a \cdot \hat{x}=a \cdot \phi_{F}(\hat{x})$ for $a \in \mathcal{A}$ and $\hat{x} \in M(F)$;
(2) $\phi_{F}$ is strictly-weak*-continuous.

Proof. Let $\left(e_{\alpha}\right)$ be a bounded approximate identity for $\mathcal{A}$, and define

$$
\phi_{F}(\hat{x})=\lim _{\alpha} \hat{x} \cdot e_{\alpha} \quad(\hat{x} \in M(F)),
$$

with the limit taken in the weak* topology on $E^{*}$. Then, for $\hat{x} \in M(F)$ and $a \in \mathcal{A}$,

$$
\langle\hat{x} \cdot a, t\rangle=\lim _{\alpha}\left\langle\hat{x} \cdot\left(e_{\alpha} a\right), t\right\rangle=\lim _{\alpha}\left\langle\hat{x} \cdot e_{\alpha}, a \cdot t\right\rangle=\left\langle\phi_{F}(\hat{x}) \cdot a, t\right\rangle \quad(t \in E),
$$

showing that $\hat{x} \cdot a=\phi_{F}(\hat{x}) \cdot a$. Similarly,

$$
\langle a \cdot \hat{x}, b \cdot t\rangle=\langle\hat{x} \cdot b, t \cdot a\rangle=\left\langle\phi_{F}(\hat{x}) \cdot b, t \cdot a\right\rangle=\left\langle a \cdot \phi_{F}(\hat{x}), b \cdot t\right\rangle \quad(t \in E, b \in \mathcal{A}),
$$

which shows that $a \cdot \hat{x}=a \cdot \phi_{F}(\hat{x})$, using that $E$ is essential.
Let $\mu \in F$, so for $a \in \mathcal{A}$ and $t \in E$,

$$
\left\langle\phi_{F}(\mu), a \cdot t\right\rangle=\left\langle\phi_{F}(\mu) \cdot a, t\right\rangle=\langle\mu \cdot a, t\rangle=\langle\mu, a \cdot t\rangle
$$

so as $E$ is essential, $\phi_{F}(\mu)=\mu$ for $\mu \in F$. Similarly, for $\hat{x} \in M(F)$ and $a, b \in \mathcal{A}$,

$$
\phi_{F}(a \cdot \hat{x}) \cdot b=(a \cdot \hat{x}) \cdot b=a \cdot(\hat{x} \cdot b)=\left(a \cdot \phi_{F}(\hat{x})\right) \cdot b,
$$

which shows that $\phi_{F}(a \cdot \hat{x})=a \cdot \phi_{F}(\hat{x})$. Similarly, $\phi_{F}(\hat{x} \cdot a)=\phi_{F}(\hat{x}) \cdot a$, so that $\phi_{F}$ is an $\mathcal{A}$-bimodule homomorphism.

If $\phi: M(F) \rightarrow E^{*}$ is another extension of the inclusion $F \rightarrow E^{*}$ which is an $\mathcal{A}$ bimodule homomorphism, then for $\hat{x} \in M(F)$,

$$
\langle\phi(\hat{x}), a \cdot t\rangle=\langle\phi(\hat{x} \cdot a), t\rangle=\langle\hat{x} \cdot a, t\rangle=\left\langle\phi_{F}(\hat{x}), a \cdot t\right\rangle \quad(a \in \mathcal{A}, t \in E)
$$

so that $\phi(\hat{x})=\phi_{F}(\hat{x})$. Hence $\phi_{F}$ is unique.
Let $\hat{x}_{\alpha} \rightarrow \hat{x}$ strictly in $M(F)$, so that

$$
\lim _{\alpha}\left\langle\phi_{F}\left(\hat{x}_{\alpha}\right), a \cdot t\right\rangle=\lim _{\alpha}\left\langle\hat{x}_{\alpha} \cdot a, t\right\rangle=\langle\hat{x} \cdot a, t\rangle=\langle\hat{x}, a \cdot t\rangle \quad(a \in \mathcal{A}, t \in E)
$$

and similarly for $t \cdot a$, showing that $\phi_{F}\left(\hat{x}_{\alpha}\right) \rightarrow \phi_{F}(\hat{x})$ weak* in $E^{*}$, again, as $E$ is essential.

Finally, we apply these ideas to extend module homomorphisms which map into dual modules.

Proposition 3.5. With the same hypotheses, use Theorem 3.2 to turn $E$, and hence also $E^{*}$, into an $M(\mathcal{A})$-bimodule. If $F$ is weak*-closed, then $F$ is an $M(\mathcal{A})$-submodule, and $\phi_{F}$ is an $M(\mathcal{A})$-bimodule homomorphism.

Proof. Let $\hat{a} \in M(\mathcal{A})$ and $\mu \in F$, and let $\lambda$ be a weak* limit point of ( $\mu \cdot \hat{a} e_{\alpha}$ ). A typical member of $E$ is $a \cdot t$ for some $a \in \mathcal{A}$ and $t \in E$. Then

$$
\langle\lambda, a \cdot t\rangle=\lim _{\alpha}\left\langle\mu, \hat{a} e_{\alpha} a \cdot t\right\rangle=\langle\mu, \hat{a} a \cdot t\rangle=\langle\mu \cdot \hat{a}, a \cdot t\rangle,
$$

which shows that $\lambda=\mu \cdot \hat{a}$. As $E$ is weak*-closed, it follows that $\mu \cdot \hat{a} \in E$; similarly, $\hat{a} \cdot \mu \in E$.

It is now easy to show that $\phi_{F}$ is an $M(\mathcal{A})$-bimodule homomorphism, using property (1) established above in Proposition 3.4 For example, for $\hat{a} \in M(\mathcal{A}), \hat{x} \in M(F)$ and $a \in \mathcal{A}$,

$$
\phi_{F}(\hat{x} \cdot \hat{a}) \cdot a=(\hat{x} \cdot \hat{a}) \cdot a=\hat{x} \cdot \hat{a} a=\phi_{F}(\hat{x}) \cdot \hat{a} a
$$

and similarly $a \cdot \phi_{F}(\hat{x} \cdot \hat{a})=a \cdot \phi_{F}(\hat{x}) \cdot \hat{a}$, so that $\phi_{F}(\hat{x} \cdot \hat{a})=\phi_{F}(\hat{x}) \cdot \hat{a}$.
Theorem 3.6. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity of bound $K>0$, and let $E$ and $F$ be $\mathcal{A}$-bimodules, with one of $E$ or $F$ being essential. An $\mathcal{A}$ bimodule homomorphism $\psi: E \rightarrow F^{*}$ has an extension $\tilde{\psi}: M(E) \rightarrow F^{*}$ such that:
(1) if $F$ is essential, then $\tilde{\psi}$ is uniquely defined, strictly-weak*-continuous, and satisfies $\|\tilde{\psi}\| \leq K\|\psi\| ;$
(2) if both $E$ and $F$ are essential, then $\tilde{\psi}$ is also an $M(\mathcal{A})$-bimodule homomorphism.

Proof. Suppose first that $F$ is essential. By Theorem 2.8, there is a strictly continuous $\psi_{0}: M(E) \rightarrow M\left(F^{*}\right)$ which extends $\psi$. Then consider the map $\phi_{F^{*}}: M\left(F^{*}\right) \rightarrow F^{*}$ constructed by Proposition 3.4. Let $\tilde{\psi}=\phi_{F^{*}} \psi_{0}$; the estimate $\|\tilde{\psi}\| \leq K\|\psi\|$ follows easily from the proof of Proposition 3.4. For $x \in E$, as $\psi(x) \in F^{*}$, we have $\tilde{\psi}(x)=\phi_{F^{*}} \psi_{0}(x)=$ $\phi_{F^{*}} \psi(x)=\psi(x)$, so that $\tilde{\psi}$ is an extension. As $\phi_{F^{*}}$ is strictly-weak*-continuous, it follows that $\tilde{\psi}$ is as well.

If $\phi: E \rightarrow F^{*}$ is another extension, then for $\hat{x} \in M(E)$ and $a \in \mathcal{A}$, we see that $a \cdot \phi(\hat{x})=\phi(a \cdot \hat{x})=\psi(a \cdot \hat{x})=a \cdot \tilde{\psi}(\hat{x})$. As $F$ is essential, this is enough to show that $\phi(\hat{x})=\tilde{\psi}(\hat{x})$, so that $\tilde{\psi}$ is unique.

In the case when both $E$ and $F$ are essential, we can turn $E, F$ and hence $F^{*}$ into $M(\mathcal{A})$-bimodules, by Theorem 3.2. By Proposition 3.5, $\phi_{F^{*}}$ is an $M(\mathcal{A})$-bimodule homomorphism, as is $\psi_{0}$, and hence also $\tilde{\psi}$.

If $F$ is not essential, but $E$ is essential, then we can adapt a technique which goes back to Johnson (see [24, Proposition 1.8]). Let $F_{0}=\mathcal{A} \cdot F \cdot \mathcal{A}$, which by Theorem 2.4, is a closed essential submodule of $F$. Define a map $\iota: F_{0}^{*} \rightarrow F^{*}$ by

$$
\langle\iota(\mu), x\rangle=\lim _{\alpha}\left\langle\mu, e_{\alpha} \cdot x \cdot e_{\alpha}\right\rangle \quad\left(\mu \in F_{0}^{*}, x \in F\right)
$$

Let $q: F_{*} \rightarrow F_{0}^{*}$ be the restriction map. Then $q \iota$ is the identity, and $\iota q$ is a projection. By the previous result, we can extend $q \psi$ to a map $\psi_{0}: M(E) \rightarrow F_{0}^{*}$. Let $\tilde{\psi}=\iota \psi_{0}$ : $M(E) \rightarrow F^{*}$. If $E$ is essential, then a typical element of $E$ is of the form $x=a \cdot x \cdot b$ for some $y \in E$ and $a, b \in \mathcal{A}$. Then, for $t \in F$,

$$
\begin{aligned}
\langle\tilde{\psi}(x), t\rangle & =\lim _{\alpha}\left\langle\psi_{0}(x), e_{\alpha} \cdot t \cdot e_{\alpha}\right\rangle=\lim _{\alpha}\left\langle\psi(x), e_{\alpha} \cdot t \cdot e_{\alpha}\right\rangle=\lim _{\alpha}\left\langle a \cdot \psi(y) \cdot b, e_{\alpha} \cdot t \cdot e_{\alpha}\right\rangle \\
& =\langle\psi(y), b \cdot t \cdot a\rangle=\langle\psi(x), t\rangle,
\end{aligned}
$$

so that $\tilde{\psi}$ does extend $\psi$. However, it is now not clear that $\tilde{\psi}$ is uniquely defined or strictly-weak*-continuous.

## 4. Dual Banach algebras

Following [47, 10], we say that a Banach algebra $\mathcal{A}$ which is the dual of a Banach space $\mathcal{A}_{*}$ is a dual Banach algebra if multiplication in $\mathcal{A}$ is separately weak*-continuous. This is equivalent to the canonical image of $\mathcal{A}_{*}$ in $\mathcal{A}^{*}$ being an $\mathcal{A}$-submodule, that is, that $\mathcal{A}$ is a dual $\mathcal{A}$-bimodule. In [22, Theorem 5.6], it is shown that in the presence of a bounded approximate identity, we can always extend homomorphisms which map into a dual Banach algebra. We shall extend this result to multipliers of modules, and also show how the result really follows from algebraic considerations, and Theorem 3.2. Firstly, we shall explore connections with weakly almost periodic functionals, which we shall return to when considering when multiplier algebras are themselves dual, in Section 7 below.

As in 48, given an $\mathcal{A}$-bimodule $E$, we shall write $\operatorname{WAP}(E)$ for the collection of elements $x \in E$ such that $R_{x}, L_{x}: \mathcal{A} \rightarrow E$ are weakly compact. It is easy to see that WAP $(E)$ is a closed $\mathcal{A}$-submodule of $E$. When $E=\mathcal{A}^{*}$, we recover the usual definition of $\operatorname{WAP}\left(\mathcal{A}^{*}\right)$ (which some authors write as $\left.\operatorname{WAP}(\mathcal{A})\right)$ as, for $\mu \in \mathcal{A}^{*}, R_{\mu}^{*} \kappa_{\mathcal{A}}=L_{\mu}$ and $L_{\mu}^{*} \kappa_{\mathcal{A}}=R_{\mu}$ so $R_{\mu}$ is weakly compact if and only if $L_{\mu}$ is.

Lemma 4.1. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity, let $E$ be an essential $\mathcal{A}$-bimodule, and let $F \subseteq \operatorname{WAP}\left(E^{*}\right)$ be a closed $\mathcal{A}$-submodule. Then $F=$ $\{a \cdot \mu \cdot b: a, b \in \mathcal{A}, \mu \in F\}$; in particular, $F$ is essential.

Proof. Let $\left(e_{\alpha}\right)$ be a bounded approximate identity for $\mathcal{A}$. For $\mu \in F$, by weak compactness, the net $\left(e_{\alpha} \cdot \mu\right)$ has a weakly convergent subnet, whose limit must be $\mu$, as

$$
\lim _{\alpha}\left\langle e_{\alpha} \cdot \mu, x \cdot a\right\rangle=\lim _{\alpha}\left\langle\mu, x \cdot a e_{\alpha}\right\rangle=\langle\mu, x \cdot a\rangle \quad(x \in E, a \in \mathcal{A}),
$$

and using that $E$ is essential. As the norm closure and weak closure of a convex set agree, by taking convex combinations, it follows that $\mu$ is in the norm closure of $\{a \cdot \mu: a \in \mathcal{A}\}$. By Theorem 2.4 it follows that $F=\{a \cdot \lambda: a \in \mathcal{A}, \lambda \in F\}$. Then repeat the argument on the other side.

In particular, we can apply Theorem 3.3 for any closed submodule $F \subseteq \mathrm{WAP}\left(E^{*}\right)$.
We now consider the case of homomorphisms; in this case, Lemma 4.1 becomes more powerful. For a Banach algebra $\mathcal{A}$, let $F=\operatorname{WAP}\left(A^{*}\right)$, let $\kappa_{w}=q_{F} \kappa_{\mathcal{A}}: \mathcal{A} \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*}$,
and let $\theta_{w}=\theta_{F}: M(\mathcal{A}) \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*}$. Now, $\theta_{w}=q_{F} \theta$, and $\theta: M(\mathcal{A}) \rightarrow \mathcal{A}^{* *}$ is a homomorphism for the second Arens product. As $q_{F}: \mathcal{A}^{* *} \rightarrow \operatorname{WAP}\left(A^{*}\right)^{*}$ is a homomorphism for either Arens product, it follows that $\theta_{w}$ is a homomorphism.

THEOREM 4.2. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity of bound $K>0$, and let $\left(\mathcal{B}, \mathcal{B}_{*}\right)$ be a dual Banach algebra. A homomorphism $\psi: \mathcal{A} \rightarrow \mathcal{B}$ has a unique extension to a homomorphism $\tilde{\psi}: M(\mathcal{A}) \rightarrow \mathcal{B}$ with $\|\tilde{\psi}\| \leq K\|\psi\|$, and such that $\tilde{\psi}$ is strictly-weak*-continuous.

Proof. By [48, Theorem 4.10] there exists a unique weak*-continuous homomorphism $\psi_{0}: \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*} \rightarrow \mathcal{B}$ which extends $\psi$ in the sense that $\psi_{0} \kappa_{w}=\psi$, and with $\left\|\psi_{0}\right\| \leq\|\psi\|$. Indeed, to show this, observe that $\psi^{*}\left(\mathcal{B}_{*}\right) \subseteq \operatorname{WAP}\left(\mathcal{A}^{*}\right)$, so we may define $\psi_{0}=\left(\left.\psi^{*}\right|_{\mathcal{B} *}\right)^{*}$.

Then let $\tilde{\psi}=\psi_{0} \theta_{w}$, so that for $a \in \mathcal{A}$, we have $\tilde{\psi}(a)=\psi_{0} \kappa_{w}(a)=\psi(a)$. Then $\tilde{\psi}$ is strictly-weak*-continuous by Theorem 3.3 and as $\left\|\theta_{w}\right\| \leq K$, it follows that $\|\tilde{\psi}\| \leq K\|\psi\|$. Uniqueness follows as $\mathcal{A}$ is strictly dense in $M(\mathcal{A})$.

In [22, Theorem 5.6] this result is proved, using a completely different method, but a priori with two differences:

- The modification that $M(\mathcal{A})$ is given the right multiplier topology, determined by the seminorms $(L, R) \mapsto\|R(a)\|$ for $a \in \mathcal{A}$. However, if we examine the proof of Theorem 3.3 , then we actually only used the right multiplier topology.
- The extension is defined from $\mathcal{A}_{0}$, a Banach algebra which contains $\mathcal{A}$ as a closed ideal. Then we have a natural contraction $\mathcal{A}_{0} \rightarrow M(\mathcal{A})$, so really, it is enough to work with $M(\mathcal{A})$.

We explore below, in Proposition 5.8 and the remark thereafter, a more algebraic way to prove this result.

We shall see in Section 7 that often $M(\mathcal{B})$ is a dual Banach algebra. Thus, given any homomorphism $\psi: \mathcal{A} \rightarrow \mathcal{B}$, we can consider $\psi$ as a homomorphism $\mathcal{A} \rightarrow M(\mathcal{B})$, and hence use the above theorem to find an extension $\tilde{\psi}: M(\mathcal{A}) \rightarrow M(\mathcal{B})$. This hence gives a stronger extension result than that given by Proposition 2.9 and Theorem 3.2 (but only gives a strictly-weak*-continuous extension, not a strictly-strictly continuous extension).

## 5. Self-induced Banach algebras

We have seen that having a bounded approximate identity allows us to perform most of the operations which we might wish, as regards multipliers. A larger class of algebras with which multipliers interact well is the class of self-induced algebras, which we shall explore in this section. The theory becomes very algebraic, and indeed, most of what we saw in previous sections could have been proved by observing that any algebra with a bounded approximate identity is self-induced (see Proposition 5.3 and references, below). However, this would have been unconventional, and we achieved greater generality by waiting as long as possible before exploring how we might extend module actions to algebras of multipliers.

Let $\mathcal{A} \widehat{\otimes} \mathcal{A}$ be the projective tensor product of $\mathcal{A}$ with itself, and let $N$ be the closed linear span of elements of the form $a b \otimes c-a \otimes b c$, for $a, b, c \in \mathcal{A}$. Then we define $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{A}:=\mathcal{A} \widehat{\otimes} \mathcal{A} / N$. Let $\pi: \mathcal{A} \widehat{\otimes} \mathcal{A} \rightarrow \mathcal{A}$ be the product map, $\pi(a \otimes b)=a b$. Then clearly $N \subseteq \operatorname{ker} \pi$, so $\pi$ induces a map $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{A} \rightarrow \mathcal{A}$. If this map is an isomorphism, that is, $\operatorname{ker} \pi=N$, then $\mathcal{A}$ is said to be self-induced.

This idea was explored by Grønbæk in [17] in the context of Morita equivalence, although the idea goes back at least to work of Rieffel in 46. Similar ideas have also been explored in the context of Banach cohomology theory (see for example [51]). We shall argue that self-induced algebras form a natural setting to consider multipliers in. We shall prove some general results, as the proofs will later be useful when we consider completely contractive Banach algebras.

Given a Banach algebra $\mathcal{A}$, let mod- $\mathcal{A}$ be the class of right $\mathcal{A}$-modules. We similarly define $\mathcal{A}$-mod and $\mathcal{A}$-mod- $\mathcal{A}$. Given another Banach algebra $\mathcal{B}$, let $\mathcal{A}$-mod- $\mathcal{B}$ be the class of left $\mathcal{A}$-modules which are also right $\mathcal{B}$-modules, with commuting actions.

For $E \in \bmod -\mathcal{A}$ and $F \in \mathcal{A}-\bmod$, we let $E \widehat{\otimes}_{\mathcal{A}} F=E \widehat{\otimes} F / N$ where $N$ is the closed linear span of elements of the form $x \cdot a \otimes y-x \otimes a \cdot y$ for $x \in E, y \in F$ and $a \in \mathcal{A}$. If $E \in \mathcal{A}$-mod- $\mathcal{A}$ and $F \in \mathcal{A}$-mod- $\mathcal{B}$, then it is easy to see that $E \widehat{\otimes}_{\mathcal{A}} F \in \mathcal{A}$-mod- $\mathcal{B}$.

For Banach spaces $E$ and $F$, we identify $(E \widehat{\otimes} F)^{*}$ with $\mathcal{B}\left(E, F^{*}\right)$. Then $\left(E \widehat{\otimes}_{\mathcal{A}} F\right)^{*}=$ $N^{\perp}$ where $N^{\perp}=\left\{T \in(E \widehat{\otimes} F)^{*}:\langle T, \tau\rangle=0(\tau \in N)\right\}$. It is easy to see that in our case, $N^{\perp}=\mathcal{B}_{\mathcal{A}}\left(E, F^{*}\right)$, the space of right $\mathcal{A}$-module homomorphisms.

The following is [46, Theorem 3.19], but we give a proof as we shall wish to generalise this (to operator spaces) later.

Lemma 5.1. Let $\mathcal{A}$ and $\mathcal{B}$ be Banach algebras. Let $E \in \bmod -\mathcal{A}, F \in \mathcal{A}$-mod- $\mathcal{B}$ and $G \in \mathcal{B}$-mod. The identity map $E \otimes F \otimes G \rightarrow E \otimes F \otimes G$ induces an isometric isomorphism $\left(E \widehat{\otimes}_{\mathcal{A}} F\right) \widehat{\otimes}_{\mathcal{B}} G \cong E \widehat{\otimes}_{\mathcal{A}}\left(F \widehat{\otimes}_{\mathcal{B}} G\right)$.
Proof. We shall first show that there is a natural isomorphism

$$
\alpha: \mathcal{B}_{\mathcal{B}}\left(E \widehat{\otimes}_{\mathcal{A}} F, G^{*}\right) \cong \mathcal{B}_{\mathcal{A}}\left(E,\left(F \widehat{\otimes}_{\mathcal{B}} G\right)^{*}\right) \cong \mathcal{B}_{\mathcal{A}}\left(E, \mathcal{B}_{\mathcal{B}}\left(F, G^{*}\right)\right)
$$

the main claim then following by duality. As $F \widehat{\otimes}_{\mathcal{B}} G \in \mathcal{A}$-mod, by duality, $\mathcal{B}_{\mathcal{B}}\left(F, G^{*}\right)=$ $\left(F \widehat{\otimes}_{\mathcal{B}} G\right)^{*} \in \bmod -\mathcal{A}$. To be explicit, the module action is

$$
(S \cdot a)(y)=S(a \cdot y) \quad\left(S \in \mathcal{B}_{\mathcal{B}}\left(F, G^{*}\right), a \in \mathcal{A}, y \in F\right)
$$

For $T \in \mathcal{B}_{\mathcal{B}}\left(E \widehat{\otimes}_{\mathcal{A}} F, G^{*}\right)$, define

$$
\alpha(T) \in \mathcal{B}_{\mathcal{A}}\left(E, \mathcal{B}_{\mathcal{B}}\left(F, G^{*}\right)\right), \quad \alpha(T)(x)(y)=T(x \otimes y) \quad(x \in E, y \in F)
$$

Then for fixed $T$ and $x$, clearly $\alpha(T)(x) \in \mathcal{B}\left(F, G^{*}\right)$ with $\|\alpha(T)(x)\| \leq\|T\|\|x\|$. For $y \in F, z \in G$ and $b \in \mathcal{B}$, we have

$$
\langle\alpha(T)(x)(y \cdot b), z\rangle=\langle T(x \otimes y \cdot b), z\rangle=\langle T(x \otimes y) \cdot b, z\rangle=\langle\alpha(T)(x)(y) \cdot b, z\rangle,
$$

as $T$ is a right $\mathcal{B}$-module homomorphism. Thus $\alpha(T)(x) \in \mathcal{B}_{\mathcal{B}}\left(F, G^{*}\right)$. Then obviously $x \mapsto \alpha(T)(x)$ is linear and bounded. For $y \otimes z \in F \widehat{\otimes}_{\mathcal{B}} G$, we see that

$$
\begin{aligned}
\langle\alpha(T)(x \cdot a), y \otimes z\rangle & =\langle T(x \cdot a \otimes y), z\rangle=\langle T(x \otimes a \cdot y), z\rangle \\
& =\langle\alpha(T)(x), a \cdot y \otimes z\rangle=\langle\alpha(T)(x) \cdot a, y \otimes z\rangle
\end{aligned}
$$

as $x \cdot a \otimes y=x \otimes a \cdot y$ in $E \widehat{\otimes}_{\mathcal{A}} F$. Hence $\alpha(T)$ is a right $\mathcal{A}$-module homomorphism, as claimed. Finally, similar arguments show that $\alpha$ is indeed an isometric isomorphism.

The adjoint of $\alpha$ induces an isometric isomorphism

$$
\left(\left(E \widehat{\otimes}_{\mathcal{A}} F\right) \widehat{\otimes}_{\mathcal{B}} G\right)^{* *} \cong\left(E \widehat{\otimes}_{\mathcal{A}}\left(F \widehat{\otimes}_{\mathcal{B}} G\right)\right)^{* *} .
$$

Let $\kappa$ be the canonical map from $\left(E \widehat{\otimes}_{\mathcal{A}} F\right) \widehat{\otimes}_{\mathcal{B}} G$ to its bidual, and similarly let $\iota$ be the canonical map from $E \widehat{\otimes}_{\mathcal{A}}\left(F \widehat{\otimes}_{\mathcal{B}} G\right)$ to its bidual. Then it is easy to see that

$$
\alpha^{*} \kappa((x \otimes y) \otimes z)=\iota(x \otimes(y \otimes z)) \quad(x \in E, y \in F, z \in G) .
$$

By continuity, $\alpha^{*} \kappa$ takes values in the image of $\iota$, and $\left(\alpha^{-1}\right)^{*} \iota$ takes values in $\kappa$, from which the claim immediately follows.

As in the previous section, we now consider the problem of extending homomorphisms by way of modules.
Proposition 5.2. Let $E \in \mathcal{A}$-mod- $\mathcal{A}$, so that $E_{0}=\mathcal{A} \widehat{\otimes}_{\mathcal{A}} E \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$ is also an $\mathcal{A}$-bimodule. Then $E_{0}$ is an $M(\mathcal{A})$-bimodule, with the module actions extending those of $\mathcal{A}$. If $E$ is essential over itself, these extensions are unique.

Proof. For $(L, R) \in M(\mathcal{A}), a_{1}, a_{2} \in \mathcal{A}$ and $x \in E$, we define

$$
(L, R) \cdot\left(a_{1} \otimes x \otimes a_{2}\right)=L\left(a_{1}\right) \otimes x \otimes a_{2}, \quad\left(a_{1} \otimes b \otimes a_{2}\right) \cdot(L, R)=a_{1} \otimes b \otimes R\left(a_{2}\right)
$$

As $L$ is a right module homomorphism, and $R$ is a left module homomorphism, it follows that these actions respect the quotient map $\mathcal{A} \widehat{\otimes} \mathcal{B} \widehat{\otimes} \rightarrow E_{0}$, and simple checks show that these are bimodule actions.

If $\mathcal{A}$ is essential over itself, then $E_{0}$ is essential, and so uniqueness follows by Theorem 2.6.

Given $E \in \mathcal{A}$-mod, if the product map induces an isomorphism $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} E \cong E$, then we say that $E$ is induced. Similar remarks apply to right modules and bimodules. Hence, if $E \in \mathcal{A}-\bmod -\mathcal{A}$ is induced, then we can always extend the module actions to $M(\mathcal{A})$. This allows us to immediately reprove Theorem 3.2, given the following, which was first shown by Rieffel in [46, Theorem 4.4] (again, we give a different proof, exploiting duality, as we wish to generalise this later).
Proposition 5.3. Let $\mathcal{A}$ be a Banach algebra with a bounded approximate identity, and let $E \in \mathcal{A}-\bmod$ be essential. Then $E$ is induced. Similar remarks apply to right modules and bimodules.

Proof. Let $\pi_{E}: \mathcal{A} \widehat{\otimes} E \rightarrow E ; a \otimes x \mapsto a \cdot x$, be the product map. We shall show that ker $\pi=N$, where $N$ is the closed linear span of elements of the form $a a^{\prime} \otimes x-a \otimes a^{\prime} \cdot x$, for $a, a^{\prime} \in \mathcal{A}$ and $x \in E$. As $E$ is essential, $\pi_{E}$ has dense range, so it is enough to show that $\pi_{E}^{*}: E^{*} \rightarrow(\mathcal{A} \widehat{\otimes} E)^{*}=\mathcal{B}_{\mathcal{A}}\left(\mathcal{A}, E^{*}\right)$ surjects.

Let $T \in \mathcal{B}\left(\mathcal{A}, E^{*}\right)$ be a right $\mathcal{A}$-module map, and let $\left(e_{\alpha}\right)$ be a bounded approximate identity for $\mathcal{A}$. By moving to a subnet we may suppose that $T\left(e_{\alpha}\right)$ converges weak* to $\mu \in E^{*}$. Then, for $a \in \mathcal{A}$ and $x \in E$,

$$
\langle T(a), x\rangle=\lim _{\alpha}\left\langle T\left(e_{\alpha} a\right), x\right\rangle=\lim _{\alpha}\left\langle T\left(e_{\alpha}\right) \cdot a, x\right\rangle=\langle\mu, a \cdot x\rangle=\left\langle\pi^{*}(\mu)(a), x\right\rangle .
$$

Thus $T=\pi^{*}(\mu)$, and we are done.

The argument on the right follows similarly, and the bimodule case follows by using Lemma 5.1

Let $\mathcal{A}$ be self-induced, let $\mathcal{B}$ be a Banach algebra, and let $\theta: \mathcal{A} \rightarrow \mathcal{B}$ be a homomorphism. Let $\pi_{\mathcal{A}}: \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{A} \rightarrow \mathcal{A}$ and $\pi_{\mathcal{B}}: \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B} \rightarrow \mathcal{B}$ be the product maps. Then [17. Proposition 2.13] tells us that ${ }_{\mathcal{A}} \mathcal{B}(\mathcal{A}, \mathcal{B}) \cong{ }_{\mathcal{A}} \mathcal{B}\left(\mathcal{A}, \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}\right)$; in particular, $\theta$ induces a unique map $\hat{\theta}: \mathcal{A} \rightarrow \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}$ such that $\pi_{\mathcal{B}} \hat{\theta}=\theta$. Indeed, we have $\hat{\theta}=(\mathrm{id} \otimes \theta) \pi_{\mathcal{A}}^{-1}$. Similarly, we can work on the right, and so find a homomorphism $\theta_{0}: \mathcal{A} \rightarrow \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B} \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$.

Lemma 5.4. $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}$ becomes a Banach algebra for the product

$$
(a \otimes b)\left(a^{\prime} \otimes b^{\prime}\right)=a \otimes b \theta\left(a^{\prime}\right) b^{\prime} \quad\left(a, a^{\prime} \in \mathcal{A}, b, b^{\prime} \in \mathcal{B}\right)
$$

Proof. The claimed product can be written as

$$
\sigma \tau=\sigma \cdot \pi_{\mathcal{B}}(\tau) \quad\left(\sigma, \tau \in \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}\right)
$$

It is hence clear that this is a well-defined, contractive bilinear map. Notice that we have $\pi_{\mathcal{B}}\left(\sigma \cdot \pi_{\mathcal{B}}(\tau)\right)=\pi_{\mathcal{B}}(\sigma) \pi_{\mathcal{B}}(\tau)$ for $\sigma, \tau \in \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}$. Hence the product is associative, as

$$
\omega(\sigma \tau)=\omega \cdot \pi_{\mathcal{B}}\left(\sigma \cdot \pi_{\mathcal{B}}(\tau)\right)=\omega \cdot \pi_{\mathcal{B}}(\sigma) \pi_{\mathcal{B}}(\tau)=(\omega \sigma) \tau \quad\left(\sigma, \tau, \omega \in \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}\right)
$$

Similarly, $\mathcal{B} \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$ becomes a Banach algebra for the product defined by $(b \otimes a)\left(b^{\prime} \otimes a^{\prime}\right)=$ $b \theta(a) b^{\prime} \otimes a^{\prime}$. Combining these observations, we see that $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B} \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$ becomes an algebra for the product

$$
(a \otimes b \otimes c)\left(a^{\prime} \otimes b^{\prime} \otimes c^{\prime}\right)=a \otimes b \theta\left(c a^{\prime}\right) b^{\prime} \otimes c^{\prime} \quad\left(a, a^{\prime}, c, c^{\prime} \in \mathcal{A}, b, b^{\prime} \in \mathcal{B}\right)
$$

By Lemma 5.1. it is easy to see that $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B} \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$ is induced as an $\mathcal{A}$-bimodule.
Proposition 5.5. Let $\mathcal{A}$ be a self-induced Banach algebra, and let $\mathcal{B}$ be a Banach algebra. Let $\theta: \mathcal{A} \rightarrow \mathcal{B}$ be a homomorphism, and use this to induce a Banach algebra structure on $\mathcal{C}=\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B} \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$. There is a unique extension of $\theta_{0}: \mathcal{A} \rightarrow \mathcal{C}$ to $\tilde{\theta}_{0}: M(\mathcal{A}) \rightarrow M(\mathcal{C})$ with $\left\|\tilde{\theta}_{0}\right\| \leq\left\|\theta_{0}\right\|$.

Proof. Let $x=\left(L^{\prime}, R^{\prime}\right) \in M(\mathcal{A})$ and define $L \in \mathcal{B}(\mathcal{C})$ by $L(c)=x \cdot c$ for $c \in \mathcal{C}$. Then, for $a_{i} \in \mathcal{A}$ for $1 \leq i \leq 4$ and $b_{1}, b_{2} \in \mathcal{B}$, with reference to the proof of Proposition 5.2 above, we have

$$
\begin{aligned}
& L\left(\left(a_{1} \otimes b_{1} \otimes a_{2}\right)\left(a_{3} \otimes b_{2} \otimes a_{4}\right)=L\left(a_{1} \otimes b_{1} \theta\left(a_{2} a_{3}\right) b_{2} \otimes a_{4}\right)\right. \\
& \quad=L^{\prime}\left(a_{1}\right) \otimes b_{1} \theta\left(a_{2} a_{3}\right) b_{2} \otimes a_{4}=L\left(a_{1} \otimes b_{1} \otimes a_{2}\right)\left(a_{3} \otimes b_{2} \otimes a_{4}\right)
\end{aligned}
$$

So $L \in M_{l}(\mathcal{C})$. Similarly, we define $R \in M_{r}(\mathcal{C})$ by $R(c)=c \cdot x$ for $c \in \mathcal{C}$. Then $(L, R) \in$ $M(\mathcal{C})$, and so we have defined $\tilde{\theta}_{0}: M(\mathcal{A}) \rightarrow M(\mathcal{C}) ; x \mapsto(L, R)$ as required. Uniqueness follows as the linear span of elements of the form $a \cdot c$, for $a \in \mathcal{A}, c \in \mathcal{C}$, are dense in $\mathcal{C}$, as $\mathcal{A}$ is self-induced.

Corollary 5.6. Let $\mathcal{A}$ be a self-induced Banach algebra, let $\mathcal{B}$ be a Banach algebra, and let $\theta: \mathcal{A} \rightarrow \mathcal{B}$ be a homomorphism such that $\mathcal{B}$ becomes induced as an $\mathcal{A}$-bimodule. There is a unique extension $\tilde{\theta}: M(\mathcal{A}) \rightarrow M(\mathcal{B})$.
Example 5.7. Let $\mathcal{A}=\ell^{1}(I)$ for some index set $I$, with the pointwise product. It is easy to see that $M(\mathcal{A}) \cong \ell^{\infty}(I)$, again acting pointwise. Furthermore, $\ell^{1}(I)$ is self-induced.

This follows, as $\ell^{1}(I) \widehat{\otimes} \ell^{1}(I)=\ell^{1}(I \times I)$, and then $N$ is the closure of the linear span of

$$
\left\{\delta_{i} \delta_{j} \otimes \delta_{k}-\delta_{i} \otimes \delta_{j} \delta_{k}: i, j, k \in I\right\}
$$

This is the same as the closed linear span of $\left\{\delta_{i} \otimes \delta_{k}: i \neq k\right\}$. It now follows immediately that $\ell^{1}(I)$ is self-induced.

Now consider $\ell^{1}(\mathbb{Z})$, and consider $A(\mathbb{Z})$, the Fourier algebra on $\mathbb{Z}$. This is defined below, or as $\mathbb{Z}$ is abelian, we can consider $A(\mathbb{Z})$ to be the Fourier transform of $L^{1}(\mathbb{T})$. Then the formal identity map gives a contractive homomorphism $\ell^{1}(\mathbb{Z}) \rightarrow A(\mathbb{Z})$. Suppose, towards a contradiction, that we can extend this to a continuous homomorphism $\psi$ : $\ell^{\infty}(\mathbb{Z})=M\left(\ell^{1}(\mathbb{Z})\right) \rightarrow M(A(\mathbb{Z}))=B(\mathbb{Z}) \cong M(\mathbb{T})$, the measure algebra on $\mathbb{T}$, here identified with $B(\mathbb{Z})$ the Fourier-Stieltjes algebra, again by the Fourier transform. Let $c_{00}(\mathbb{Z})$ be the collection of finitely supported functions, so $c_{00}(\mathbb{Z})$ is a subalgebra of $\ell^{1}(\mathbb{Z})$ and $B(\mathbb{Z})$, and so $\psi(a)=a$ for $a \in c_{00}(\mathbb{Z})$. As $\psi$ is continuous, it follows that $\psi(a)=a$ for $a \in c_{0}(\mathbb{Z})$, implying that $c_{0}(\mathbb{Z}) \subseteq B(\mathbb{Z})$, a contradiction.

Thus, as we might expect, the canonical homomorphism $\ell^{1}(\mathbb{Z}) \rightarrow A(\mathbb{Z})$ is not inducing.
Notice also that $B(\mathbb{Z})$ is a dual Banach algebra, and so there can be no naive extension of Theorem 4.2 to the self-induced case.

Finally, we note that a similar calculation to that in the first paragraph shows that $\ell^{1}(\mathbb{Z}) \widehat{\otimes}_{\ell^{1}(\mathbb{Z})} A(\mathbb{Z}) \cong \ell^{1}(\mathbb{Z})$.

To close this section, we consider a self-induced version of Theorem 4.2,
Proposition 5.8. Let $\mathcal{A}$ be a self-induced Banach algebra, let $\left(\mathcal{B}, \mathcal{B}_{*}\right)$ be a dual Banach algebra, and let $\theta: \mathcal{A} \rightarrow \mathcal{B}$ be a homomorphism. Then $\mathcal{B}$, and so $\mathcal{B}_{*}$, becomes an $\mathcal{A}$ bimodule. If $\mathcal{B}_{*}$ is induced, then there is a unique extension $\tilde{\theta}: M(\mathcal{A}) \rightarrow \mathcal{B}$ which is bounded and strictly-weak*-continuous.

Proof. Let $\pi: \mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{B}_{*} \rightarrow \mathcal{B}_{*}$ be the product map, $\pi(a \otimes \mu)=\theta(a) \cdot \mu$, which by assumption is an isomorphism. The adjoint is $\pi^{*}: \mathcal{B} \rightarrow \mathcal{B}_{\mathcal{A}}(\mathcal{A}, \mathcal{B})$ where $\mathcal{B}_{\mathcal{A}}(\mathcal{A}, \mathcal{B})$ denotes the space of maps $T: \mathcal{A} \rightarrow \mathcal{B}$ with $T\left(a a^{\prime}\right)=T(a) \theta\left(a^{\prime}\right)$ for $a, a^{\prime} \in \mathcal{A}$, and $\pi^{*}(b)$ is the map $a \mapsto b \theta(a)$, for $a \in \mathcal{A}$ and $b \in \mathcal{B}$.

Let $(L, R) \in M(\mathcal{A})$, and consider $\theta L: \mathcal{A} \rightarrow \mathcal{B}$, which is a member of $\mathcal{B}_{\mathcal{A}}(\mathcal{A}, \mathcal{B})$. Let $b=\left(\pi^{*}\right)^{-1}(\theta L)$, so that $b \theta(a)=\theta L(a)$ for $a \in \mathcal{A}$. Analogously, we can work with the product map $\mathcal{B}_{*} \widehat{\otimes}_{\mathcal{A}} \mathcal{A} \rightarrow \mathcal{B}_{*}$, which leads to $b^{\prime} \in \mathcal{B}$ such that $\theta R(a)=\theta(a) b^{\prime}$ for $a \in \mathcal{A}$. For $a, a^{\prime} \in \mathcal{A}$, we have $a L\left(a^{\prime}\right)=R(a) a^{\prime}$, and hence

$$
\left\langle b-b^{\prime}, \theta\left(a^{\prime}\right) \cdot \mu \cdot \theta(a)\right\rangle=\left\langle\theta(a) \theta\left(L\left(a^{\prime}\right)\right)-\theta(R(a)) \theta\left(a^{\prime}\right), \mu\right\rangle=0 \quad\left(\mu \in \mathcal{B}_{*}\right) .
$$

As $\mathcal{B}_{*}$ is induced, this shows that $b=b^{\prime}$. Notice that $\|b\| \leq\|\theta\|\left\|\pi^{-1}\right\|\|L\|$.
It is now easy to verify that $\tilde{\theta}: M(\mathcal{A}) \rightarrow \mathcal{B} ;(L, R) \mapsto b$ is a bounded homomorphism which extends $\theta$. Uniqueness follows as if $\psi: M(\mathcal{A}) \rightarrow \mathcal{B}$ also extends $\theta$, then for $(L, R) \in$ $M(\mathcal{A}), a \in \mathcal{A}$ and $\mu \in \mathcal{B}_{*}$,

$$
\langle\psi(L, R), \theta(a) \cdot \mu\rangle=\langle\theta(L(a)), \mu\rangle=\langle\tilde{\theta}(L, R) \theta(a), \mu\rangle=\langle\tilde{\theta}(L, R), \theta(a) \cdot \mu\rangle .
$$

As $\mathcal{B}_{*}$ is induced, it follows that $\psi=\theta$. Finally, if $\left(L_{\alpha}, R_{\alpha}\right) \rightarrow(L, R)$ strictly in $M(\mathcal{A})$, then, again using that $\mathcal{B}_{*}$ is induced, it follows that $\tilde{\theta}\left(L_{\alpha}, R_{\alpha}\right) \rightarrow \tilde{\theta}(L, R)$ weak $^{*}$ in $\mathcal{B}$.

If $\mathcal{A}$ has a bounded approximate identity $\left(e_{\alpha}\right)$, and $\mathcal{B}_{*}$ is essential, then $\mathcal{B}_{*}$ is induced, and so the above gives another proof of Theorem 4.2. If $\mathcal{B}_{*}$ is not induced, then we can use the following "cut-down" technique. Let $e \in \mathcal{B}$ be a weak* limit point of $\left(\theta\left(e_{\alpha}\right)\right)$, so that $e^{2}=e$. Let $\mathcal{C}=e \mathcal{B} e$, a closed subalgebra of $\mathcal{B}$ which contains the image of $\theta$. It is easy to see that $\mu \in{ }^{\perp} \mathcal{C}$ if and only if $e \cdot \mu \cdot e=0$. Let $b \in\left({ }^{\perp} \mathcal{C}\right)^{\perp}$, and let $\mu \in \mathcal{B}_{*}$. Then $e \cdot(\mu-e \cdot \mu \cdot e) \cdot e=0$, so $0=\langle b, \mu-e \cdot \mu \cdot e\rangle=\langle b-e b e, \mu\rangle$. Thus $b=e b e$, and we conclude that $\mathcal{C}$ is weak ${ }^{*}$-closed. Thus $\mathcal{C}$ is a dual Banach algebra with predual $\mathcal{C}_{*}=\mathcal{B}_{*} /{ }^{\perp} \mathcal{C}$.

We now observe that $\mathcal{C}_{*}$ is essential as an $\mathcal{A}$-bimodule. Indeed, ${ }^{\perp} \mathcal{C}=\{\mu-e \cdot \mu \cdot e$ : $\left.\mu \in \mathcal{B}_{*}\right\}$, and so a typical element of $\mathcal{C}_{*}$ is $e \cdot \mu \cdot e+{ }^{\perp} \mathcal{C}$. Let $\lambda=e \cdot \mu \cdot e+{ }^{\perp} \mathcal{C} \in \mathcal{C}_{*}$, and let $c=e c e \in \mathcal{C}$, so

$$
\lim _{\alpha}\left\langle c, \theta\left(e_{\alpha}\right) \cdot \lambda\right\rangle=\lim _{\alpha} \lim _{\beta}\left\langle c \theta\left(e_{\beta}\right) \theta\left(e_{\alpha}\right), \lambda\right\rangle=\lim _{\alpha}\left\langle c \theta\left(e_{\alpha}\right), \lambda\right\rangle=\langle c e, \lambda\rangle=\langle c, \lambda\rangle .
$$

Thus $\theta\left(e_{\alpha}\right) \cdot \lambda \rightarrow \lambda$ weakly, and, by taking convex combinations, also $\lambda$ is in the norm closure of $\mathcal{A} \cdot \lambda$. Similarly, $\lambda$ is in the norm closure of $\lambda \cdot \mathcal{A}$, and so $\mathcal{C}_{*}$ is essential.

To finish, we apply the above proposition (or Theorem4.2) to the map $\theta: \mathcal{A} \rightarrow \mathcal{C}$ to find an extension $\tilde{\theta}: M(\mathcal{A}) \rightarrow \mathcal{C} \subseteq \mathcal{B}$, as required.

## 6. Completely contractive Banach algebras

In this section, we adapt the results of the previous sections to the setting of operator spaces and completely contractive Banach algebras. As explained in the introduction, we shall exploit duality arguments (essentially, the operator space version of the HahnBanach theorem) to avoid lengthy matrix level calculations, where possible. We refer the reader to [13] for details.

We shall overload notation, and write $\widehat{\otimes}$ for the operator space projective tensor product; we shall not consider the Banach space projective tensor product of operator spaces! We write $\mathcal{C B}(E, F)$ for the space of completely bounded maps between operator spaces $E$ and $F$. A completely contractive Banach algebra (CCBA) is a Banach algebra $\mathcal{A}$ which is an operator space such that the product map extends to a complete contraction $\mathcal{A} \widehat{\otimes} \mathcal{A} \rightarrow \mathcal{A}$. Similarly, for example, a completely contractive left $\mathcal{A}$-module is an operator space $E$ such that the product map induces a complete contraction $\mathcal{A} \widehat{\otimes} E \rightarrow E$. We continue to write $E \in \mathcal{A}$-mod, and so forth.

One, important, caveat is that the Open Mapping Theorem has no analogue for operator spaces, so it is possible for $T: E \rightarrow F$ to be a completely bounded bijection, but for $T^{-1}$ to only be bounded. Fortunately, we shall see that we can usually find an explicit estimate for the completely bounded norm of $T^{-1}$ : indeed, often $T$ might be a complete isometry, in which case there is no problem.

So, for example, if $\mathcal{A}$ is a completely contractive Banach algebra, then $\mathcal{A}$ is selfinduced if the product map induces an isomorphism $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{A} \rightarrow \mathcal{A}$; it is not enough that the product map induce a bijection $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} \mathcal{A} \rightarrow \mathcal{A}$. However, see, for example, the proof of Theorem 6.5 below.

For a CCBA $\mathcal{A}$, we write $M_{c b}(\mathcal{A})$ for the subalgebra of $M(\mathcal{A})$ consisting of those pairs $(L, R)$ with $L$ and $R$ completely bounded. We give $M_{c b}(\mathcal{A})$ an operator space structure
by embedding it in $\mathcal{C B}(\mathcal{A}) \oplus_{\infty} \mathcal{C B}(\mathcal{A})$ (see [44, Section 2.6]), so that

$$
\|(L, R)\|_{n}=\max \left(\|L\|_{n},\|R\|_{n}\right) \quad\left(L, R \in \mathbb{M}_{n}\left(M_{c b}(\mathcal{A})\right), n \geq 1\right)
$$

Everything in Section 2 translates to the completely bounded setting. For example, Theorem 2.6 says that if $E$ is an $M_{c b}(\mathcal{A})$-bimodule, then so is $M_{c b}(E)$. For example, consider

$$
L_{\hat{a} \cdot \hat{x}}(a)=\hat{a} \cdot L_{\hat{x}}(a) \quad\left(a \in \mathcal{A}, \hat{a} \in M_{c b}(\mathcal{A}), \hat{x} \in M_{c b}(E)\right) .
$$

Assume that $E$ is a completely contractive $M_{c b}(\mathcal{A})$-bimodule, and so the product map $M_{c b}(\mathcal{A}) \widehat{\otimes} E \rightarrow E$ is a complete contraction. This is equivalent (see [13, Proposition 7.1.2]) to the map $\lambda: M_{c b}(\mathcal{A}) \rightarrow \mathcal{C B}(E)$ being a complete contraction, where $\lambda(\hat{a})(x)=\hat{a} \cdot x$, for $\hat{a} \in M_{c b}(\mathcal{A})$ and $x \in E$. Then $L_{\hat{a} \cdot \hat{x}}=\lambda(\hat{a}) L_{\hat{x}}$, and so $L_{\hat{a} \cdot \hat{x}}$ is completely bounded. Furthermore, the resulting map $M_{c b}(\mathcal{A}) \widehat{\otimes} M_{c b}(E) \rightarrow M_{c b}(E)$ is

$$
\hat{a} \otimes \hat{x} \mapsto \lambda(\hat{a}) L_{\hat{x}} \quad\left(\hat{a} \in M_{c b}(\mathcal{A}), \hat{x} \in M_{c b}(E)\right),
$$

and is hence clearly a complete contraction. Similar remarks apply to $R_{\hat{a} \cdot \hat{x}}$ and the definition of $\hat{x} \cdot \hat{a}$.

Similarly, the construction in Theorem 2.8 is really given by composition of various maps, and hence readily extends to the completely bounded case. Lemma 2.10 follows through if we work at the matrix level. All other results in Section 2 are really just algebra, carried out in the approach category (that is, either bounded maps, or completely bounded maps).

We turn now to Section 3 . From our presentation of the Arens products, it is clear that when $\mathcal{A}$ is a CCBA, so is $\mathcal{A}^{* *}$ for either $\square$ or $\diamond$. For example, the map $\otimes_{\square}$ is the adjoint of $\beta \circ \alpha$, and both $\beta$ and $\alpha$ are complete isometries, so $\otimes_{\square}$ is completely contractive. Then $\square$ is the composition with $\pi^{* *}$, showing that $\square: \mathcal{A}^{* *} \widehat{\otimes} \mathcal{A}^{* *} \rightarrow \mathcal{A}^{* *}$ is a complete contraction. We now quickly show the completely bounded analogue of Theorem 3.1.

Theorem 6.1. Let $\mathcal{A}$ be a CCBA with a bounded approximate identity ( $e_{\alpha}$ ), and let $\Phi_{0} \in \mathcal{A}^{* *}$ be a weak* accumulation point of $\left(e_{\alpha}\right)$. Then:
(1) $M_{c b}(\mathcal{A}) \subseteq \mathcal{C B}(\mathcal{A}) \times \mathcal{C B}(\mathcal{A})$ is closed in the strict topology;
(2) $\mathcal{A}$ is a closed ideal in $M_{c b}(\mathcal{A})$ which is strictly dense;
(3) $\theta: M_{c b}(\mathcal{A}) \rightarrow\left(\mathcal{A}^{* *}, \diamond\right)$, defined by $(L, R) \mapsto L^{* *}\left(\Phi_{0}\right)$, is an algebra homomorphism and a complete isomorphism onto its range, with $\theta(a)=a$ for $a \in \mathcal{A}$.

Proof. (1) follows by the arguments as used in Proposition 2.5, and (2) is exactly as in the bounded case. Similarly, for (3), we can follow the bounded case to see that $\theta$ is a homomorphism with $\theta(a)=a$ for $a \in \mathcal{A}$. For any operator spaces $E$ and $F$, given $x_{0} \in E$, the $\operatorname{map} \mathcal{C B}(E, F) \rightarrow F ; T \mapsto T\left(x_{0}\right)$ is easily seen to be completely bounded with bound at most $\left\|x_{0}\right\|$. It follows that $\theta$ is completely bounded (even a complete contraction if $\left(e_{\alpha}\right)$ is a contractive approximate identity).

Let $\pi_{l}: \mathcal{A}^{* *} \rightarrow \mathcal{C B}\left(\mathcal{A}^{* *}\right)$ be the left-regular representation for $\diamond$, so that $\pi_{l}$ is a complete contraction. Then, as $\kappa_{\mathcal{A}} L(a)=\pi_{l}\left(L^{* *}\left(\Phi_{0}\right)\right)\left(\kappa_{\mathcal{A}}(a)\right)$ for $a \in \mathcal{A}$, it follows that

$$
\|L(a)\|_{n m} \leq\left\|L^{* *}\left(\Phi_{0}\right)\right\|_{m}\|a\|_{n} \quad\left((L, R) \in \mathbb{M}_{m}\left(M_{c b}(\mathcal{A})\right), a \in \mathbb{M}_{n}(\mathcal{A}), n, m \geq 1\right)
$$

Similarly, if $\pi_{r}$ denotes the right-regular representation, then the equality $\kappa_{\mathcal{A}} R(a)=$ $\pi_{r}\left(L^{* *}\left(\Phi_{0}\right)\right)\left(\kappa_{\mathcal{A}}(a)\right)$ implies

$$
\|R(a)\|_{n m} \leq\left\|L^{* *}\left(\Phi_{0}\right)\right\|_{m}\|a\|_{n} \quad\left((L, R) \in \mathbb{M}_{m}\left(M_{c b}(\mathcal{A})\right), a \in \mathbb{M}_{n}(\mathcal{A}), n, m \geq 1\right)
$$

It follows that $\theta$ is a complete isomorphism onto its range, as claimed.
A curious corollary of this observation is the following, shown in [27, Proposition 3.1] by another method.

Theorem 6.2. Let $\mathcal{A}$ be a CCBA with a contractive approximate identity. Then $M(\mathcal{A})=$ $M_{c b}(\mathcal{A})$ with equal norms. If $\mathcal{A}$ only has a bounded approximate identity, then $M(\mathcal{A})=$ $M_{c b}(\mathcal{A})$ with equivalent norms.
Proof. Clearly $M_{c b}(\mathcal{A})$ contractively injects into $M(\mathcal{A})$. Conversely, let $\hat{a}=(L, R) \in$ $M(\mathcal{A})$, so by Theorem 3.1 we can find $\Phi \in \mathcal{A}^{* *}$ with $\|\Phi\| \leq\|\hat{a}\|$ and such that

$$
\kappa_{\mathcal{A}} L(a)=\Phi \diamond \kappa_{\mathcal{A}}(a), \quad \kappa_{\mathcal{A}} R(a)=\kappa_{\mathcal{A}}(a) \diamond \Phi \quad(a \in \mathcal{A}) .
$$

As $\kappa_{\mathcal{A}}$ is a complete isometry, and $\left(\mathcal{A}^{* *}, \diamond\right)$ a CCBA, it follows that $L$ and $R$ are completely bounded, with $\|L\|_{c b} \leq\|\Phi\|$ and $\|R\|_{c b} \leq\|\Phi\|$.

The case when $\mathcal{A}$ only has a bounded approximate identity is similar.
The proof of Theorem 3.2 could be translated to the completely bounded setting, but instead we shall take a detour via the theory of self-induced algebras.

Theorem 3.3 translates, except for condition (5), for which we need a stronger hypothesis; we use the same notation as before.

Proposition 6.3. Let $\mathcal{A}$ be a CCBA with a bounded approximate identity, and let $E$ and $F$ be as in Theorem 3.3. If $\theta_{F}$ is a complete isomorphism onto its range (which is equivalent to $\iota_{F}$ being a complete isomorphism onto its range) then the image of $\theta_{F}$ is the idealiser of $E$ in $F^{*}$.

Proof. The proof of Theorem 3.3 shows that if $\Phi \in F^{*}$ idealises $E$, then there exists $(L, R) \in M(E)$ with $\theta_{F}(L, R)=\Phi$. Thus

$$
\Phi \cdot a=\iota_{F} L(a), \quad a \cdot \Phi=\iota_{F} R(a) \quad(a \in \mathcal{A}) .
$$

The map $\mathcal{A} \rightarrow F^{*} ; a \mapsto \Phi \cdot a$ is completely bounded, with bound at most $\|\Phi\|$. As $\iota_{F}$ is a complete isomorphism onto its range, it follows that $L$ is completely bounded. Similarly $R$ is completely bounded.

To translate the proof of Proposition 3.4 we simply proceed as in the proof of Theorem 6.2 above. The rest of Section 3 carries over without issue. The same applies to Section 4

The results of Section 5 similarly translate without issue, using standard results about operator spaces. The typical idea which we exploit is illustrated by the proof of Lemma 5.1. Here we wish to show that $X$ and $Y$ are complete isometric (say), which we do by finding a completely isometric isomorphism $\alpha: Y^{*} \rightarrow X^{*}$ such that $\alpha^{*} \kappa_{X}(X) \subseteq \kappa_{Y}(Y)$. Then (the proof of) Lemma 10.1 shows that there is a completely isometric isomorphism $\beta: X \rightarrow Y$ such that $\alpha=\beta^{*}$. The "matrix calculations" are all hidden in the standard fact that $\kappa_{X}$ is a complete isometry, and so forth.

An exception is Proposition 5.3, which we check does translate; this was shown in [16, Proposition 3.3], but in the interests of completeness, we give a proof here (which we think is shorter).

Proposition 6.4. Let $\mathcal{A}$ be a completely contractive Banach algebra with a bounded approximate identity, and let $E \in \mathcal{A}-\bmod -\mathcal{A}$ be essential. Then $E$ is induced.

Proof. We follow the proof of Proposition 5.3. In particular, we see that $\pi^{*}: E^{*} \rightarrow$ $\mathcal{C B}_{\mathcal{A}}\left(\mathcal{A}, E^{*}\right)$ surjects, the inverse being given by $T \mapsto \mu$ where $\mu$ is the weak* limit of $T\left(e_{\alpha}\right)$. We shall show that this inverse is completely bounded, which will show that $\pi^{*}$ is a complete isomorphism, and hence also that $\pi$ is (see [13, Corollary 4.1.9]).

Let the bounded approximate identity for $\mathcal{A}$ have bound $K>0$, and let $\Phi \in \mathcal{A}^{* *}$ be a weak* limit of $\left(e_{\alpha}\right)$, so that $\|\Phi\| \leq K$. For $T \in \mathcal{C} \mathcal{B}_{\mathcal{A}}\left(\mathcal{A}, E^{*}\right)$, the weak* limit of $T\left(e_{\alpha}\right)$ is $\kappa_{E}^{*} T^{* *}(\Phi)$. Now, the map

$$
\mathcal{C B}_{\mathcal{A}}\left(\mathcal{A}, E^{*}\right) \rightarrow \mathcal{C B}\left(\mathcal{A}^{* *}, E^{*}\right) ; \quad T \mapsto \kappa_{E}^{*} T^{* *},
$$

is a complete contraction (see [13, Chapter 3]) and

$$
\mathcal{C B}\left(\mathcal{A}^{* *}, E^{*}\right) \rightarrow E^{*} ; \quad S \mapsto S(\Phi)
$$

is completely bounded, with bound at most $\|\Phi\| \leq K$. The composition is then $\left(\pi^{*}\right)^{-1}$, so we are done.

Finally, we come to our alternative proof of Theorem 3.2 for CCBAs. Indeed, we simply combine the previous result with (the completely bounded version of) Proposition 5.2, Notice that if $\mathcal{A}$ only has a bounded approximate identity, then $\mathcal{A} \widehat{\otimes}_{\mathcal{A}} E \widehat{\otimes}_{\mathcal{A}} \mathcal{A}$ will only be completely isomorphic (and not isometric) to $E$, which explains why $E$ might only become a completely bounded (not contractive) $M_{c b}(\mathcal{A})$-bimodule.
6.1. For the Fourier algebra. Let $G$ be a locally compact group, and let $\lambda$ be the left-regular representation of $G$ on $L^{2}(G)$, given by

$$
\lambda(s) \xi: t \mapsto \xi\left(s^{-1} t\right) \quad\left(s, t \in G, \xi \in L^{2}(G)\right) .
$$

Let $V N(G)$ be the von Neumann algebra generated by the operators $\{\lambda(s): s \in G\}$. This carries a coproduct, a normal unital $*$-homomorphism $\Delta: V N(G) \rightarrow V N(G) \bar{\otimes} V N(G)$ given by

$$
\Delta: \lambda(s) \mapsto \lambda(s) \otimes \lambda(s)
$$

It is not immediately obvious that such a homomorphism exists, but if we define a unitary $W$ on $L^{2}(G \times G)$ by $W \xi(s, t)=\xi(t s, t)$ for $\xi \in L^{2}(G \times G)$ and $s, t \in G$ then we see that

$$
\Delta(x)=W^{*}(1 \otimes x) W \quad(x \in V N(G))
$$

obviously defines a normal $*$-homomorphism which satisfies $\Delta \lambda(s)=\lambda(s) \otimes \lambda(s)$ (and hence $\Delta$ does map into $V N(G) \bar{\otimes} V N(G))$. Denote by $A(G)$ the predual of $V N(G)$. Then the pre-adjoint of $\Delta$ defines a complete contraction $\Delta_{*}: A(G) \widehat{\otimes} A(G) \rightarrow A(G)$. It is not hard to show that this is an associative product (see [13, Section 16.2] for further details,
for example). The resulting commutative algebra is the Fourier algebra as defined and studied by Eymard in [15]. See also [54, Section 3, Chapter VII].

We may identify $A(G)$ with a (in general, not closed) subalgebra of $C_{0}(G)$, where $a \in A(G)$ is the function $s \mapsto\langle\lambda(s), a\rangle$ (note that this is a different convention to that chosen in [55]).

Theorem 6.5. For any locally compact group $G$, the Fourier algebra $A(G)$ is self-induced as a completely contractive Banach algebra.

Proof. As $\Delta$ is an injective $*$-homomorphism, it is a complete isometry, and so by 13 , Corollary 4.1.9], $\Delta_{*}$ is a complete quotient map, so in particular, is surjective (Wood proves this in 60] using a more complicated method). If we can show that ker $\Delta_{*}=N$ where $N$ is the closed linear span of elements of the form $a b \otimes c-a \otimes b c$ for $a, b, c \in$ $A(G)$, then $\Delta_{*}$ will induce a surjective complete isometry $A(G) \widehat{\otimes}_{A(G)} A(G) \rightarrow A(G)$. In particular, the inverse will also be a complete isometry, and so $A(G)$ will be selfinduced.

Following [15, Section 4], we define the support of $x \in V N(G)$ to be the collection of $s \in G$ with the property that if $a \cdot x=0$ for some $a \in A(G)$, then $a(s)=0$. Let $D(G)=\{(s, s): s \in G\} \subseteq G \times G$. Let $x \in V N(G) \bar{\otimes} V N(G)=V N(G \times G)$ annihilate $N$. We claim that the support of $x$ is contained in $D(G)$. Indeed, given $s \neq t$ in $G$, we can find compact sets $K, L$ and open sets $U, V$ with $s \in K \subseteq U$ and $t \in L \subseteq V$ and $U \cap V=\emptyset$. By [15, Lemma 3.2], there exists $a \in A(G)$ with $a(r)=1$ for $r \in K$, and $a(r)=0$ for $r \notin U$. Similarly, there exists $b \in A(G)$ with $b(r)=1$ for $r \in L$, and $b(r)=0$ for $r \notin V$. Thus $a b=0$. Then, for any $c, d \in A(G)$, we see that

$$
\langle(a \otimes b) \cdot x, c \otimes d\rangle=\langle x, c a \otimes d b\rangle=\langle x, c \otimes a b d\rangle=0
$$

as $x$ annihilates $N$ and $A(G)$ is commutative. Thus $(a \otimes b) \cdot x=0$, so as $(a \otimes b)(s, t)=1$, we conclude that $(s, t)$ is not in the support of $x$, as required.

By [55, Theorem 3] it follows that such an $x$ is in the von Neumann algebra generated by $\{\lambda(s, s): s \in G\}$, that is, in $\Delta(V N(G))$. So $x=\Delta(y)$ for some $y \in V N(G)$. So the annihilator of $N$ is equal to the image of $\Delta$, from which it follows that $N=\operatorname{ker} \Delta_{*}$ as required.

This result is interesting, as $A(G)$ has a bounded approximate identity if and only if $G$ is amenable [36]. It would be interesting to know if this result holds for a general locally compact quantum group (see below). Obviously it holds for the group convolution algebra $L^{1}(G)$, as $L^{1}(G)$ always has a bounded approximate identity.

Let us think further about the Fourier algebra. In [21], the completely bounded homomorphisms between $A(G)$ and $A(H)$ are classified in terms of piecewise affine maps, at least if $G$ is amenable. However, there is no reason why all such maps $A(G) \rightarrow A(H)$ should be non-degenerate, while [21, Corollary 3.9] easily implies that we do have an extension $M_{c b}(A(G)) \rightarrow M_{c b}(A(H))$. We can of course (following [22]) apply the completely contractive version of Theorem 4.2, as $M_{c b}(A(H))$ is a dual, completely contractive Banach algebra (compare Section 8.1 below).

## 7. When multiplier algebras are dual

In this section, we provide a simple criterion for when $M(\mathcal{A})$ is a dual Banach algebra. Notice that for a $\mathrm{C}^{*}$-algebra $\mathcal{A}$, it is relatively rare for $M(\mathcal{A})$ to be dual (that is, a von Neumann algebra). However, multiplier algebras which appear in abstract harmonic analysis do often seem to be dual spaces. Our result allows us to show that, in particular, $M\left(L^{1}(\mathbb{G})\right)$ (and its completely bounded counterpart) are dual Banach algebras, for a locally compact quantum group $\mathbb{G}$. Our ideas are influenced by [51].

Theorem 7.1. Let $\mathcal{A}$ be a Banach algebra such that $\{a b: a, b \in \mathcal{A}\}$ is linearly dense in $\mathcal{A}$. Let $\left(\mathcal{B}, \mathcal{B}_{*}\right)$ be a dual Banach algebra, let $\iota: \mathcal{A} \rightarrow \mathcal{B}$ be an isometric homomorphism such that $\iota(\mathcal{A})$ is an essential ideal in $\mathcal{B}$. Suppose that the induced map $\mathcal{B} \rightarrow M(\mathcal{A})$ is injective. Then there is a weak ${ }^{*}$ topology on $M(\mathcal{A})$ making $M(\mathcal{A})$ a dual Banach algebra.

Proof. Given Banach spaces $E$ and $F$, let $E \oplus_{1} F$ be the direct sum of $E$ and $F$ with the norm $\|(x, y)\|=\|x\|+\|y\|$ for $x \in E$ and $y \in F$. Then $\left(E \oplus_{1} F\right)^{*}=E^{*} \oplus_{\infty} F^{*}$, which has the norm $\|(\mu, \lambda)\|=\max (\|\mu\|,\|\lambda\|)$ for $\mu \in E^{*}$ and $\lambda \in F^{*}$.

Consider $\left(\mathcal{A} \widehat{\otimes} B_{*}\right) \oplus_{1}\left(\mathcal{A} \widehat{\otimes} B_{*}\right)$ which has dual space $\mathcal{B}(\mathcal{A}, \mathcal{B}) \oplus_{\infty} \mathcal{B}(\mathcal{A}, \mathcal{B})$. Consider

$$
X=\operatorname{lin}\left\{(b \otimes \mu \cdot \iota(a)) \oplus(-a \otimes \iota(b) \cdot \mu): a, b \in \mathcal{A}, \mu \in \mathcal{B}_{*}\right\} \subseteq A \widehat{\otimes} B_{*} \oplus_{1} A \widehat{\otimes} B_{*}
$$

Then $X^{\perp} \subseteq \mathcal{B}(\mathcal{A}, \mathcal{B}) \oplus_{\infty} \mathcal{B}(\mathcal{A}, \mathcal{B})$ is a weak ${ }^{*}$-closed subspace, and we calculate that $(T, S) \in X^{\perp}$ if and only if

$$
\langle\iota(a) T(b), \mu\rangle=\langle S(a) \iota(b), \mu\rangle \quad\left(a, b \in \mathcal{A}, \mu \in \mathcal{B}_{*}\right)
$$

that is, $\iota(a) T(b)=S(a) \iota(b)$ for $a, b \in \mathcal{A}$. So, if $(T, S) \in X^{\perp}$, then $\iota(a) T(b c)=S(a) \iota(b c)=$ $\iota(a) T(b) \iota(c)$ for $a, b, c \in \mathcal{A}$. As $\mathcal{B}$ injects into $M(\mathcal{A})$, and as $\mathcal{A}$ is always assumed faithful, it follows that $T(b c)=T(b) \iota(c)$ for $b, c \in \mathcal{A}$. As products are dense in $\mathcal{A}$, and as $\iota(\mathcal{A})$ is a closed ideal in $\mathcal{B}$, it follows that $T(\mathcal{A}) \subseteq \iota(\mathcal{A})$. A similar argument shows that $S(\mathcal{A}) \subseteq \iota(\mathcal{A})$. Consequently, there are $L, R \in \mathcal{B}(\mathcal{A})$ with $T=\iota L$ and $S=\iota R$. Then, for $a, b \in \mathcal{A}, \iota(a) T(b)=\iota(a L(b))=S(a) \iota(b)=\iota(R(a) b)$. We conclude that $(L, R) \in M(\mathcal{A})$.

We have thus shown that $M(\mathcal{A})$ is isomorphic to $X^{\perp}$, and so $M(\mathcal{A})$ is a dual Banach space. The weak* topology is given by the embedding $M(\mathcal{A}) \rightarrow\left(A \widehat{\otimes} B_{*} \oplus_{1} A \widehat{\otimes} B_{*}\right)^{*}$ given by

$$
\langle(L, R),(a \otimes \mu) \oplus(b \otimes \lambda)\rangle=\langle\iota L(a), \mu\rangle+\langle\iota R(b), \lambda\rangle
$$

for $L, R \in \mathcal{B}(\mathcal{A}), a, b \in \mathcal{A}$ and $\mu, \lambda \in \mathcal{B}_{*}$.
Next, notice that the linear span of $\left\{\mu \cdot \iota(a): \mu \in B_{*}, a \in \mathcal{A}\right\}$ is dense in $\mathcal{B}_{*}$. Indeed, if $b \in \mathcal{B}$ is such that $\langle b, \mu \cdot \iota(a)\rangle=0$ for $a \in \mathcal{A}$ and $\mu \in \mathcal{B}_{*}$, then $\iota(a) b=0$ for all $a \in \mathcal{A}$. Again, as $\iota(\mathcal{A})$ is an ideal in $\mathcal{B}$, and $\mathcal{A}$ is faithful, it follows that $b$ induces the zero multiplier on $\mathcal{A}$, and so by assumption, $b=0$. Similarly, the linear span of $\left\{\iota(a) \cdot \mu: \mu \in B_{*}, a \in \mathcal{A}\right\}$, is dense in $\mathcal{B}_{*}$.

Suppose now that $\left(L_{\alpha}, R_{\alpha}\right)$ is a bounded net in $M(\mathcal{A})$ converging weak* to $(L, R)$. Let $\left(L^{\prime}, R^{\prime}\right) \in M(\mathcal{A})$, let $a, b, c \in \mathcal{A}$ and let $\mu, \lambda \in \mathcal{B}_{*}$. Then

$$
\begin{aligned}
\lim _{\alpha}\left\langle\left(L_{\alpha}, R_{\alpha}\right)\left(L^{\prime}, R^{\prime}\right),(a \otimes \mu) \oplus(b \otimes\right. & \iota(c) \cdot \lambda)\rangle \\
& =\lim _{\alpha}\left\langle\iota\left(L_{\alpha} L(a)\right), \mu\right\rangle+\left\langle\iota\left(R^{\prime} R_{\alpha}(b)\right), \iota(c) \cdot \lambda\right\rangle \\
& =\lim _{\alpha}\left\langle\iota\left(L_{\alpha} L(a)\right), \mu\right\rangle+\left\langle\iota\left(R_{\alpha}(b) L^{\prime}(c)\right), \lambda\right\rangle \\
& =\lim _{\alpha}\left\langle\left(L_{\alpha}, R_{\alpha}\right),(L(a) \otimes \mu) \oplus\left(b \otimes L^{\prime}(c) \cdot \lambda\right)\right\rangle \\
& =\left\langle(L, R),(L(a) \otimes \mu) \oplus\left(b \otimes L^{\prime}(c) \cdot \lambda\right)\right\rangle \\
& =\left\langle(L, R)\left(L^{\prime}, R^{\prime}\right),(a \otimes \mu) \oplus(b \otimes \iota(c) \cdot \lambda)\right\rangle .
\end{aligned}
$$

Thus, by the preceding paragraph, it follows that $\left(L_{\alpha}, R_{\alpha}\right)\left(L^{\prime}, R^{\prime}\right) \rightarrow(L, R)\left(L^{\prime}, R^{\prime}\right)$ weak*. A similar argument establishes that $\left(L^{\prime}, R^{\prime}\right)\left(L_{\alpha}, R_{\alpha}\right) \rightarrow\left(L^{\prime}, R^{\prime}\right)(L, R)$ weak*. We conclude that $M(\mathcal{A})$ is a dual Banach algebra for this weak* topology.

If products are not linearly dense in $\mathcal{A}$, then, following [51], one could instead consider the unitisation of $\mathcal{A}$. In our applications, this will not be needed.

We next show that, under a natural assumption, this weak* topology is unique.
Theorem 7.2. Let $\mathcal{A}$ and $\mathcal{B}$ be as above, and let $\theta: \mathcal{B} \rightarrow M(\mathcal{A})$ be the induced map. There is one and only one weak* topology on $M(\mathcal{A})$ such that:

- $M(\mathcal{A})$ is a dual Banach algebra;
- for a bounded net $\left(b_{\alpha}\right)$ in $\mathcal{B}$ and $b \in \mathcal{B}$, we have $b_{\alpha} \rightarrow b$ weak* in $\mathcal{B}$ if and only if $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$ weak $^{*}$ in $M(\mathcal{A})$.

Proof. We first show that the previously constructed weak* topology on $M(\mathcal{A})$ has this property. For $b \in \mathcal{B}$, write $\theta(b)=\left(L_{b}, R_{b}\right) \in M(\mathcal{A})$. If $b_{\alpha} \rightarrow b$ weak $^{*}$ in $\mathcal{B}$, then for $a, c \in \mathcal{A}$ and $\mu, \lambda \in \mathcal{B}_{*}$,

$$
\begin{array}{r}
\lim _{\alpha}\left\langle\left(L_{b_{\alpha}}, R_{b_{\alpha}}\right),(a \otimes \mu) \oplus(c \otimes \lambda)\right\rangle=\lim _{\alpha}\left\langle b_{\alpha} \iota(a), \mu\right\rangle+\left\langle\iota(c) b_{\alpha}, \lambda\right\rangle \\
=\langle b \iota(a), \mu\rangle+\langle\iota(c) b, \lambda\rangle=\left\langle\left(L_{b}, R_{b}\right),(a \otimes \mu) \oplus(c \otimes \lambda)\right\rangle,
\end{array}
$$

showing that $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$ weak*. Conversely, from the previous proof, we know that elements of the form $\iota(a) \cdot \mu$ and $\lambda \cdot \iota(c)$ are linearly dense in $\mathcal{B}_{*}$. Thus we can reverse the argument to show that if $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$ weak $^{*}$, then $b_{\alpha} \rightarrow b$ weak $^{*}$.

Now let $\sigma$ be some other weak* topology on $M(\mathcal{A})$ with the stated properties. Notice that for $(L, R) \in M(\mathcal{A})$ and $a \in \mathcal{A}$, we have, by the calculations of Lemma 2.2 ,

$$
(L, R) \theta(\iota(a))=\left(L L_{\iota(a)}, R_{\iota(a)} R\right)=\left(L_{L(a)}, R_{L(a)}\right)=\theta(\iota(L(a))),
$$

as $L_{\iota(a)}=L_{a}$ and so forth. Let $\left(L_{\alpha}, R_{\alpha}\right)$ be a bounded net in $M(\mathcal{A})$ which converges in $\sigma$ to $(L, R)$. Hence, for $a \in \mathcal{A}$,

$$
\lim _{\alpha} \theta\left(\iota\left(L_{\alpha}(a)\right)\right)=\lim _{\alpha}\left(L_{\alpha}, R_{\alpha}\right) \theta(\iota(a))=(L, R) \theta(\iota(a))=\theta(\iota(L(a))),
$$

with respect to $\sigma$. Thus $\iota\left(L_{\alpha}(a)\right) \rightarrow \iota(L(a))$ weak $^{*}$ in $\mathcal{B}$, for any $a \in \mathcal{A}$. Thus, for
$a, b, c \in \mathcal{A}$ and $\mu, \lambda \in \mathcal{B}_{*}$,

$$
\begin{aligned}
\lim _{\alpha}\left\langle\left(L_{\alpha}, R_{\alpha}\right),(a \otimes \mu) \oplus(b \otimes \iota(c) \cdot \lambda)\right\rangle & =\lim _{\alpha}\left\langle\iota\left(L_{\alpha}(a)\right), \mu\right\rangle+\left\langle\iota\left(R_{\alpha}(b)\right), \iota(c) \cdot \lambda\right\rangle \\
& =\lim _{\alpha}\left\langle\iota\left(L_{\alpha}(a)\right), \mu\right\rangle+\left\langle\iota\left(b L_{\alpha}(c)\right), \lambda\right\rangle \\
& =\langle\iota(L(a)), \mu\rangle+\langle\iota(b L(c)), \lambda\rangle \\
& =\langle(L, R),(a \otimes \mu) \oplus(b \otimes \iota(c) \cdot \lambda)\rangle .
\end{aligned}
$$

Again, this is enough to show that $\left(L_{\alpha}, R_{\alpha}\right) \rightarrow(L, R)$ in the weak topology on $M(\mathcal{A})=$ $X^{\perp}$, as in the proof of the previous theorem.

Hence the $\operatorname{map}(M(\mathcal{A}), \sigma) \rightarrow X^{\perp}$ is an (isometric) isomorphism such that weak*convergent, bounded nets are sent to weak*-convergent nets. So by Lemma 10.1, the two weak* topologies agree, as required.

In connection with the condition in the previous theorem, the next lemma is useful.
Lemma 7.3. Let $\left(\mathcal{B}, \mathcal{B}_{*}\right)$ and $\left(\mathcal{C}, \mathcal{C}_{*}\right)$ be dual Banach algebras, and let $\theta: \mathcal{B} \rightarrow \mathcal{C}$ be a bounded linear map. The following properties are equivalent:
(1) for a bounded net $\left(b_{\alpha}\right)$ in $\mathcal{B}$ and $b \in \mathcal{B}$, we have $b_{\alpha} \rightarrow b$ weak* in $\mathcal{B}$ if and only if $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$ weak ${ }^{*}$ in $\mathcal{C}$;
(2) $\theta$ is weak ${ }^{*}$-continuous, and the preadjoint $\theta_{*}: \mathcal{C}_{*} \rightarrow \mathcal{B}_{*}$ has dense range.

Proof. Lemma 10.1 shows that (1) implies that $\theta$ is weak*-continuous. Suppose that (1) holds, but that $\theta_{*}$ does not have dense range. Then we can find a non-zero $b \in \mathcal{B}$ with $\left\langle b, \theta_{*}(\mu)\right\rangle=0$ for each $\mu \in \mathcal{C}_{*}$. Thus $\theta(b)=0$. Then the constant net $\theta(0)$ converges weak* in $\mathcal{C}$ to $\theta(b)$, so (1) shows that $b=0$, a contradiction. Hence (1) implies (2).

If (2) holds, then clearly $b_{\alpha} \rightarrow b$ weak* implies that $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$. As $\theta_{*}$ has dense range, and $\left(b_{\alpha}\right)$ is bounded, it follows that $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$ weak* implies that $b_{\alpha} \rightarrow b$, so that (1) holds.

Example 7.4. Consider $\mathcal{A}=L^{1}(G)$ for a locally compact group $G$. Then $M(\mathcal{A})=$ $M(G)=C_{0}(G)^{*}$. It seems natural to let $\mathcal{B}=M(G)$ in the above, so that $\theta$ is just the identity map, under the natural identifications. The previous theorem then shows that our abstract construction does construct the canonical weak* topology on $M(\mathcal{A})$.

Example 7.5. Consider now the Fourier algebra $A(G)$, for some locally compact group $G$. As $A(G)$ is a regular Banach algebra of functions on $G$, it is not hard to show that we can identify $M(A(G))$ with the collection of bounded continuous functions $m: G \rightarrow \mathbb{C}$ such that $m a \in A(G)$ for any $a \in A(G)$. See [52, Section 4.1] or [37] for further details, or compare with Example 7.8 below.

Let $C^{*}(G)$ be the full group $\mathrm{C}^{*}$-algebra, whose dual is $B(G)$, the Fourier-Stieljtes algebra. By [15, Proposition 3.4], the natural map $A(G) \rightarrow B(G)$ is an isometry, and $A(G)$ is an ideal in $B(G)$. Remember that by [37], we have $M(A(G))=B(G)$ only when $G$ is amenable. Nevertheless, we can apply our theorem to construct a weak ${ }^{*}$ topology on $M(A(G))$. This follows as $A(G)$ separates the points of $G$, and so the map $B(G) \rightarrow$ $M(A(G))$ is injective.

In [11, it is shown that $M(A(G))$ is a dual Banach space, the predual being $X$, which is the completion of $L^{1}(G)$ under the norm

$$
\|f\|_{X}=\sup \left\{\left|\int_{G} f(s) m(s) d s\right|: m \in M(A(G)),\|m\|_{M(A(G))} \leq 1\right\} .
$$

Given $m \in M(A(G)), m$ induces a member of $X^{*}$ by

$$
\langle m, f\rangle=\int_{G} f(s) m(s) d s \quad\left(f \in L^{1}(G)\right),
$$

furthermore (and of course, this requires a proof) all of $X^{*}$ arises in this way. It is then easy to see that $M(A(G))$ becomes a dual Banach algebra.

Let $\omega: L^{1}(G) \rightarrow C^{*}(G)$ be the universal representation. Treating $b \in B(G)=C^{*}(G)^{*}$ as a continuous function $G \rightarrow \mathbb{C}$, we have

$$
\langle b, \omega(f)\rangle=\int_{G} b(s) f(s) d s \quad\left(f \in L^{1}(G)\right)
$$

It follows easily that the weak* topology on $M(A(G))$ induced by $X$ satisfies the conditions of Theorem 7.2 , and so this weak* topology agrees with that constructed by Theorem 7.1.

Later, we shall extend this idea to locally compact quantum groups, as well as considering operator space issues.
7.1. For dual Banach algebras. Suppose that we start with a dual Banach algebra $\left(\mathcal{A}, \mathcal{A}_{*}\right)$. Firstly, we show that $\mathcal{A}$ being faithful implies a number of useful properties.

Proposition 7.6. Let $\left(\mathcal{A}, \mathcal{A}_{*}\right)$ be a dual Banach algebra which is faithful. Then:
(1) both $\left\{a \cdot \mu: a \in \mathcal{A}, \mu \in \mathcal{A}_{*}\right\}$ and $\left\{\mu \cdot a: a \in \mathcal{A}, \mu \in \mathcal{A}_{*}\right\}$ are linearly dense in $\mathcal{A}_{*}$;
(2) given $(L, R) \in M(\mathcal{A})$, the maps $L$ and $R$ are weak*-continuous.

Proof. The proof of (1) is exactly the same as the analogous statement in the proof of Theorem 7.1 For (2), let ( $a_{\alpha}$ ) be a bounded net in $\mathcal{A}$ which converges weak* to $a$. For $b \in \mathcal{A}$ and $\mu \in \mathcal{A}_{*}$, we have

$$
\lim _{\alpha}\left\langle L\left(a_{\alpha}\right), \mu \cdot b\right\rangle=\lim _{\alpha}\left\langle R(b) a_{\alpha}, \mu\right\rangle=\langle R(b) a, \mu\rangle=\langle L(a), \mu \cdot b\rangle .
$$

By (1), this is enough to show that $L\left(a_{\alpha}\right) \rightarrow L(a)$ weak $^{*}$, so we conclude (see Lemma 10.1) that $L$ is weak*-continuous. Similar arguments apply to $R$.

Theorem 7.7. Let $\left(\mathcal{A}, \mathcal{A}_{*}\right)$ be a faithful, dual Banach algebra. Then we can construct a predual for $M(\mathcal{A})$ which turns $M(\mathcal{A})$ into a dual Banach algebra. This weak* topology on $M(\mathcal{A})$ is the unique one such that, for a bounded net $\left(a_{\alpha}\right)$ in $\mathcal{A}$, and $a \in \mathcal{A}$, we have $a_{\alpha} \rightarrow a$ weak $^{*}$ in $\mathcal{A}$ if and only if $a_{\alpha} \rightarrow$ a weak ${ }^{*}$ in $M(\mathcal{A})$.

Proof. If products are dense in $\mathcal{A}$, then we can immediately apply Theorem 7.1, with $\mathcal{B}=\mathcal{A}$. Indeed, if we follow the proof of Theorem 7.1 , then the only point at which we use this density is to ensure that a map $T: \mathcal{A} \rightarrow \mathcal{B}$ actually maps into $\iota(\mathcal{A})$, but clearly this is automatic in the current situation.

By Lemma 7.3 , we can equivalently say that we can construct a predual for $M(\mathcal{A})$, say $M(\mathcal{A})_{*}$, such that the inclusion $\mathcal{A} \rightarrow M(\mathcal{A})$ has a preadjoint $M(\mathcal{A})_{*} \rightarrow \mathcal{A}_{*}$ which has dense range.

Example 7.8. Examples of non-unital dual Banach algebras arise in abstract harmonic analysis. For example, let $G$ be a locally compact group, let $C_{r}^{*}(G)$ be the reduced group $\mathrm{C}^{*}$-algebra of $G$, and let $B_{r}(G)$ be its dual. This is a commutative Banach algebra which can be identified as an algebra of functions on $G$. As $C_{r}^{*}(G)$ is weak*-dense in $V N(G)$, it follows that $A(G)$ embeds isometrically into $B_{r}(G)$. Conversely, given a continuous function $f: G \rightarrow \mathbb{C}$, we have $f \in B_{r}(G)$ if and only if there is a constant $c$ such that for each compact set $K \subseteq G$, there exists $a \in A(G)$ with $\left.a\right|_{K}=\left.f\right|_{K}$ and with $\|a\| \leq c$. See [6] for further details (and more generality).

We claim that we can identify $M\left(B_{r}(G)\right)$ with an algebra of functions on $G$. Indeed, let $\mathcal{A}$ be any algebra of functions on $G$ such that for each $s \in G$, there exists $a \in \mathcal{A}$ with $a(s)=1$. Fix $(L, R) \in M(\mathcal{A})$. As $\mathcal{A}$ is commutative, so is $M(\mathcal{A})$, with $L=R$. For $s \in G$, let $a(s)=1$, and define $f(s)=L(a)(s)$. This is well-defined, for if also $a^{\prime}(s)=1$, then $f(s)=f(s) a^{\prime}(s)=L(a)(s) a^{\prime}(s)=L\left(a a^{\prime}\right)(s)=L\left(a^{\prime}\right)(s) a(s)=L\left(a^{\prime}\right)(s)$. So we find a function $f: G \rightarrow \mathbb{C}$. For $b \in \mathcal{A}$, we see that $L(b)(s)=L(b)(s) a(s)=L(a)(s) b(s)=$ $f(s) b(s)$. So $L(b)=f b$, and hence

$$
M(\mathcal{A})=\{f: G \rightarrow \mathbb{C}: f a \in \mathcal{A}(a \in \mathcal{A})\}
$$

For $B_{r}(G)$, we can say a little more. As $A(G) \subseteq B_{r}(G)$, for any $s \in G$ we can find an open neighbourhood $U$ of $s$ and $a \in A(G)$ with $\left.a\right|_{U}=1$. Then, for $f \in M\left(B_{r}(G)\right)$, and any net $\left(s_{\alpha}\right)$ converging to $s$ in $G$, we see that

$$
\lim _{\alpha} f\left(s_{\alpha}\right)=\lim _{\alpha} f\left(s_{\alpha}\right) a\left(s_{\alpha}\right)=\lim _{\alpha}(f a)\left(s_{\alpha}\right)=(f a)(s)=f(s) a(s)=f(s)
$$

as $f a \in B_{r}(G)$ and so $f a$ is continuous. So $f$ is continuous. Similarly, we can show that $f$ must be bounded.

By [15, Proposition 3.4] or [6, if $a \in B_{r}(G)$ has compact support, then actually $a \in A(G)$. It follows that if $a \in A(G)$ has compact support, then for $f \in M\left(B_{r}(G)\right)$, we see that $f a \in B_{r}(G)$ has compact support, so $f a \in A(G)$. As such $a$ are dense in $A(G)$, and $f: A(G) \rightarrow B_{r}(G)$ is bounded, it follows that actually $f$ maps $A(G)$ to $A(G)$. So $f \in M(A(G))$.

The arguments explored in Section 8 below will show that the weak topology induced on $M\left(B_{r}(G)\right)=M(A(G))$ by the previous theorem agrees with that constructed in Example 7.5 .
7.2. When we have a bounded approximate identity. We now return to the case when $\mathcal{A}$ has a bounded approximate identity, and make links with Section 4 Suppose that $\mathcal{A}$ is a $\mathrm{C}^{*}$-algebra, so that $\operatorname{WAP}\left(\mathcal{A}^{*}\right)=\mathcal{A}^{*}$ and $\mathcal{A}$ has a contractive approximate identity. It follows that $\theta_{w}: M(\mathcal{A}) \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*}=\mathcal{A}^{* *}$ is an isometry onto its range. As $M(\mathcal{A})$ is not, in general, a dual space, we cannot, in general, expect that $\theta_{w}$ has weak*-closed range.

Theorem 7.9. Let $\mathcal{A}$ be a Banach algebra with a contractive approximate identity. Then the following are equivalent:
(1) $M(\mathcal{A})$ is a dual Banach algebra for some predual;
(2) there exists a closed $\mathcal{A}$-submodule $Z$ of $\operatorname{WAP}\left(\mathcal{A}^{*}\right)$ such that $\theta_{0}: M(\mathcal{A}) \rightarrow Z^{*}$ is an isometric isomorphism, where $\theta_{0}$ is the composition of $\theta_{w}: M(\mathcal{A}) \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*}$ with the quotient map $\operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*} \rightarrow Z^{*}$.

When (1) holds, we can choose $Z$ in (2) such that $\theta_{0}: M(\mathcal{A}) \rightarrow Z^{*}$ is weak*-continuous. Thus all possible dual Banach algebra weak*-topologies which can occur on $M(\mathcal{A})$ arise by the construction of (22).

Proof. If (2) holds, then by [10, Proposition 2.4], the quotient map $\operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*} \rightarrow Z^{*}$ is an algebra homomorphism turning $Z^{*}$ into a dual Banach algebra. Hence $\theta_{0}$ induces a dual Banach algebra structure on $M(\mathcal{A})$.

If (1) holds, then choose a dual Banach algebra ( $\mathcal{B}, \mathcal{B}_{*}$ ) and an embedding $\iota: \mathcal{A} \rightarrow \mathcal{B}$ as in Theorem7.1. Indeed, we can choose $\mathcal{B}=M(\mathcal{A})$. Let $\iota_{*}: \mathcal{B}_{*} \rightarrow \mathcal{A}^{*}$ be the map given by $\left\langle\iota_{*}(\mu), a\right\rangle=\langle\iota(a), \mu\rangle$ for $a \in \mathcal{A}$ and $\mu \in \mathcal{B}_{*}$. Following, for example, [48, Theorem 4.10], it is not hard to show that $\iota_{*}$ maps into $\operatorname{WAP}\left(\mathcal{A}^{*}\right)$. Then $\hat{\iota}=\left(\iota_{*}\right)^{*}: \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*} \rightarrow \mathcal{B}$ is a homomorphism which extends $\iota$.

Define $\phi: \mathcal{A} \widehat{\otimes} B_{*} \oplus_{1} \mathcal{A} \widehat{\otimes} B_{*} \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)$ by

$$
\phi((a \otimes \mu) \oplus(b \otimes \lambda))=a \cdot \iota_{*}(\mu)+\iota_{*}(\lambda) \cdot b \quad\left(a, b \in \mathcal{A}, \mu, \lambda \in \mathcal{B}_{*}\right)
$$

and linearity and continuity. Then $\phi$ is a contraction. Let $X \subseteq\left(\mathcal{A} \widehat{\otimes} \mathcal{B}_{*}\right) \oplus_{1}\left(\mathcal{A} \widehat{\otimes} \mathcal{B}_{*}\right)$ be as in the proof of Theorem 7.1. It follows easily that $\phi$ sends $X$ to $\{0\}$, and so we have an induced map $\tilde{\phi}:\left(\mathcal{A} \widehat{\otimes} B_{*} \oplus_{1} \mathcal{A} \widehat{\otimes} B_{*}\right) / X \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)$. Let $Z$ be the closure of the image of this map. It is easy to see that $Z$ is an $\mathcal{A}$-submodule of $\operatorname{WAP}\left(\mathcal{A}^{*}\right)$, so as above, $Z^{*}$ is a dual Banach algebra. From the proof of Theorem 7.1 it follows that $Z$ is simply the closure of the image of $\iota_{*}$.

Let $\theta_{0}: M(\mathcal{A}) \rightarrow Z^{*}$ be the composition of the map $\theta_{w}: M(\mathcal{A}) \rightarrow \operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*}$ and the quotient map $\operatorname{WAP}\left(\mathcal{A}^{*}\right)^{*} \rightarrow Z^{*}$. As $\mathcal{A}$ has a contractive approximate identity, $\theta_{0}$ is a contraction. Then, with reference to Theorem 3.1 for $a, b \in \mathcal{A}, \mu, \lambda \in \mathcal{B}_{*}$ and $(L, R) \in M(\mathcal{A})$,

$$
\begin{aligned}
\left\langle\phi^{*} \theta_{0}(L, R),(a \otimes \mu) \oplus(b \otimes \lambda)\right\rangle & =\left\langle L^{* *}\left(\Phi_{0}\right), a \cdot \iota_{*}(\mu)+\iota_{*}(\lambda) \cdot b\right\rangle \\
= & \left\langle\iota_{*}(\mu), L(a)\right\rangle+\left\langle\iota_{*}(\lambda), R(a)\right\rangle=\langle(L, R),(a \otimes \mu) \oplus(b \otimes \lambda)\rangle,
\end{aligned}
$$

where the final dual pairing is as in the proof of Theorem 7.1. Hence $\phi^{*} \theta_{0}: M(\mathcal{A}) \rightarrow X^{\perp}$ is the canonical map, which is an isometric isomorphism. Hence $\theta_{0}: M(\mathcal{A}) \rightarrow Z^{*}$ must be an isometry, and we see that $\tilde{\phi}^{*}$ is an isometric isomorphism between the image of $\theta_{0}$ and $X^{\perp}$.

It follows that $\tilde{\phi}$ is an isometry (and hence an isometric isomorphism onto $Z$ ). Indeed, for $\tau \in \mathcal{A} \widehat{\otimes} B_{*} \oplus_{1} \mathcal{A} \widehat{\otimes} B_{*}$, we can find $T \in X^{\perp}$ with $\|T\|=1$ and $\langle T, \tau\rangle=\|\tau\|$, the norm in the quotient $\left(\mathcal{A} \widehat{\otimes} B_{*} \oplus_{1} \mathcal{A} \widehat{\otimes} B_{*}\right) / X$. Then there exists $\Phi \in Z^{*}$ in the image of $\theta_{0}$ with $\tilde{\phi}^{*}(\Phi)=T$ and $\|\Phi\|=1$. Then $\|\tau\|=\langle T, \tau\rangle=\langle\Phi, \tilde{\phi}(\tau)\rangle \leq\|\tilde{\phi}(\tau)\| \leq\|\tau\|$, so we must have equality throughout.

Hence $\tilde{\phi}^{*}: Z^{*} \rightarrow X^{\perp}$ is also an isometric isomorphism. We conclude that $\theta_{0}: M(\mathcal{A}) \rightarrow$ $Z^{*}$ must surject, and is hence an isometric isomorphism, as required.
Example 7.10. Consider $\mathcal{A}=L^{1}(G)$ for a locally compact group $G$. Then $\operatorname{WAP}\left(\mathcal{A}^{*}\right)$ can be identified with a $\mathrm{C}^{*}$-subalgebra of $C(G) \subseteq L^{\infty}(G)=\mathcal{A}^{*}$ which contains $C_{0}(G)$. Then $M(\mathcal{A})=M(G)$, and the map $\tilde{\theta}$ is the restriction of the canonical map $M(G) \rightarrow C(G)^{*}$ given by integration. As $1 \in \operatorname{WAP}\left(\mathcal{A}^{*}\right)$, it is easy to see that $\theta_{w}$ is not weak*-continuous. Hence, in the previous theorem, we cannot in general take $Z$ to be all of $\operatorname{WAP}\left(\mathcal{A}^{*}\right)$. Indeed, in this case, we have $Z=C_{0}(G)$.
Example 7.11. Now consider the Fourier algebra $A(G)$. Then $A(G)$ has a bounded approximate identity if and only if $G$ is amenable, in which case it has a contractive approximate identity [36]. Then $B(G)=B_{r}(G)$, and $M(A(G))=B(G)=B_{r}(G)$. We have $C_{r}^{*}(G) \subseteq \operatorname{WAP}(V N(G))$ (see [12]) and so $M(A(G))=C_{r}^{*}(G)^{*}$. Hence $Z=C_{r}^{*}(G)$ in the above theorem.

So far, we have not discussed the "non-isometric" case. That is, we have been considering a Banach algebra $\mathcal{A}$ to be a dual Banach algebra if $\mathcal{A}$ is isometrically isomorphic to a dual space, such that the product is separately weak*-continuous. However, one can weaken this to just asking for $\mathcal{A}$ to be isomorphic to a dual space (sometimes this gives the same notion of weak* topology; see for example [10, Section 4]). For example, in Theorem 7.1, we can weaken $\iota$ from being an isometry to being an isomorphism onto its range. By following the proof through, we see that now $M(\mathcal{A})$ is only isomorphic (but not isometric) to $X^{\perp}$. Similarly Theorem 7.2 also works in this setting. Then we can adapt the previous theorem to the case when $\mathcal{A}$ only has a bounded, but maybe not contractive, approximate identity, to find $Z \subseteq \operatorname{WAP}\left(\mathcal{A}^{*}\right)$ with $M(\mathcal{A})$ isomorphic to $Z^{*}$.

## 8. Application to locally compact quantum groups

We shall quickly sketch the theory of locally compact quantum groups, in the sense of Kustermans and Vaes, 31, 32, 30. This is a very short overview, but it is worth mentioning that actually we need remarkably little of the theory in order to apply the work of the previous section.

In the von Neumann algebra setting, we have a von Neumann algebra $M$ together with a unital normal $*$-homomorphism $\Delta: M \rightarrow M \bar{\otimes} M$ which is coassociative in the sense that $(\mathrm{id} \otimes \Delta) \Delta=(\Delta \otimes \mathrm{id}) \Delta$. We term the pair $(M, \Delta)$ a Hopf von Neumann algebra. Furthermore, we have left and right invariant weights $\varphi, \psi$. For a weight $\varphi$, write $\mathfrak{n}_{\varphi}=\left\{x \in M: \varphi\left(x^{*} x\right)<\infty\right\}, \mathfrak{m}_{\varphi}=\mathfrak{n}_{\varphi}^{*} \mathfrak{n}_{\varphi}$ and $\mathfrak{p}_{\varphi}=\mathfrak{m}_{\varphi} \cap M^{+}$(see [54] for further details, for example). Then invariant means that
$\varphi((a \otimes \mathrm{id}) \Delta(x))=\varphi(x) a(1), \quad \psi((\operatorname{id} \otimes a) \Delta(y))=\psi(y) a(1) \quad\left(x \in \mathfrak{p}_{\varphi}, y \in \mathfrak{p}_{\psi}, a \in M_{*}^{+}\right)$.
Let $(H, \pi, \Lambda)$ be the GNS construction for $\varphi$. We shall identify $M$ with $\pi(M) \subseteq \mathcal{B}(H)$. Then $M$ is in standard form on $H$ (see [54, Chapter IX, Section 1]), and so, in particular, for each $\omega \in M_{*}$, there exist $\xi, \eta \in H$ with $\omega=\omega_{\xi, \eta}$, so that $\langle x, \omega\rangle=(x(\xi) \mid \eta)$ for $x \in M$. There is a multiplicative unitary $W \in \mathcal{B}(H \otimes H)$ such that $W^{*}(1 \otimes x) W=\Delta(x)$ for
$x \in M$. Let $A$ be the norm closure of $\left\{(\iota \otimes \omega) W: \omega \in \mathcal{B}(H)_{*}\right\}$. Then $A$ is a $\mathrm{C}^{*}$-algebra and $\Delta$ restricts to a map $A \rightarrow M(A \otimes A)$. Furthermore, $\varphi$ and $\psi$ restrict to give KMS weights on $A$ (see [31]). Then $A$ is a reduced $\mathrm{C}^{*}$-algebraic locally compact quantum group.

As $\Delta$ is normal, its predual $\Delta_{*}$ induces a Banach algebra structure on $M_{*}$. Similarly, the adjoint of $\Delta$ induces a Banach algebra structure on $A^{*}$. As we have identified $A$ with a subalgebra of $M$, we see that we have a natural map $M_{*} \rightarrow A^{*}$. As discussed in 31, pp. 913-914], we define $L^{1}(A)$ to be the closed linear span of the functionals $x \varphi y^{*}$, where $x, y \in \mathfrak{n}_{\varphi}$. Here $\left\langle x \varphi y^{*}, z\right\rangle=\left\langle\varphi, y^{*} z x\right\rangle$ for $z \in A$, which makes sense as $\mathfrak{n}_{\varphi}$ is a left ideal. Then

$$
\varphi\left(y^{*} z x\right)=(z \Lambda(x) \mid \Lambda(y))=\langle\omega, z\rangle \quad(z \in A)
$$

where $\omega=\omega_{\Lambda(x), \Lambda(y)} \in B(H)_{*}$. An application of Kaplansky's Density Theorem thus allows us to isometrically identify $M_{*}$ with $L^{1}(A)$. Then [31, pp. 913-914] shows that $L^{1}(A)$ is an ideal in $A^{*}$ (compare with Lemma 8.3 below). We also see that $L^{1}(A)$ norms $A$, and so $L^{1}(A)$ is weak*-dense in $A^{*}$.

Also [49, Proposition 4.2] shows that $A^{*}$ is a dual Banach algebra. Furthermore, 20, Proposition 1] shows that $M_{*}$ is faithful. As $\Delta$ is a complete isometry, it follows that $\Delta_{*}$ is a complete quotient map, in particular it is surjective, so certainly $\left\{\omega_{1} \omega_{2}: \omega_{1}, \omega_{2} \in\right.$ $\left.L^{1}(\mathbb{G})\right\}$ is linearly dense in $L^{1}(\mathbb{G})$.

We naturally have actions of $M$ on $M_{*}$ and of $A$ on $A^{*}$, which we shall write by juxtaposition to avoid confusion with the actions of the Banach algebras $M_{*}$ on $M$ and $A^{*}$ on $A$. Finally, we shall follow [20, 26, 49] and use some notation due to Ruan. We write $\mathbb{G}$ for a locally compact quantum group, and set $L^{\infty}(\mathbb{G})=M, L^{1}(\mathbb{G})=M_{*}, C_{0}(\mathbb{G})=A$ and $M(\mathbb{G})=A^{*}$.

ThEOREM 8.1. Let $\mathbb{G}$ be a locally compact quantum group. Then $M\left(L^{1}(\mathbb{G})\right)$ is a dual Banach algebra, and the resulting dual Banach algebra weak* topology is unique such that the map $M(\mathbb{G}) \rightarrow M\left(L^{1}(\mathbb{G})\right)$ satisfies the conditions of Theorem 7.2 .

Proof. We simply need to verify the conditions of Theorem 7.1. As discussed above, we naturally have a map $\iota: L^{1}(\mathbb{G}) \rightarrow M(\mathbb{G})$ which is an isometric homomorphism with $\iota\left(L^{1}(\mathbb{G})\right)$ being an ideal. So we need only verify that the induced map $M(\mathbb{G}) \rightarrow M\left(L^{1}(\mathbb{G})\right)$ is injective. Suppose not, so that there exists $\mu_{0} \in M(\mathbb{G})$ with $\mu_{0} a=0$ for $a \in L^{1}(\mathbb{G})$. Observe that if instead $a \mu_{0}=0$ for $a \in L^{1}(\mathbb{G})$, then $a \mu_{0} b=0$ for $a, b \in L^{1}(\mathbb{G})$ so as $L^{1}(\mathbb{G})$ is faithful, $\mu_{0} b=0$ for $b \in L^{1}(\mathbb{G})$. Consequently,

$$
\left\langle\mu_{0} \otimes a, \Delta(x)\right\rangle=0 \quad\left(a \in L^{1}(\mathbb{G}), x \in C_{0}(\mathbb{G})\right)
$$

However, we claim that $\left\{(\operatorname{id} \otimes a) \Delta(x): a \in L^{1}(\mathbb{G}), x \in C_{0}(\mathbb{G})\right\}$ is linearly dense in $C_{0}(\mathbb{G})$, from which it follows that $\mu_{0}=0$, as required.

To prove the claim, we first note that [31, Corollary 6.11] shows that $\{\Delta(x)(1 \otimes y)$ : $\left.x, y \in C_{0}(\mathbb{G})\right\}$ is linearly dense in $C_{0}(\mathbb{G}) \otimes C_{0}(\mathbb{G})$. By taking the adjoint, and using that $L^{1}(\mathbb{G})$ is weak ${ }^{*}$-dense in $C_{0}(\mathbb{G})^{*}$, it follows that

$$
\left\{(\operatorname{id} \otimes y a) \Delta(x): x, y \in C_{0}(\mathbb{G}), a \in L^{1}(\mathbb{G})\right\}
$$

is linearly dense in $C_{0}(\mathbb{G})$. As $y a \in L^{1}(\mathbb{G})$ for $a \in L^{1}(\mathbb{G})$ and $y \in C_{0}(\mathbb{G}) \subseteq L^{\infty}(\mathbb{G})$, it
follows immediately that $\left\{(\operatorname{id} \otimes a) \Delta(x): a \in L^{1}(\mathbb{G}), x \in C_{0}(\mathbb{G})\right\}$ is linearly dense in $C_{0}(\mathbb{G})$, as required.

Let us return to the example of the Fourier algebra, Example 7.5. We used the embedding $A(G) \rightarrow C^{*}(G)^{*}=B(G)$, which seemed natural in light of [15] (where the Fourier algebra is basically defined to be a certain ideal in $B(G)$ ). However, the above theorem considers the reduced setting, which means in this case considering $C_{r}^{*}(G)$ and hence $A(G) \rightarrow B_{r}(G)$. As mentioned above in Example 7.11 we have $B_{r}(G)=$ $B(G)$ only when $G$ is amenable. We shall now show that using $B_{r}(G)$ does indeed give the same weak* topology on $M(A(G))$. Indeed, we shall show the quantum version of this.

Firstly, we need to say what the quantum analogue of $B(G)$ is. In [29, Section 11] Kustermans gives the notion of a universal $C^{*}$-algebraic quantum group; let us very quickly sketch this. A $C^{*}$-algebraic quantum group is essentially as described above, but without assuming that the left and right invariant weights are faithful. Given such an object, we can form a $*$-algebra $\mathcal{A}$, called the coefficient $*$-algebra of $A$. Given such an $\mathcal{A}$, we can form a maximal $\mathrm{C}^{*}$-algebra $A_{u}$ which contains $\mathcal{A}$ densely. $A_{u}$ can be given the structure of a $\mathrm{C}^{*}$-algebra quantum group, that is, $\Delta_{u}: A_{u} \rightarrow M\left(A_{u} \otimes A_{u}\right)$ and left and right invariant weights $\varphi_{u}, \psi_{u}$. We call $A_{u}$ the universal enveloping algebra of $\mathcal{A}$. Then we can find a surjective $*$-homomorphism $\pi: A_{u} \rightarrow A$ with

$$
\Delta \pi=(\pi \otimes \pi) \Delta_{u}, \quad \varphi \pi=\varphi_{u}, \quad \psi \pi=\psi_{u}
$$

All of this generalises the passage of $C_{r}^{*}(G)$ to $C^{*}(G)$ and back again.
From now on, fix a locally compact quantum group $\mathbb{G}$, let $A=C_{0}(\mathbb{G})$, and let $A_{u}$ be the universal $\mathrm{C}^{*}$-algebraic quantum group associated with $A$. As $\pi: A_{u} \rightarrow A$ is a surjective $*$-homomorphism, it is a quotient map, and so $\pi^{*}: A^{*} \rightarrow A_{u}^{*}$ is an isometry onto its range. As $\Delta \pi=(\pi \otimes \pi) \Delta_{u}$, it follows that $\pi^{*}$ is a homomorphism between the Banach algebras $A^{*}$ and $A_{u}^{*}$. As $L^{1}(\mathbb{G})$ is identified with a closed ideal of $A^{*}$, we identify $L^{1}(\mathbb{G})$ as a closed subalgebra of $A_{u}^{*}$. Let $\iota: L^{1}(\mathbb{G}) \rightarrow A_{u}^{*}$ be the map thus constructed.

Lemma 8.2. With notation as above, $\left(A_{u}, A_{u}^{*}\right)$ is a dual Banach algebra.
Proof. We adapt the proof of [49, Proposition 4.3]. Indeed, it is enough to show that $\Delta_{u}(x)(1 \otimes y) \in A_{u} \otimes A_{u}$ for $x, y \in A_{u}$, which follows from [29, Proposition 6.1].

Proposition 8.3. With notation as above, $L^{1}(\mathbb{G})$ is an ideal in $A_{u}^{*}$. Furthermore, the induced map $A_{u}^{*} \rightarrow M\left(L^{1}(\mathbb{G})\right)$ is injective.

Proof. We adapt the argument given in [31, p. 914]. Let $\omega \in A_{u}^{*}$ be a state, and let $(K, \theta, \xi)$ be a cyclic GNS construction for $\omega$. Let $x, y \in \mathfrak{n}_{\varphi}$ and let $a=\omega_{\Lambda(x), \Lambda(y)} \in$ $L^{1}(\mathbb{G})$. Let $H=L^{2}(\mathbb{G})$, and recall that we identify $A$ with a subalgebra of $\mathcal{B}(H)$. Then $\langle\iota(a), z\rangle=(\pi(z) \Lambda(x) \mid \Lambda(y))$ for $z \in A_{u}$. Let $\mathcal{B}_{0}(H)$ be the compact operators on $H$, and recall that $M\left(\mathcal{B}_{0}(H)\right)=\mathcal{B}(H)$. From [29, Propositions 5.1 and 6.2], there exists $\mathcal{V} \in M\left(A_{u} \otimes \mathcal{B}_{0}(H)\right)$ such that $(\mathrm{id} \otimes \pi) \Delta_{u}(z)=\mathcal{V}^{*}(1 \otimes \pi(z)) \mathcal{V}$ in $M\left(A_{u} \otimes \mathcal{B}_{0}(H)\right)$, for
$z \in A_{u}$. Let $P=(\theta \otimes \mathrm{id})(\mathcal{V}) \in M\left(\mathcal{B}(K) \otimes \mathcal{B}_{0}(H)\right) \subseteq \mathcal{B}(K \otimes H)$. Then, for $z \in A_{u}$,

$$
\begin{aligned}
\langle\omega \iota(a), z\rangle & =\langle\omega \otimes \iota(a), \Delta(z)\rangle=\left\langle\omega,(\mathrm{id} \otimes a)\left((\mathrm{id} \otimes \pi) \Delta_{u}(z)\right)\right\rangle \\
& =\left\langle\omega,\left(\mathrm{id} \otimes \omega_{\Lambda(x), \Lambda(y)}\right) \mathcal{V}^{*}(1 \otimes \pi(z)) \mathcal{V}\right\rangle \\
& =\left(P^{*}(1 \otimes \pi(z)) P(\xi \otimes \Lambda(x)) \mid \xi \otimes \Lambda(y)\right)
\end{aligned}
$$

from which it follows that there exists $\omega_{0} \in \mathcal{B}(H)_{*}$ with $\langle\omega \iota(a), z\rangle=\left\langle\pi(z), \omega_{0}\right\rangle$. It is now immediate that $L^{1}(\mathbb{G})$ is a left ideal in $A_{u}^{*}$.

Then [29, Proposition 7.2] shows the existence of an anti-*-automorphism $R_{u}$ of $A_{u}$ with $\pi R_{u}=R \pi$, with $R$ being the unitary antipode on $A$. As $\chi\left(R_{u} \otimes R_{u}\right) \Delta_{u}=\Delta_{u} R_{u}$, it follows that $R_{u}^{*}$ is an anti-homomorphism on $A_{u}^{*}$, and as $R$ leaves $L^{1}(\mathbb{G})$ invariant, the same is true for $R_{u}$. Hence $L^{1}(\mathbb{G})$ is also a right ideal in $A_{u}^{*}$, and hence an ideal, as claimed.

To show that the map $A_{u}^{*} \rightarrow M\left(L^{1}(\mathbb{G})\right)$ is injective, as in the proof of Theorem 8.1. it is enough to show that $\left\{(\mathrm{id} \otimes \iota(a)) \Delta_{u}(z): a \in L^{1}(\mathbb{G}), z \in A_{u}\right\}$ is linearly dense in $A_{u}$. By [29, Proposition 6.1], $\left\{\left(1 \otimes z_{1}\right) \Delta_{u}\left(z_{2}\right): z_{1}, z_{2} \in A_{u}\right\}$ is linearly dense in $A_{u} \otimes A_{u}$. As $\iota(a) z=\iota(a \pi(z))$ for $a \in L^{1}(\mathbb{G}), z \in A_{u}$, it follows that

$$
\operatorname{lin}\left\{(\operatorname{id} \otimes \iota(a \pi(z))) \Delta_{u}(w): z, w \in A_{u}, a \in L^{1}(\mathbb{G})\right\}
$$

is dense in $A_{u}$, which completes the proof.
THEOREM 8.4. With notation as above, we use the inclusion $\iota: L^{1}(\mathbb{G}) \rightarrow A_{u}^{*}$ to induce a weak ${ }^{*}$ topology on $M\left(L^{1}(\mathbb{G})\right)$. This topology agrees with that given by Theorem 8.1, that is, when using $A^{*}$.
Proof. This follows essentially because $\iota$ factors through $\pi^{*}$. Indeed, let $\iota_{A}: L^{1}(\mathbb{G}) \rightarrow A^{*}$ be the map considered in Theorem 8.1, and recall the construction in Theorem 7.2 We find that a net $\left(L_{\alpha}, R_{\alpha}\right)$ in $M\left(L^{1}(\mathbb{G})\right)$ converges weak* to $(L, R)$ when

$$
\lim _{\alpha}\left\langle\iota L_{\alpha}(a), x\right\rangle+\left\langle\iota R_{\alpha}(b), y\right\rangle=\langle\iota L(a), x\rangle+\langle\iota R(b), y\rangle \quad\left(a, b \in L^{1}(\mathbb{G}), x, y \in A_{u}\right) .
$$

As $\iota=\pi^{*} \iota_{A}$, this is equivalent to

$$
\lim _{\alpha}\left\langle\iota_{A} L_{\alpha}(a), \pi(x)\right\rangle+\left\langle\iota_{A} R_{\alpha}(b), \pi(y)\right\rangle=\left\langle\iota_{A} L(a), \pi(x)\right\rangle+\left\langle\iota_{A} R(b), \pi(y)\right\rangle .
$$

As $\pi$ is surjective, this is equivalent to $\left(L_{\alpha}, R_{\alpha}\right)$ converging weak* to $(L, R)$ in the weak* topology induced by $\iota_{A}$.

Given that we have introduced $A_{u}$, now seems a good place to apply some of the results from Section 3.
ThEOREM 8.5. The algebra $L^{1}(\mathbb{G})$ has a bounded approximate identity if and only if the natural map $M(\mathbb{G}) \rightarrow M\left(L^{1}(\mathbb{G})\right)$ is an isomorphism. When $L^{1}(\mathbb{G})$ has a bounded approximate identity, both $M(\mathbb{G})$ and $A_{u}^{*}$ are isometrically isomorphic to $M\left(L^{1}(\mathbb{G})\right)$.

Proof. By [2, Theorem 3.1], we know that $L^{1}(\mathbb{G})$ has a bounded approximate identity if and only if $M(\mathbb{G})$ is unital. So, if the map $M(\mathbb{G}) \rightarrow M\left(L^{1}(\mathbb{G})\right)$ is surjective, then $M(\mathbb{G})$ is unital, and so $L^{1}(\mathbb{G})$ has a bounded approximate identity.

If $L^{1}(\mathbb{G})$ has a bounded approximate identity, then [20, Theorem 2] shows that we can even choose the bounded approximate identity to be contractive, and to be a net of
states in $L^{1}(\mathbb{G})$. By [49, Theorem 4.4], we have $C_{0}(\mathbb{G}) \subseteq \operatorname{WAP}\left(L^{1}(\mathbb{G})\right)$. So by Lemma 4.1, we can apply Theorem 3.3 with $F=C_{0}(\mathbb{G}) \subseteq L^{1}(\mathbb{G})^{*}$. Then $\iota_{F}: L^{1}(\mathbb{G}) \rightarrow M(\mathbb{G})$ is an isometry, and so $\theta_{F}: M\left(L^{1}(\mathbb{G})\right) \rightarrow M(\mathbb{G})$ is an isometry, whose range is the idealiser of $L^{1}(\mathbb{G})$ in $M(\mathbb{G})$. As $L^{1}(\mathbb{G})$ is an ideal in $M(\mathbb{G})$, it follows that $\theta_{F}$ is an isometric isomorphism, as required.

Then exactly the same argument applies to $A_{u}^{*}$, given the work above.
We remark that it would be interesting to know if $M\left(L^{1}(\mathbb{G})\right)=A_{u}^{*}$ is equivalent to $L^{1}(\mathbb{G})$ having a bounded approximate identity. Of course, even in the cocommutative case, when $L^{1}(\mathbb{G})=A(G)$, this is rather hard (see 37]).
8.1. Completely bounded multipliers. We now turn to the operator space setting. Let us just record the completely bounded version of our work in Section 7. As shown in [35], it is possible for a Banach space $E$ to be such that $E^{*}$ has an operator space structure which is not the dual space structure of any operator space structure on $E$. Consequently, we have to be a little careful when it comes to duality arguments (but we are okay, essentially by an application of Lemma 10.1).

Theorem 8.6. Let $\mathcal{A}$ be a CCBA with dense products, let $\left(\mathcal{B}, \mathcal{B}_{*}\right)$ be a dual CCBA, and let $\iota: \mathcal{A} \rightarrow \mathcal{B}$ be a complete isometry with $\iota(\mathcal{A})$ an ideal in $\mathcal{B}$. Suppose further that the induced map $\theta: \mathcal{B} \rightarrow M_{c b}(\mathcal{A})$ is injective. Then there is a unique operator space $X$ such that $M_{c b}(\mathcal{A})$ is completely isometrically isomorphic to $X^{*}$, turning $M_{c b}(\mathcal{A})$ into a dual $C C B A$, and such that for a bounded net $\left(b_{\alpha}\right)$ in $\mathcal{B}, b_{\alpha} \rightarrow b$ weak ${ }^{*}$ in $\mathcal{B}$ if and only if $\theta\left(b_{\alpha}\right) \rightarrow \theta(b)$ in $M_{c b}(\mathcal{A})$.

Proof. We simply follow the construction of Theorem 7.1. We note that $\oplus_{\infty}$ and $\oplus_{1}$ have operator space analogue (see [44, Section 2.6]). Similarly, we work with the operator space projective tensor product and so forth.

For uniqueness, we similarly adapt the proof of Theorem 7.2 making use of the completely bounded version of Lemma 10.1 .
Example 8.7. Consider again the Fourier algebra $A(G)$. As $C^{*}(G) \rightarrow C_{r}^{*}(G)$ is a *homomorphism, it is a complete quotient map, and so the adjoint, $C_{r}^{*}(G)^{*} \rightarrow B(G)$, is a complete isometry. Consider $C_{r}^{*}(G)^{* *}$, the universal enveloping von Neumann algebra of $C_{r}^{*}(G)$. Then (see [53, Chapter III, Section 2]) there is a unique normal surjective $*$-homomorphism $C_{r}^{*}(G)^{* *} \rightarrow V N(G)$, which is hence a complete quotient map. Its preadjoint is hence a complete isometry $A(G) \rightarrow C_{r}^{*}(G)$. It is not hard to check that the composition $A(G) \rightarrow B(G)$ is the canonical map, which is thus a complete isometry.

Hence, exactly as in Example 7.5, we can use our theorem to construct a weak* topology on $M_{c b}(A(G))$. This was first done in [11, Proposition 1.10], at the Banach space level, in exactly the same way as detailed in Example 7.5 , with $M(A(G))$ replaced with $M_{c b}(A(G))$. Again, it follows that we get the same weak* topology from our abstract theorem.

Of course, our theorem actually turns $M_{c b}(A(G))$ into a dual CCBA. An operator space predual for $M_{c b}(A(G))$ was constructed by Spronk [52, Section 6.2]. Indeed, let $K$ be the closure of $\left\{\sum_{i} f_{i} \otimes g_{i} \in L^{1}(G) \otimes L^{1}(G): \sum_{i} f_{i} * g_{i}=0\right\}$ in $L^{1}(G) \otimes^{h} L^{1}(G)$.

Here we use the usual convolution product on $L^{1}(G)$, and $\otimes^{h}$ is the completed Haagerup tensor product (see Section 9.1 below). Then

$$
Q(G)=\left(L^{1}(G) \otimes^{h} L^{1}(G)\right) / K
$$

is an operator space with $Q(G)^{*}$ isometrically isomorphic to $M_{c b}(A(G))$. The dual pairing is given by

$$
\langle(f \otimes g)+K, a\rangle=\int_{G}(f * g)(s) a(s) d s \quad\left(f, g \in L^{1}(G), a \in M_{c b}(A(G))\right)
$$

It is shown in [52, Corollary 6.6] that, as a Banach space, $Q(G)$ is isometric to the predual constructed in [11, Proposition 1.10]. As such, the same argument as in Example 7.5 shows that $Q(G)$ is completely isometrically isomorphic to the predual constructed by Theorem 8.6.
8.2. Duality and multipliers. For a locally compact group $G$, consider the Fourier algebra $A(G)$. The multiplier algebra $M A(G)$ can be (compare with Example 7.8 above) identified with

$$
\left\{f \in C^{b}(G)=M\left(C_{0}(G)\right): f a \in A(G)(a \in A(G))\right\}
$$

Similarly, consider $L^{1}(G)$, with multiplier algebra $M\left(L^{1}(G)\right)=M(G)$. The left-regular representation $\lambda: L^{1}(G) \rightarrow C_{r}^{*}(G)$ extends to a homomorphism $\lambda: M(G) \rightarrow V N(G)$, which actually maps into $M\left(C_{r}^{*}(G)\right)$. Indeed, $M(G)$ can be identified with

$$
\left\{x \in M\left(C_{r}^{*}(G)\right): x \lambda(f), \lambda(f) x \in \lambda\left(L^{1}(G)\right)\left(f \in L^{1}(G)\right)\right\}
$$

We wish to explain this in the language of locally compact quantum groups, but we need to define the analogue of the left-regular representation. Given a locally compact quantum group $\mathbb{G}$, we form $L^{2}(\mathbb{G})$ and the multiplicative unitary $W$, as before. Then we may define $\lambda: L^{1}(\mathbb{G}) \rightarrow \mathcal{B}\left(L^{2}(\mathbb{G})\right)$ by

$$
\lambda(\omega)=(\omega \otimes \iota)(W) \quad\left(\omega \in L^{1}(\mathbb{G})\right) .
$$

Then $\lambda$ is a homomorphism which maps into $C_{0}(\hat{\mathbb{G}})$, with dense range. If $\mathbb{G}$ is commutative, then $\lambda: L^{1}(G) \rightarrow C_{r}^{*}(G)$ is the usual left-regular representation; if $\mathbb{G}$ is cocommutative, then $\lambda: A(G) \rightarrow C_{0}(G)$ is just the inclusion map.

Thus, when $\mathbb{G}$ is commutative or cocommutative, we can identify $M\left(L^{1}(\mathbb{G})\right)$ with the algebra

$$
\left\{x \in M\left(C_{0}(\hat{\mathbb{G}})\right): x \lambda(\omega), \lambda(\omega) x \in \lambda\left(L^{1}(\mathbb{G})\right)\left(\omega \in L^{1}(\mathbb{G})\right)\right\} .
$$

Indeed, in both these cases, $\lambda$ actually extends to a contractive homomorphism $M\left(L^{1}(\mathbb{G})\right)$ $\rightarrow M\left(C_{0}(\hat{\mathbb{G}})\right)$. Thus we identify the abstract multiplier algebra $M\left(L^{1}(\mathbb{G})\right)$ with a concrete multiplier algebra, or what, in this paper, we refer to as an idealiser.

This idea is explored for Kac algebras, by Kraus and Ruan, in [27]. If we restrict attention to $M_{c b}\left(L^{1}(\mathbb{G})\right)$, then everything carries over. It is necessary to consider unbounded operators, and extensive use is made of antipode. In this section, we shall quickly show that the ideas of Kraus and Ruan do, in some sense, extend to the locally compact group case: of course, here, we do not have a bounded antipode, and so a modification of the argument is needed. This allows us to identify $M\left(L^{1}(\mathbb{G})\right)$ with an idealiser in $M\left(C_{0}(\hat{\mathbb{G}})\right)$.

Then $M\left(C_{0}(\hat{\mathbb{G}})\right)$ is a subalgebra of $L^{\infty}(\hat{\mathbb{G}})$, and it turns out that the closed unit ball of $M\left(L^{1}(\mathbb{G})\right)$ is weak*-closed. A standard argument then shows that the weak* topology on $L^{\infty}(\hat{\mathbb{G}})$ induces a dual CCBA structure on $M\left(C_{0}(\hat{\mathbb{G}})\right)$. We show that this weak* topology agrees with that given by Theorem 8.1 .

Let us recall a little about $\lambda: L^{1}(\mathbb{G}) \rightarrow C_{0}(\hat{\mathbb{G}})$. As the antipode $S$ is generally unbounded on $L^{\infty}(\mathbb{G})$, we cannot (unlike the Kac algebra case) turn $L^{1}(\mathbb{G})$ into a $*$ algebra in a natural way. However, following [29, we define

$$
L_{*}^{1}(\mathbb{G})=\left\{\omega \in L^{1}(\mathbb{G}): \exists \sigma \in L^{1}(\mathbb{G}),\langle x, \sigma\rangle=\left\langle S(x), \omega^{*}\right\rangle(x \in D(S))\right\}
$$

Here $D(S) \subseteq L^{\infty}(\mathbb{G})$ is the (strong*-dense) domain of $S$, and $\omega^{*}$ denotes the normal functional

$$
L^{\infty}(\mathbb{G}) \rightarrow \mathbb{C} ; \quad x \mapsto \overline{\left\langle x^{*}, \omega\right\rangle} .
$$

Then $L_{*}^{1}(\mathbb{G})$ carries a natural involution, $\omega^{\dagger}=\sigma$. So, by definition, we have $\left\langle x, \omega^{\dagger}\right\rangle=$ $\left\langle S(x), \omega^{*}\right\rangle$ for $x \in D(S)$. As argued in [29, Section 3], we find that $L_{*}^{1}(\mathbb{G})$ is a dense subalgebra of $L^{1}(\mathbb{G})$. Then [29, Proposition 3.1] shows that we can characterise $L_{*}^{1}(\mathbb{G})$ as

$$
L_{*}^{1}(\mathbb{G})=\left\{\omega \in L^{1}(\mathbb{G}): \exists \sigma \in L^{1}(\mathbb{G}), \lambda(\omega)^{*}=\lambda(\sigma)\right\}
$$

and furthermore, $\lambda$ is a $*$-homomorphism on $L_{*}^{1}(\mathbb{G})$. See also [32, Definition 2.3] and the discussion thereafter.

Proposition 8.8. Let $\mathbb{G}$ be a locally compact quantum group, and let $(L, R) \in M\left(L^{1}(\mathbb{G})\right)$. There exists a densely defined, preclosed operator $a_{0}$ on $L^{2}(\mathbb{G})$ with domain $D\left(a_{0}\right)$ such that $D\left(a_{0}\right)$ is invariant under $\lambda(\omega)$ for all $\omega \in L^{1}(\mathbb{G})$, and with

$$
a_{0} \lambda(\omega) \xi=\lambda(L(\omega)) \xi, \quad \lambda(\omega) a_{0} \xi=\lambda(R(\omega)) \xi \quad\left(\omega \in L^{1}(\mathbb{G}), \xi \in D\left(a_{0}\right)\right)
$$

Proof. Let $X$ be the linear span of vectors of the form $\lambda(\omega) \xi$ where $\omega \in L^{1}(\mathbb{G})$ and $\xi \in L^{2}(\mathbb{G})$. As $\lambda\left(L^{1}(\mathbb{G})\right)$ is dense in $C_{0}(\hat{\mathbb{G}})$, and $C_{0}(\hat{\mathbb{G}})$ acts non-degenerately on $L^{2}(\mathbb{G})$, it follows that $X$ is dense in $L^{2}(\mathbb{G})$.

We first show that if $\xi \in L^{2}(\mathbb{G})$ with $\lambda(\omega) \xi=0$ for all $\omega \in L^{1}(\mathbb{G})$, then $\xi=0$. Indeed, for $\eta \in L^{2}(\mathbb{G})$ and $\omega \in L_{*}^{1}(\mathbb{G})$, we have

$$
0=(\lambda(\omega) \xi \mid \eta)=\left(\xi \mid \lambda\left(\omega^{\dagger}\right) \eta\right)
$$

As $L_{*}^{1}(\mathbb{G})$ is dense in $L^{1}(\mathbb{G})$, we see that $\operatorname{lin}\left\{\lambda(\omega) \eta: \omega \in L_{*}^{1}(\mathbb{G}), \eta \in L^{2}(\mathbb{G})\right\}$ is dense in $X$, which is dense in $L^{2}(\mathbb{G})$. Thus $\xi=0$, as claimed.

Define $a_{0}: X \rightarrow X$ by $a_{0} \lambda(\omega) \xi=\lambda(L(\omega)) \xi$, and linearity. This is well-defined, for if $\sum_{i=1}^{n} \lambda\left(\omega_{i}\right) \xi_{i}=0$, then for any $\omega \in L^{1}(\mathbb{G})$, we have

$$
\lambda(\omega) \sum_{i=1}^{n} \lambda\left(L\left(\omega_{i}\right)\right) \xi_{i}=\sum_{i=1}^{n} \lambda\left(\omega L\left(\omega_{i}\right)\right) \xi_{i}=\lambda(R(\omega)) \sum_{i=1}^{n} \lambda\left(\omega_{i}\right) \xi_{i}=0
$$

As $\omega$ was arbitrary, we have $\sum_{i=1}^{n} \lambda\left(L\left(\omega_{i}\right)\right) \xi_{i}=0$, as required.
Then, for $\omega \in L^{1}(\mathbb{G})$ and $\xi=\lambda(\sigma) \eta \in X$, we have

$$
\lambda(\omega) a_{0} \xi=\lambda(\omega) \lambda(L(\sigma)) \eta=\lambda(R(\omega)) \xi
$$

as required.

Finally, we show that $a_{0}$ is preclosed. If $\left(\xi_{n}\right) \subseteq X$ with $\xi_{n} \rightarrow 0$ and $a_{0}\left(\xi_{n}\right) \rightarrow \xi$, then for any $\omega \in L_{*}^{1}(\mathbb{G})$ and $\eta \in L^{2}(\mathbb{G})$,

$$
\left(\xi \mid \lambda\left(\omega^{*}\right) \eta\right)=\lim _{n}\left(a_{0}\left(\xi_{n}\right) \mid \lambda\left(\omega^{*}\right) \eta\right)=\lim _{n}\left(\lambda(R(\omega))\left(\xi_{n}\right) \mid \eta\right)=0 .
$$

Again, by density, this is enough to show that $\xi=0$ as required.
For completely bounded multipliers, we can say more.
Theorem 8.9. Let $\mathbb{G}$ be a locally compact quantum group, and let $(L, R) \in M_{c b}\left(L^{1}(\mathbb{G})\right)$. There exists a unique $a \in M\left(C_{0}(\hat{\mathbb{G}})\right)$ with

$$
a \lambda(\omega)=\lambda(L(\omega)), \quad \lambda(\omega) a=\lambda(R(\omega)) \quad\left(\omega \in L^{1}(\mathbb{G})\right) .
$$

The resulting map $\Lambda: M_{c b}\left(L^{1}(\mathbb{G})\right) \rightarrow M\left(C_{0}(\hat{\mathbb{G}})\right)$ is a completely contractive algebra homomorphism.

Proof. We continue with the notation of the last proof. For $\xi \in X$ and $\eta, \xi_{0}, \eta_{0} \in L^{2}(\mathbb{G})$, we have

$$
\begin{aligned}
\left(W\left(1 \otimes a_{0}\right)\left(\xi_{0} \otimes \xi\right) \mid \eta_{0} \otimes \eta\right) & =\left(\lambda\left(\omega_{\xi_{0}, \eta_{0}}\right) a_{0}(\xi) \mid \eta\right)=\left(\lambda\left(R\left(\omega_{\xi_{0}, \eta_{0}}\right)\right) \xi \mid \eta\right) \\
& =\left\langle W, R\left(\omega_{\xi_{0}, \eta_{0}}\right) \otimes \omega_{\xi, \eta}\right\rangle=\left\langle\left(R^{*} \otimes \iota\right)(W), \omega_{\xi_{0}, \eta_{0}} \otimes \omega_{\xi, \eta}\right\rangle \\
& =\left(\left(R^{*} \otimes \iota\right)(W)\left(\xi_{0} \otimes \xi\right) \mid \eta_{0} \otimes \eta\right) .
\end{aligned}
$$

Here we use the assumption that $R \in \mathcal{C B}\left(L^{1}(\mathbb{G})\right)$ and so $R^{*} \in \mathcal{C B}\left(L^{\infty}(\mathbb{G})\right)$ and thus $R^{*} \otimes \iota \in \mathcal{C B}\left(L^{\infty}(\mathbb{G}) \bar{\otimes} L^{\infty}(\hat{G})\right)$. So, on the algebraic tensor product $L^{2}(\mathbb{G}) \otimes X$, we have

$$
\left(R^{*} \otimes \iota\right)(W)=W\left(1 \otimes a_{0}\right) .
$$

As the left-hand side is bounded, and $W$ is a unitary, it follows that $a_{0}$ is actually bounded. Let $a$ be the continuous extension of $a_{0}$ to all of $L^{2}(\mathbb{G})$, so that $1 \otimes a=W^{*}\left(R^{*} \otimes \iota\right)(W)$. It follows by density that $\lambda(\omega) a=\lambda(R(\omega))$ and $a \lambda(\omega)=\lambda(L(\omega))$ for $\omega \in L^{1}(\mathbb{G})$. As $\lambda\left(L^{1}(\mathbb{G})\right)$ is dense in $C_{0}(\hat{\mathbb{G}})$, it follows by continuity that $a \in M\left(C_{0}(\hat{\mathbb{G}})\right)$.

It is clear that the resulting map $\Lambda: M_{c b}\left(L^{1}(\mathbb{G})\right) \rightarrow M\left(C_{0}(\hat{\mathbb{G}})\right)$ is an algebra homomorphism. As $1 \otimes a=W^{*}\left(R^{*} \otimes \iota\right)(W)$, it follows immediately that $\|a\| \leq\|R\|_{c b}$, and it also follows that $\Lambda:(L, R) \mapsto a$ is actually a complete contraction.

Conversely, if $a \in M\left(C_{0}(\mathbb{G})\right)$ idealises $\lambda\left(L^{1}(\mathbb{G})\right)$ then we find maps $L, R: L^{1}(\mathbb{G}) \rightarrow$ $L^{1}(\mathbb{G})$ with $\lambda(L(\omega))=a \lambda(\omega)$ and $\lambda(R(\omega))=\lambda(\omega) a$ for $\omega \in L^{1}(\mathbb{G})$. It hence follows that $(L, R) \in M\left(L^{1}(\mathbb{G})\right)$. It is not clear to us if there is any easily stated condition on $a$ which will ensure that $(L, R) \in M_{c b}\left(L^{1}(\mathbb{G})\right)$. Indeed, it is also unclear if the previous theorem can be extended to $M\left(L^{1}(\mathbb{G})\right)$. Kraus and Ruan show slightly better results for Kac algebras in 27.

We next show that the restriction of the weak* topology on $L^{\infty}(\hat{\mathbb{G}})$ induces a dual Banach algebra structure on $M_{c b}\left(L^{1}(\mathbb{G})\right)$ which agrees with the weak* topology on $M_{c b}\left(L^{1}(\mathbb{G})\right)$ constructed by (the operator space version of) Theorem 8.1.

We first collect some properties of the map $\lambda$. Again, these are weaker than in the Kac algebra case, but are sufficient for our needs.

Lemma 8.10. Let $\omega \in L^{1}(\mathbb{G})$ and $\hat{\omega} \in L^{1}(\hat{\mathbb{G}})$. Then $\langle\lambda(\omega), \hat{\omega}\rangle=\left\langle\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}, \omega\right\rangle, \hat{\lambda}\left(\hat{\omega}^{*} \lambda(\omega)^{*}\right)^{*}=$ $\omega \cdot \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}$, and $\hat{\lambda}\left(\lambda(\omega)^{*} \hat{\omega}^{*}\right)^{*}=\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*} \cdot \omega$.

Proof. Let $\omega=\omega_{\xi, \eta}$ and $\hat{\omega}=\omega_{\alpha, \beta}$. We have $\hat{W}=\sigma W^{*} \sigma$ where $\sigma$ is the "swap map" on $L^{2}(\mathbb{G}) \otimes L^{2}(\mathbb{G})$. Thus

$$
\begin{aligned}
\langle\lambda(\omega), \hat{\omega}\rangle & =((\omega \otimes \iota)(W) \alpha \mid \beta)=(W(\xi \otimes \alpha) \mid \eta \otimes \beta)=(\alpha \otimes \xi \mid \hat{W}(\beta \otimes \eta)) \\
& =\overline{\left(\left(\omega_{\beta, \alpha} \otimes \iota\right)(\hat{W}) \eta \mid \xi\right)}=\overline{\left(\hat{\lambda}\left(\omega_{\beta, \alpha}\right) \eta \mid \xi\right)}=\left(\hat{\lambda}\left(\omega_{\beta, \alpha}\right)^{*} \xi \mid \eta\right)=\left\langle\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}, \omega\right\rangle .
\end{aligned}
$$

Here we use that $\hat{\omega}^{*}=\omega_{\beta, \alpha}$, which follows as

$$
\left\langle x, \hat{\omega}^{*}\right\rangle=\overline{\left(x^{*} \alpha \mid \beta\right)}=(x \beta \mid \alpha)=\left\langle x, \omega_{\beta, \alpha}\right\rangle \quad\left(x \in L^{\infty}(\hat{\mathbb{G}})\right)
$$

For the second claim, for $\sigma \in L^{1}(\mathbb{G})$, we have

$$
\left\langle\hat{\lambda}\left(\hat{\omega}^{*} \lambda(\omega)^{*}\right)^{*}, \sigma\right\rangle=\langle\lambda(\sigma), \lambda(\omega) \hat{\omega}\rangle=\langle\lambda(\sigma \omega), \hat{\omega}\rangle=\left\langle\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}, \sigma \omega\right\rangle=\left\langle\omega \cdot \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}, \sigma\right\rangle
$$

using that $\hat{\omega}^{*} \lambda(\omega)^{*}=(\lambda(\omega) \hat{\omega})^{*}$. The third claim follows analogously.
Proposition 8.11. Let $\Lambda: M_{c b}\left(L^{1}(\mathbb{G})\right) \rightarrow M\left(C_{0}(\hat{\mathbb{G}})\right)$ be the completely contractive homomorphism constructed in Theorem 8.9. Let $\left(x_{\alpha}\right)$ be a net in the closed unit ball of $M_{c b}\left(L^{1}(\mathbb{G})\right)$ such that $\left(\Lambda\left(x_{\alpha}\right)\right)$ converges weak* in $L^{\infty}(\hat{\mathbb{G}})$. Then there exists $x \in$ $M_{c b}\left(L^{1}(\mathbb{G})\right)$ with $\|x\|_{c b}=1$ and $\Lambda\left(x_{\alpha}\right) \rightarrow \Lambda(x)$ weak $^{*}$.

Proof. Let $y \in L^{\infty}(\hat{\mathbb{G}})$ be the weak* limit of $\left(\Lambda\left(x_{\alpha}\right)\right)$, and let $X=\left\{\hat{\lambda}(\hat{\omega})^{*}: \hat{\omega} \in L^{1}(\hat{\mathbb{G}})\right\} \subseteq$ $C_{0}(\mathbb{G})$. Fix $\omega \in L^{1}(\mathbb{G})$, and define $\mu: X \rightarrow \mathbb{C}$ by

$$
\mu\left(\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right)=\left\langle\hat{\lambda}\left(y^{*} \hat{\omega}^{*}\right)^{*}, \omega\right\rangle .
$$

As $\hat{\lambda}$ is an injection, it follows that $\mu$ is well-defined. Clearly $\mu$ is linear. Notice that $y^{*} \hat{\omega}^{*}=(\hat{\omega} y)^{*}$. Then we calculate that

$$
\left\langle\hat{\lambda}\left(y^{*} \hat{\omega}^{*}\right)^{*}, \omega\right\rangle=\langle\lambda(\omega), \hat{\omega} y\rangle=\lim _{\alpha}\left\langle\Lambda\left(x_{\alpha}\right) \lambda(\omega), \hat{\omega}\right\rangle=\lim _{\alpha}\left\langle\lambda\left(x_{\alpha} \omega\right), \hat{\omega}\right\rangle=\lim _{\alpha}\left\langle\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}, x_{\alpha} \omega\right\rangle .
$$

It follows that

$$
\left|\mu\left(\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right)\right| \leq\|\omega\|\left\|\hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\| .
$$

So $\mu$ is a bounded linear map, which extends by continuity to a member of $C_{0}(\mathbb{G})^{*}=$ $M(\mathbb{G})$, as $X$ is dense in $C_{0}(\mathbb{G})$. We have hence defined a bounded linear map $L: L^{1}(\mathbb{G}) \rightarrow$ $M(\mathbb{G})$ which satisfies

$$
\left\langle L(\omega), \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\left\langle\hat{\lambda}\left(y^{*} \hat{\omega}^{*}\right)^{*}, \omega\right\rangle=\lim _{\alpha}\left\langle\lambda\left(x_{\alpha} \omega\right), \hat{\omega}\right\rangle .
$$

Let $\omega_{1}, \omega_{2} \in L^{1}(\mathbb{G})$. Then, by the previous lemma,

$$
\begin{aligned}
\left\langle L\left(\omega_{1} \omega_{2}\right), \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle & =\lim _{\alpha}\left\langle\lambda\left(x_{\alpha} \omega_{1} \omega_{2}\right), \hat{\omega}\right\rangle=\lim _{\alpha}\left\langle\lambda\left(x_{\alpha} \omega_{1}\right), \lambda\left(\omega_{2}\right) \hat{\omega}\right\rangle \\
& =\left\langle L\left(\omega_{1}\right), \hat{\lambda}\left(\hat{\omega}^{*} \lambda\left(\omega_{2}\right)^{*}\right)^{*}\right\rangle=\left\langle L\left(\omega_{1}\right), \omega_{2} \cdot \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\left\langle L\left(\omega_{1}\right) \omega_{2}, \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle
\end{aligned}
$$

It follows that $L\left(\omega_{1} \omega_{2}\right) \in L^{1}(\mathbb{G})$ as $L^{1}(\mathbb{G})$ is an ideal in $M(\mathbb{G})$. As $\left\{\omega_{1} \omega_{2}: \omega_{1}, \omega_{2} \in L^{1}(\mathbb{G})\right\}$ is dense in $L^{1}(\mathbb{G})$ it follows by continuity that $L$ actually maps into $L^{1}(\mathbb{G})$. Furthermore, the calculation shows that $L$ is a left multiplier.

Similarly, we can construct a bounded linear map $R: L^{1}(\mathbb{G}) \rightarrow M(\mathbb{G})$ which satisfies

$$
\left\langle R(\omega), \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\left\langle\hat{\lambda}\left(\hat{\omega}^{*} y^{*}\right)^{*}, \omega\right\rangle=\lim _{\alpha}\left\langle\lambda\left(\omega x_{\alpha}\right), \hat{\omega}\right\rangle .
$$

We can then analogously show that $R$ maps into $L^{1}(\mathbb{G})$ and is a right multiplier. Then, for $\omega_{1}, \omega_{2} \in L^{1}(\mathbb{G})$, we have

$$
\begin{aligned}
\left\langle\omega_{1} L\left(\omega_{2}\right), \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle & =\left\langle L\left(\omega_{2}\right), \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*} \cdot \omega_{1}\right\rangle=\left\langle L\left(\omega_{2}\right), \hat{\lambda}\left(\lambda\left(\omega_{1}\right)^{*} \hat{\omega}^{*}\right)^{*}\right\rangle \\
& =\lim _{\alpha}\left\langle\lambda\left(x_{\alpha} \omega_{2}\right), \hat{\omega} \lambda\left(\omega_{1}\right)\right\rangle=\lim _{\alpha}\left\langle\lambda\left(\omega_{1} x_{\alpha} \omega_{2}\right), \hat{\omega}\right\rangle \\
& =\lim _{\alpha}\left\langle\lambda\left(\omega_{1} x_{\alpha}\right), \lambda\left(\omega_{2}\right) \hat{\omega}\right\rangle=\left\langle R\left(\omega_{1}\right), \hat{\lambda}\left(\omega^{*} \lambda\left(\omega_{2}\right)^{*}\right)^{*}\right\rangle \\
& =\left\langle R\left(\omega_{1}\right), \omega_{2} \cdot \hat{\lambda}\left(\omega^{*}\right)^{*}\right\rangle=\left\langle R\left(\omega_{1}\right) \omega_{2}, \hat{\lambda}\left(\omega^{*}\right)^{*}\right\rangle .
\end{aligned}
$$

It follows that $(L, R) \in M\left(L^{1}(\mathbb{G})\right)$.
We now observe that $L(\omega)$, in $M(\mathbb{G})$, is the weak* limit of $\left(x_{\alpha} \omega\right)$. As $\left(x_{\alpha}\right)$ is a bounded net in $M_{c b}\left(L^{1}(\mathbb{G})\right)$, it follows that $\|L\|_{c b} \leq \sup _{\alpha}\left\|x_{\alpha}\right\|_{c b} \leq 1$. The same is true for $R$, so that $x=(L, R) \in M_{c b}\left(L^{1}(\mathbb{G})\right)$ with $\|x\| \leq 1$. Then we have

$$
\begin{aligned}
\langle\Lambda(x) \lambda(\omega), \hat{\omega}\rangle & =\langle\lambda(L(\omega)), \hat{\omega}\rangle=\left\langle L(\omega), \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\left\langle\hat{\lambda}\left(y^{*} \hat{\omega}^{*}\right)^{*}, \omega\right\rangle \\
& =\langle\lambda(\omega), \hat{\omega} y\rangle=\langle y \lambda(\omega), \hat{\omega}\rangle .
\end{aligned}
$$

So $\Lambda(x) \lambda(\omega)=y \lambda(\omega)$, and similarly, $\lambda(\omega) \Lambda(x)=\lambda(\omega) y$. By continuity, it follows that $y \in M\left(C_{0}(\hat{\mathbb{G}})\right)$, and hence also that $y=\Lambda(x)$ as required.

We now prove a general, abstract result. This is probably folklore, but we do not know of a reference. We state this here in the operator space setting, but it has an obvious Banach space counterpart.

Proposition 8.12. Let $A$ and $E$ be operator spaces, and let $\theta: A \rightarrow E^{*}$ be an injective complete contraction such that the image of the closed unit ball of $A$, under $\theta$, is weak*closed in $E^{*}$. Suppose further that $\theta(A)$ is weak*-dense in $E^{*}$.

Let $Q$ be the closure of $\theta^{*} \kappa_{E}(E)$ in $A^{*}$, so that $Q$ is an operator space. Then $Q^{*}$ is canonically completely isometrically isomorphic to $A$, so $Q$ is a predual for $A$. With respect to this predual, for a bounded net $\left(a_{\alpha}\right)$ in $A$, and $a \in A$, we have $a_{\alpha} \rightarrow a$ in $Q^{*}$ if and only if $\theta\left(a_{\alpha}\right) \rightarrow \theta(a)$ in $E^{*}$.

Furthermore, if $A$ is a $C C B A, E^{*}$ is a dual $C C B A$, and $\theta$ is an algebra homomorphism, then $A$ is a dual CCBA with respect to the predual $Q$.

Proof. As the image of $\theta$ is weak*-dense, it follows that $j=\theta^{*} \kappa_{E}: E \rightarrow A^{*}$ is an injection. Then $Q$ is the closure of the image of $j$, and we identify $Q^{*}$ with $A^{* *} / Q^{\perp}$. Let $q: A^{* *} \rightarrow A^{* *} / Q^{\perp}$ be the quotient map, so we wish to prove that $\iota=q \kappa_{A}: A \rightarrow Q^{*}$ is a completely isometric isomorphism. Suppose that $\iota(a)=0$ for some $a \in A$. Then, for $x \in E, 0=\langle\iota(a), j(x)\rangle=\langle j(x), a\rangle=\langle\theta(a), x\rangle$, and so $\theta(a)=0$, so $a=0$. Hence $\iota$ is injective.

For any $n \in \mathbb{N}$, let $\left(a_{\alpha}\right)$ be a bounded net in $\mathbb{M}_{n}(A)$ such that $\left(\theta\left(a_{\alpha}\right)\right)$ converges weak ${ }^{*}$ in $\mathbb{M}_{n}\left(E^{*}\right)$. As $\mathbb{M}_{n}\left(E^{*}\right)$ is, as a Banach space, isomorphic to $\mathbb{M}_{n}(E)^{*}$, we see that each matrix component of $\left(\theta\left(a_{\alpha}\right)\right)$ converges weak ${ }^{*}$ in $E^{*}$. By assumption, it follows that $\left(\theta\left(a_{\alpha}\right)\right)$ converges weak ${ }^{*}$ to something in $\theta\left(\mathbb{M}_{n}(A)\right)$; although note that we have lost norm control.

Let $\mu \in \mathbb{M}_{n}\left(Q^{*}\right)$, so there exists $\Phi \in \mathbb{M}_{n}\left(A^{* *}\right)$ with $q(\Phi)=\mu$ and $\|\Phi\|=\|\mu\|$. As $\mathbb{M}_{n}(A)^{* *}=\mathbb{M}_{n}\left(A^{* *}\right)$, it follows that we can find a bounded net $\left(a_{\alpha}\right)$ in $\mathbb{M}_{n}(A)$ converging
weak $^{*}$ to $\Phi$. For $x \in \mathbb{M}_{m}(E)$, it follows that

$$
\langle\langle\mu, j(x)\rangle\rangle=\lim _{\alpha}\left\langle\left\langle j(x), a_{\alpha}\right\rangle\right\rangle=\lim _{\alpha}\left\langle\left\langle\theta\left(a_{\alpha}\right), x\right\rangle\right\rangle,
$$

so that the net $\left(\theta\left(a_{\alpha}\right)\right)$ is weak ${ }^{*}$-convergent in $E^{*}$, say to $\lambda \in E^{*}$. Thus $\langle\langle\lambda, x\rangle\rangle=$ $\langle\langle\mu, j(x)\rangle\rangle$. By hypothesis, there exists $a \in \mathbb{M}_{n}(A)$ with $\theta(a)=\lambda$. Then $\langle\langle\mu, j(x)\rangle\rangle=$ $\langle\langle\theta(a), x\rangle\rangle=\langle\langle\iota(a), j(x)\rangle\rangle$. As $x$ was arbitrary, and $j$ has dense range, it follows that $\iota(a)=\mu$. Thus $\iota$ is surjective, and as $\iota$ is automatically a complete contraction, we may conclude $\iota$ is a complete isometry, as required.

Henceforth, we can identify $A$ as the dual of $Q$. Let $\left(a_{\alpha}\right)$ be a bounded net in $A$, and let $a \in A$. If $a_{\alpha} \rightarrow a$ weak $^{*}$, then by construction, $\theta\left(a_{\alpha}\right) \rightarrow \theta(a)$ in $E^{*}$. Conversely, if $\theta\left(a_{\alpha}\right) \rightarrow \theta(a)$ in $E^{*}$, then as $a_{\alpha}$ is a bounded net, and $\iota(E)$ is dense in the predual of $A$, it follows that $a_{\alpha} \rightarrow a$ weak $^{*}$ in $A$.

Suppose that $E^{*}$ is a dual CCBA, that $A$ is a CCBA, and that $\theta$ a homomorphism. Let $\left(a_{\alpha}\right)$ be a net in $A$ converging weak ${ }^{*}$ to $a \in A$. For $b \in A$ and $x \in E$,

$$
\begin{aligned}
\lim _{\alpha}\left\langle a_{\alpha} b, \iota(x)\right\rangle & =\lim _{\alpha}\left\langle\theta\left(a_{\alpha}\right) \theta(b), x\right\rangle=\lim _{\alpha}\left\langle\theta\left(a_{\alpha}\right), \theta(b) \cdot x\right\rangle=\lim _{\alpha}\left\langle a_{\alpha}, \iota(\theta(b) \cdot x)\right\rangle \\
& =\langle a, \iota(\theta(b) \cdot x)\rangle=\langle a b, \iota(x)\rangle .
\end{aligned}
$$

Thus $a_{\alpha} b \rightarrow a b$ weak $^{*}$ in $A$; similarly, $b a_{\alpha} \rightarrow b a$. So $A$ is a completely contractive dual Banach algebra with predual $Q$.

Combining the previous two propositions, we can construct an operator space predual $Q$ for $M_{c b}\left(L^{1}(\mathbb{G})\right)$, which turns $M_{c b}\left(L^{1}(\mathbb{G})\right)$ into a dual CCBA.

Theorem 8.13. Let $\mathbb{G}$ be a locally compact quantum group, and form $Q$ as above. The weak* topology induced on $M_{c b}\left(L^{1}(\mathbb{G})\right)$ agrees with that given by the operator space version of Theorem 8.1.
Proof. The weak* topology on $M_{c b}\left(L^{1}(\mathbb{G})\right)$ constructed by Theorem 8.1 is unique under the conditions that $M_{c b}\left(L^{1}(\mathbb{G})\right)$ is a dual CCBA, and for a bounded net $\left(b_{\alpha}\right)$ is $M(\mathbb{G})$ and $b \in M(\mathbb{G})$, we have $b_{\alpha} \rightarrow b$ weak* $^{*}$ if and only if $\phi\left(b_{\alpha}\right) \rightarrow \phi(b)$ weak* in $M_{c b}\left(L^{1}(\mathbb{G})\right)$. Here $\phi: M(\mathbb{G}) \rightarrow M_{c b}\left(L^{1}(\mathbb{G})\right)$ is the canonical map.

The weak* topology induced by $Q$ satisfies that a bounded net $\left(a_{\alpha}\right)$ in $M_{c b}\left(L^{1}(\mathbb{G})\right)$ converges weak ${ }^{*}$ to $a$ if and only if $\Lambda\left(a_{\alpha}\right) \rightarrow \Lambda(a)$ in $L^{\infty}(\hat{\mathbb{G}})$.

As in our discussion at the start of Section 8 , we can identify $L^{1}(\mathbb{G})$ with the closed linear span of elements of the form $x \varphi y^{*}$ where $x, y \in \mathfrak{n}_{\varphi}$. As $\mathfrak{n}_{\varphi}$ is a left ideal, and as $C_{0}(\mathbb{G})$ has an approximate identity, it follows that $\left\{\hat{x} \hat{\omega}: \hat{x} \in C_{0}(\hat{\mathbb{G}}), \hat{\omega} \in L^{1}(\hat{\mathbb{G}})\right\}$ is linearly dense in $L^{1}(\hat{\mathbb{G}})$. Thus also $\left\{\lambda(\omega) \hat{\omega}: \omega \in L^{1}(\mathbb{G}), \hat{\omega} \in L^{1}(\hat{\mathbb{G}})\right\}$ is linearly dense in $L^{1}(\hat{\mathbb{G}})$.

So, let $\left(b_{\alpha}\right)$ be a bounded net in $M(\mathbb{G})$. If $b_{\alpha} \rightarrow b$ weak $^{*}$, then for $\hat{\omega} \in L^{1}(\mathbb{G})$,

$$
\begin{aligned}
\lim _{\alpha}\left\langle\Lambda\left(\phi\left(b_{\alpha}\right)\right), \lambda(\omega) \hat{\omega}\right\rangle & =\lim _{\alpha}\left\langle\lambda\left(b_{\alpha} \omega\right), \hat{\omega}\right\rangle=\lim _{\alpha}\left\langle b_{\alpha} \omega, \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\left\langle b \omega, \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle \\
& =\langle\Lambda(\phi(b)), \lambda(\omega) \hat{\omega}\rangle
\end{aligned}
$$

As $\left(b_{\alpha}\right)$, and hence also $\left(\Lambda\left(\phi\left(b_{\alpha}\right)\right)\right)$, is a bounded net, this is enough to show that $\Lambda\left(\phi\left(b_{\alpha}\right)\right) \rightarrow \Lambda(\phi(b))$ weak $^{*}$ in $L^{\infty}(\hat{\mathbb{G}})$. So $\phi\left(b_{\alpha}\right) \rightarrow \phi(b)$ weak* with respect to the predual $Q$. Conversely, if $\phi\left(b_{\alpha}\right) \rightarrow \phi(b)$ weak* with respect to the predual $Q$, then, by the
previous calculation, and Lemma 8.10,

$$
\begin{aligned}
\lim _{\alpha}\left\langle b_{\alpha}, \hat{\lambda}\left(\hat{\omega}^{*} \lambda(\omega)^{*}\right)^{*}\right\rangle & =\lim _{\alpha}\left\langle b_{\alpha}, \omega \cdot \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\lim _{\alpha}\left\langle\Lambda\left(\phi\left(b_{\alpha}\right)\right), \lambda(\omega) \hat{\omega}\right\rangle \\
& =\langle\Lambda(\phi(b)), \lambda(\omega) \hat{\omega}\rangle=\left\langle b, \omega \cdot \hat{\lambda}\left(\hat{\omega}^{*}\right)^{*}\right\rangle=\left\langle b, \hat{\lambda}\left(\hat{\omega}^{*} \lambda(\omega)^{*}\right)^{*}\right\rangle .
\end{aligned}
$$

By density, this is again enough to show that $b_{\alpha} \rightarrow b$ weak* in $M(\mathbb{G})$.
So the weak ${ }^{*}$ topology induced by $Q$ satisfies the uniqueness condition from Theorem 8.1, and hence the proof is complete.

## 9. Multiplier Hopf convolution algebras

In the final section of this paper, we turn now to the study of Hopf convolution algebras, as defined by Effros and Ruan in [14]. We have seen already the notion of a Hopf von Neumann algebra $(M, \Delta)$. As $\Delta$ is normal, we can turn $M_{*}$ into a completely contractive Banach algebra. We tend to think of $M$ and $M_{*}$ as being two facets of the same object, but this would mean that $M_{*}$ should also carry a coproduct which is induced by the product on $M$. In the commutative case, we can certainly do this. Indeed, let $G$ be a locally compact group, and define

$$
\begin{aligned}
m_{*}: L^{1}(G) \rightarrow M\left(L^{1}(G) \widehat{\otimes} L^{1}(G)\right) & =M(G \times G) ; \\
\left\langle m_{*}(a), f\right\rangle & =\int_{G} a(s) f(s, s) d s \quad\left(f \in C_{0}(G \times G), a \in L^{1}(G)\right) .
\end{aligned}
$$

Notice the natural appearance of a multiplier algebra here. This idea was, to our knowledge, first explored by Quigg in [45], who worked in the Banach algebra setting. He showed that if $m: M \otimes M \rightarrow M$ is the product of a von Neumann algebra $M$, then $m$ drops to a map $m_{*}: M_{*} \rightarrow M_{*} \widehat{\otimes} M_{*}$ if and only if $M$ is the direct sum of matrix algebras of bounded dimension. (It would appear that using multiplier algebras gives us no further examples.)

The situation appears no better in the operator space setting, at least if we use the projective tensor product. However, Effros and Ruan showed that if we instead work with the extended Haagerup tensor product, then we can always define $m_{*}: M_{*} \rightarrow$ $M_{*} \otimes^{e h} M_{*}$. However, this tensor product is rather large: for example, the algebraic tensor product $M_{*} \otimes M_{*}$ need not be norm-dense in it. We shall show that, in many cases, it is possible instead to work with the multiplier algebra of the usual Haagerup tensor product $M_{*} \otimes^{h} M_{*}$. We term such a structure a multiplier Hopf convolution algebra. We then go on to study the basics of a corepresentation theory for such algebras. In 57, Vaes and Van Daele study C*-algebraic objects termed "Hopf C*-algebras"; it is interesting to note that multiplier algebras associated to Haagerup tensor products play a central role in the theory.
9.1. Haagerup tensor products. Let us quickly review the Haagerup, and related, tensor products. Let $E$ and $F$ be operator spaces. The Haagerup tensor norm on $\mathbb{M}_{n}(E \otimes F)$
is defined by

$$
\|\tau\|_{n}^{h}=\inf \left\{\|u\|\|v\|: \tau_{i j}=\sum_{k=1}^{m} u_{i k} \otimes v_{k j}, u \in \mathbb{M}_{n m}(E), v \in \mathbb{M}_{m n}(F)\right\}
$$

where $\tau=\left(\tau_{i j}\right) \in \mathbb{M}_{n}(E \otimes F)$. The completion is denoted by $E \otimes^{h} F$. This tensor product is both injective and projective, and is self-dual, but it is not commutative. For more details, see [13, Chapter 9] or [44, Chapter 5]

The extended Haagerup tensor product is

$$
E \otimes^{e h} F=\left(E^{*} \otimes^{h} F^{*}\right)_{\sigma}^{*}
$$

the separately weak*-continuous functionals on $E^{*} \otimes^{h} F^{*}$. Notice then that $E \otimes^{h} F$ embeds completely isometrically into $E \otimes^{e h} F$.

If $\phi_{i}: E_{i} \rightarrow F_{i}$ are complete contractions between operator spaces, then we have a complete contraction

$$
\phi_{1} \otimes \phi_{2}: E_{1} \otimes^{h} E_{2} \rightarrow F_{1} \otimes^{h} F_{2}
$$

If the $\phi_{i}$ are complete isometries, then so is $\phi_{1} \otimes \phi_{2}$. The same properties hold for the extended Haagerup tensor product. If the $\phi_{i}$ are complete quotient maps, then $\phi_{1} \otimes \phi_{2}$, mapping from between the Haagerup tensor products, is a complete quotient map. This property is not true for the extended Haagerup tensor product.

Recall that the map $E \widehat{\otimes} F \rightarrow \mathcal{C B}\left(E^{*}, F\right)$ need not be injective; denote the resulting quotient of $E \widehat{\otimes} F$ by $E \otimes^{n u c} F$. The shuffle map is

$$
E_{1} \otimes E_{2} \otimes F_{1} \otimes F_{2} \rightarrow E_{1} \otimes F_{1} \otimes E_{1} \otimes F_{2} ; \quad a \otimes b \otimes c \otimes d \mapsto a \otimes c \otimes b \otimes d
$$

This extends to a complete contraction

$$
S_{e}:\left(E_{1} \otimes^{e h} E_{2}\right) \otimes^{n u c}\left(F_{1} \otimes^{e h} F_{2}\right) \rightarrow\left(E_{1} \otimes^{n u c} F_{1}\right) \otimes^{e h}\left(E_{2} \otimes^{n u c} F_{2}\right)
$$

Finally, let $\left(M, \Delta_{M}\right)$ and $\left(N, \Delta_{N}\right)$ be Hopf von Neumann algebras, so that $M_{*}$ and $N_{*}$ are completely contractive Banach algebras. Then $M_{*} \otimes^{n u c} N_{*}=M_{*} \widehat{\otimes} N_{*}$ (this follows by duality and [13, Theorem 7.2.4]). Then $M_{*} \otimes^{e h} N_{*}$ is a completely contractive Banach algebra: the product is just the composition of the maps

$$
\begin{aligned}
\left(M_{*} \otimes^{e h} N_{*}\right) \widehat{\otimes}\left(M_{*} \otimes^{e h} N_{*}\right) \rightarrow\left(M_{*}\right. & \left.\otimes^{e h} N_{*}\right) \otimes^{n u c}\left(M_{*} \otimes^{e h} N_{*}\right) \\
& \rightarrow\left(M_{*} \widehat{\otimes} M_{*}\right) \otimes^{e h}\left(N_{*} \widehat{\otimes} N_{*}\right) \rightarrow M_{*} \otimes^{e h} N_{*} .
\end{aligned}
$$

Furthermore, the multiplication map $m: M \otimes M \rightarrow M$ induces a complete contraction $m_{*}: M_{*} \rightarrow M_{*} \otimes^{e h} M_{*}$ which is a homomorphism between the algebras $M_{*}$ and $M_{*} \otimes^{e h}$ $M_{*}$. For further details, see [14].

One might wonder how this relates to the classical case when $M=L^{\infty}(G)$. It is shown in, for example [28], that $M \otimes^{h} M=M \otimes^{\gamma} M$, where $\otimes^{\gamma}$ denotes the Banach space projective tensor norm (to avoid confusion), with equivalent norms. As the Haagerup tensor product is self-dual, it is not hard (compare with the proof of Lemma 9.3 below) to show that

$$
L^{1}(G) \otimes^{e h} L^{1}(G)=\left\{T \in \mathcal{B}\left(L^{\infty}(G), L^{1}(G)\right): T^{*}\left(L^{\infty}(G)\right) \subseteq L^{1}(G)\right\}
$$

again, with equivalent norms. Then, for $a \in L^{1}(G), m_{*}(a) \in L^{1}(G) \otimes^{e h} L^{1}(G)$ is identified with the map $L^{\infty}(G) \rightarrow L^{1}(G) ; f \mapsto f a$ where $f a$ is the pointwise product.

If we now do the same argument again with $C_{0}(G)$, we find that $M(G) \otimes^{e h} M(G)=$ $\mathcal{B}\left(C_{0}(G), M(G)\right)$. Then we should have an inclusion $L^{1}(G) \otimes^{e h} L^{1}(G) \rightarrow M(G) \otimes^{e h}$ $M(G)$. Under our identifications, this is the map sending $T \in \mathcal{B}\left(L^{\infty}(G), L^{1}(G)\right)$ to $\hat{T} \in$ $\mathcal{B}\left(C_{0}(G), M(G)\right)$, where $\hat{T}$ is the composition

$$
C_{0}(G) \rightarrow L^{\infty}(G) \xrightarrow{T} L^{1}(G) \rightarrow M(G) .
$$

At the beginning of this section, we considered the map $m_{*}^{\prime}: L^{1}(G) \rightarrow M(G \times G)$, where, for $a \in L^{1}(G)$,

$$
\left\langle m_{*}^{\prime}(a), F\right\rangle=\int_{G} F(s, s) a(s) d s \quad\left(F \in C_{0}(G \times G)\right) .
$$

We can use this to define $T: C_{0}(G) \rightarrow M(G)$ by

$$
\langle T(f), g\rangle=\langle\mu, f \otimes g\rangle \quad\left(f, g \in C_{0}(G)\right) .
$$

Then, for $f, g \in C_{0}(G)$,

$$
\langle T(f), g\rangle=\int_{G} f(s) g(s) a(s) d s=\left\langle m_{*}(a)(f), g\right\rangle
$$

So $m_{*}$ is "the same map" as $m_{*}^{\prime}$, but regarded as a map into $L^{1}(G) \otimes^{e h} L^{1}(G) \subseteq M(G) \otimes^{e h}$ $M(G)$ instead of $M(G \times G)$.
9.2. Multiplier algebras. Again, let $M$ and $N$ be von Neumann algebras, and suppose that $M_{*}$ and $N_{*}$ are completely contractive Banach algebras. Then $M_{*} \otimes^{h} N_{*}$ is a completely contractive Banach algebra. Indeed, we have a complete isometry $M_{*} \otimes^{h} N_{*} \rightarrow$ $M_{*} \otimes^{e h} N_{*}$ and so we have a map

$$
\left(M_{*} \otimes^{h} N_{*}\right) \widehat{\otimes}\left(M_{*} \otimes^{h} N_{*}\right) \rightarrow M_{*} \otimes^{e h} N_{*}
$$

induced by the product on $M_{*} \otimes^{e h} N_{*}$. However, $M_{*} \otimes^{h} N_{*}$ is a closed subspace of $M_{*} \otimes^{e h} N_{*}$, and so, by density, the product map takes $\left(M_{*} \otimes^{h} N_{*}\right) \widehat{\otimes}\left(M_{*} \otimes^{h} N_{*}\right)$ into $M_{*} \otimes^{h} N_{*}$. Hence $M_{*} \otimes^{h} N_{*}$ is a CCBA. In this section, we shall investigate if $M_{*} \otimes^{e h} M_{*}$ may be replaced by the multiplier algebras $M\left(M_{*} \otimes^{h} M_{*}\right)$ or $M_{c b}\left(M_{*} \otimes^{h} M_{*}\right)$.

A useful fact about the Haagerup tensor product is that it is self-dual: in particular, [13, Theorem 9.4.7] shows that, for any operator spaces $E$ and $F$, the natural map $E^{*} \otimes F^{*} \rightarrow\left(E \otimes^{h} F\right)^{*}$ extends to a complete isometry $E^{*} \otimes^{h} F^{*} \rightarrow\left(E \otimes^{h} F\right)^{*}$. A useful consequence of this is the following. By [13, Theorem 9.2.1] the identity on $E \otimes F$ extends to a complete contraction $E \otimes^{h} F \rightarrow \mathcal{C B}\left(E^{*}, F\right)$. Let $\tau \in E \otimes^{h} F$, and let $T \in \mathcal{C B}\left(E^{*}, F\right)$ be the induced map, so that

$$
\langle\lambda, T(\mu)\rangle=\langle\mu \otimes \lambda, \tau\rangle \quad\left(\mu \in E^{*}, \lambda \in F^{*}\right) .
$$

If $T=0$, then by linearity and continuity, $\tau$ annihilates all of $E^{*} \otimes^{h} F^{*}$, and so as the map $E^{* *} \otimes^{h} F^{* *} \rightarrow\left(E^{*} \otimes^{h} F^{*}\right)^{*}$ is also a complete isometry, it follows that $\left(\kappa_{E} \otimes \kappa_{F}\right)(\tau)=0$. Hence $\tau=0$, so that the map $E \otimes^{h} F \rightarrow \mathcal{C B}\left(E^{*}, F\right)$ is injective.
Lemma 9.1. Let $\mathbb{G}$ be a locally compact quantum group. Then $L^{1}(\mathbb{G}) \otimes^{h} L^{1}(\mathbb{G})$ is faithful.

Proof. By [32, Proposition 1.4], the set $\left\{x \cdot \omega: x \in L^{\infty}(\mathbb{G}), \omega \in L^{1}(\mathbb{G})\right\}=\{(\omega \otimes \iota) \Delta(x)$ : $\left.x \in L^{\infty}(\mathbb{G}), \omega \in L^{1}(\mathbb{G})\right\}$ is weak* linearly dense in $L^{\infty}(\mathbb{G})$.

Let $\tau \in L^{1}(\mathbb{G}) \otimes^{h} L^{1}(\mathbb{G})$ be such that $\sigma \tau=0$ for all $\sigma \in L^{1}(\mathbb{G}) \otimes^{h} L^{1}(\mathbb{G})$. Let $\tau$ induce a map $T: L^{\infty}(\mathbb{G}) \rightarrow L^{1}(\mathbb{G})$ as above. Then, for all $x, y \in L^{\infty}(\mathbb{G})$ and $a, b \in L^{1}(\mathbb{G})$,

$$
0=\langle x \otimes y,(a \otimes b) \tau\rangle=\langle x \cdot a \otimes y \cdot b, \tau\rangle=\langle y \cdot b, T(x \cdot a)\rangle
$$

As $T$ is weak ${ }^{*}$-continuous, it follows that $T=0$, and so $\tau=0$, as required.
From now on, let $\mathbb{G}=(M, \Delta)$ be a locally compact quantum group. Let $H$ be a Hilbert space arising from the GNS construction applied to the left Haar weight, and let $W \in \mathcal{B}(H \otimes H)$ be the multiplicative unitary. Let $\sigma: H \otimes H \rightarrow H \otimes H$ be the swap map, $\sigma(\xi \otimes \eta)=\eta \otimes \xi$. We say that $W$ is regular if $\left\{(\omega \otimes \iota)(W \sigma): \omega \in \mathcal{B}(H)_{*}\right\}$ is dense in $\mathcal{K}(H)$, the compact operators on $H$. If $M=L^{\infty}(G)$ or $V N(G)$ (or, more generally, is a Kac algebra) then $W$ is regular, but there do exist locally compact quantum groups for which $W$ is not regular (see [1]). For further details, see [56, Section 7.3].
Theorem 9.2. Let $(M, \Delta)$ be a locally compact quantum group with regular multiplicative unitary $W$. For $a \in M_{*}, m_{*}(a)$ is in the idealiser of $M_{*} \otimes^{h} M_{*}$ in $M_{*} \otimes^{e h} M_{*}$.

We need to explain some more machinery before we give the proof. For a Hilbert space $K$, let $K_{c}$ be the column Hilbert space, the operator space induced by the isomorphism $K=\mathcal{B}(\mathbb{C}, K)$. For operator spaces $E$ and $F$, let $\Gamma_{c}^{2}(E, F)$ be the space of completely bounded maps $E \rightarrow F$ which factor through a column Hilbert space $K_{c}$, equipped with the obvious norm. Then $\left(E \otimes^{h} F\right)^{*}=\Gamma_{c}^{2}\left(F, E^{*}\right)$ for the duality given by

$$
\langle T, x \otimes y\rangle=\langle T(y), x\rangle \quad\left(T \in \Gamma_{c}^{2}\left(F, E^{*}\right), x \in E, y \in F\right)
$$

For further details, see [13, Chapter 9].
Lemma 9.3. For operator spaces $E$ and $F$, we have

$$
E \otimes^{e h} F=\left(E^{*} \otimes^{h} F^{*}\right)_{\sigma}^{*}=\left\{T \in \Gamma_{c}^{2}\left(F^{*}, E\right): T^{*}\left(E^{*}\right) \subseteq F\right\}
$$

Proof. We have $\left(E^{*} \otimes^{h} F^{*}\right)^{*}=\Gamma_{c}^{2}\left(F^{*}, E^{* *}\right)$, so we need to show that $T \in \Gamma_{c}^{2}\left(F^{*}, E^{* *}\right)$ induces a separately weak*-continuous functional if and only if $T$ maps into $E$, and $T^{*}\left(E^{*}\right) \subseteq F$.

Suppose that $T$ maps into $E$, and let $\left(\mu_{\alpha}\right)$ be a net in $E^{*}$ converging weak* to $\mu \in E^{*}$. Then, for $\lambda \in F^{*}$,

$$
\lim _{\alpha}\left\langle T, \mu_{\alpha} \otimes \lambda\right\rangle=\lim _{\alpha}\left\langle\mu_{\alpha}, T(\lambda)\right\rangle=\langle\mu, T(\lambda)\rangle=\langle T, \mu \otimes \lambda\rangle,
$$

so $T$ is weak*-continuous in the first variable. Conversely, if $T(\lambda) \in E^{* *} \backslash E$ for some $\lambda \in F^{*}$, then we can find a bounded net $\left(\mu_{\alpha}\right)$ in $E^{*}$ with $\left\langle T(\lambda), \mu_{\alpha}\right\rangle=1$ for each $\alpha$, and with $\mu_{\alpha} \rightarrow 0$ weak* $^{*}$. However, $T$ is weak*-continuous, so

$$
0=\lim _{\alpha}\left\langle T, \mu_{\alpha} \otimes \lambda\right\rangle=\lim _{\alpha}\left\langle T(\lambda), \mu_{\alpha}\right\rangle=1,
$$

a contradiction.
Similarly, we can show that $T^{*}\left(E^{*}\right) \subseteq F$ if and only if the functional induced by $T$ is weak ${ }^{*}$-continuous in the second variable.

Given $a, b, c \in M_{*}$, we have $m_{*}(a)(b \otimes c) \in M_{*} \otimes^{e h} M_{*}$. We wish to show that this is really in $M_{*} \otimes^{h} M_{*}$, but first let us identify this with some $T \in \Gamma_{c}^{2}\left(M, M_{*}\right)$ with $T^{*}(M) \subseteq M_{*}$.

Lemma 9.4. For $a, b, c \in M_{*}$ let $T \in \Gamma_{c}^{2}\left(M, M_{*}\right)$ be induced by $m_{*}(a)(b \otimes c) \in M_{*} \otimes^{e h} M_{*}$. Let $a=\omega_{\xi_{0}, \eta_{0}}$ for some $\xi_{0}, \eta_{0} \in H$. Then $T$ factors through $H_{c}$ as

where $\alpha(x)=((\iota \otimes c) \Delta(x))\left(\xi_{0}\right)$ and $\beta(\xi)=\omega_{\xi, \eta_{0}}$ b for $x \in M$ and $\xi \in H_{c}$. Furthermore, $\alpha$ and $\beta$ are completely bounded maps.

Proof. Let $c=\omega_{\xi_{2}, \eta_{2}}$ for some $\xi_{2}, \eta_{2} \in H$. Define $A: H \rightarrow H \otimes H$ is given by $A(\eta)=\eta \otimes \eta_{2}$, and define $B=\xi_{0} \otimes \xi_{2} \in \mathcal{B}(\mathbb{C}, H \otimes H)$. Then for $x \in M$ and $\eta \in H$,

$$
\left(A^{*} W^{*}(1 \otimes x) W B \mid \eta\right)=\left(\Delta(x) \xi_{0} \otimes \xi_{2} \mid \eta \otimes \eta_{2}\right)=\left((\iota \otimes c) \Delta(x) \xi_{0} \mid \eta\right)
$$

Thus $\alpha(x)=A^{*} W^{*}(1 \otimes x) W B$, which shows that $\alpha$ is completely bounded. A similar decomposition can be shown for $\beta$.

Then for $x, y \in M$, we have

$$
\begin{aligned}
\langle y, \beta \alpha(x)\rangle & =\left\langle\Delta(y), \omega_{\alpha(x), \eta_{0}} \otimes b\right\rangle=\left((b \cdot y) \alpha(x) \mid \eta_{0}\right)=\left((b \cdot y)(c \cdot x) \xi_{0} \mid \eta_{0}\right) \\
& =\langle m((b \cdot y) \otimes(c \cdot x)), a\rangle=\left\langle y \otimes x, m_{*}(a)(b \otimes c)\right\rangle
\end{aligned}
$$

so that $T=\beta \alpha$ as required.
Proof of Theorem 9.2. Let $a, b, c \in M_{*}$ and form $\alpha$ and $\beta$ as in the lemma. Let $\left(e_{i}\right)_{i \in I}$ be an orthonormal basis for $H$, so we can find vectors $\left(\phi_{i}\right)$ with

$$
W\left(\xi_{0} \otimes \xi_{2}\right)=\sum_{i} e_{i} \otimes \phi_{i}
$$

Hence $\sum_{i}\left\|\phi_{i}\right\|^{2}=\left\|\xi_{0}\right\|^{2}\left\|\xi_{2}\right\|^{2}$. Pick $\epsilon>0$ and choose a finite set $F \subseteq I$ with $\sum_{i \notin F}\left\|\phi_{i}\right\|^{2}$ $<\epsilon^{2}$.

For each $i \in I$, let $R_{i}=\left(\omega_{\eta_{2}, e_{i}} \otimes \iota\right)(W \sigma)$, which is a compact operator, as $W$ is regular. Let $\alpha_{i}: M \rightarrow H_{c}$ be the map $\alpha_{i}(x)=R_{i}^{*} x\left(\phi_{i}\right)$. Clearly $\alpha_{i}$ is completely bounded, and as $R_{i}^{*}$ is compact, we can approximate $\alpha_{i}$, in the completely bounded norm, by a finite-rank operator. The same is hence true of $\alpha_{F}=\sum_{i \in F} \alpha_{i}$.

Then, for $x \in M$ and $\eta \in H$,

$$
\begin{aligned}
\left(\left(\alpha-\alpha_{F}\right)(x) \mid \eta\right) & =\left(W^{*}(1 \otimes x) W\left(\xi_{0} \otimes \xi_{2}\right) \mid \eta \otimes \eta_{2}\right)-\sum_{i \in F}\left(\sigma W^{*}\left(e_{i} \otimes x \phi_{i}\right) \mid \eta_{2} \otimes \eta\right) \\
& =\sum_{i \notin F}\left(W^{*}(1 \otimes x)\left(e_{i} \otimes \phi_{i}\right) \mid \eta \otimes \eta_{2}\right)=(T(1 \otimes x) S \mid \eta)
\end{aligned}
$$

where $S=\sum_{i \notin F} e_{i} \otimes \phi_{i} \in \mathcal{B}(\mathbb{C}, H \otimes H)$ and $T \in \mathcal{B}(H \otimes H, H)$ is defined by $(T \xi \mid \eta)=$ $\left(W^{*} \xi \mid \eta \otimes \eta_{2}\right)$ for $\xi \in H \otimes H$. It follows that $\left\|\alpha-\alpha_{F}\right\|_{c b} \leq\|S\|\|T\|<\epsilon\|T\|=\epsilon\left\|\eta_{2}\right\|$.

As $\epsilon>0$ was arbitrary, it follows that $\alpha$ is in the cb-norm closure of the finite-rank maps from $M$ to $H_{c}$. Thus also $m_{*}(a)(b \otimes c)=\beta \alpha$ can be cb-norm approximated by
finite-rank maps. As the inclusion $M_{*} \otimes^{h} M_{*} \rightarrow M_{*} \otimes^{e h} M_{*}$ is a complete isometry, we conclude that $m_{*}(a)(b \otimes c) \in M_{*} \otimes^{h} M_{*}$ as required.

To show that $(b \otimes c) m_{*}(a) \in M_{*} \otimes^{h} M_{*}$, we use the unitary antipode. A little care is needed, as $R$ is not completely bounded. However, let $r=(R \otimes R) \sigma: M \otimes M \rightarrow M \otimes M$. Then we claim that $r$ extends to an isometry on $M \otimes^{h} M$. Indeed, for $\tau \in M \otimes M$, we have

$$
\|\tau\|^{h}=\inf \left\{\left\|\sum_{i} x_{i} x_{i}^{*}\right\|^{1 / 2}\left\|\sum_{i} y_{i}^{*} y_{i}\right\|^{1 / 2}: \tau=\sum_{i} x_{i} \otimes y_{i}\right\} .
$$

Then $\tau=\sum_{i} x_{i} \otimes y_{i}$ if and only if $r(\tau)=\sum_{i} R\left(y_{i}\right) \otimes R\left(x_{i}\right)$ and so

$$
\begin{aligned}
\|r(\tau)\|^{h} & =\inf \left\{\left\|\sum_{i} R\left(y_{i}\right) R\left(y_{i}\right)^{*}\right\|^{1 / 2}\left\|\sum_{i} R\left(x_{i}\right)^{*} R\left(x_{i}\right)\right\|^{1 / 2}: \tau=\sum_{i} x_{i} \otimes y_{i}\right\} \\
& =\inf \left\{\left\|\sum_{i} R\left(y_{i}^{*} y_{i}\right)\right\|^{1 / 2}\left\|\sum_{i} R\left(x_{i} x_{i}^{*}\right)\right\|^{1 / 2}: \tau=\sum_{i} x_{i} \otimes y_{i}\right\}=\|\tau\|^{h},
\end{aligned}
$$

as $R$ is an isometry.
As $r$ is normal, and the Haagerup tensor product is self-dual, $r$ induces an isometry $r_{*}: M_{*} \otimes^{h} M_{*} \rightarrow M_{*} \otimes^{h} M_{*} ; a \otimes b \mapsto R_{*}(b) \otimes R_{*}(a)$. Similarly, as $r$ is separately weak*-continuous, $r_{*}$ extends to an isometry $M_{*} \otimes^{e h} M_{*} \rightarrow M_{*} \otimes^{e h} M_{*}$. As $R_{*}$ is antimultiplicative, the same is true of $r_{*}$.

For $a \in M_{*}$ and $x, y \in M$,

$$
\left\langle x \otimes y, r m_{*}(a)\right\rangle=\left\langle R(y) \otimes R(x), m_{*}(a)\right\rangle=\langle R(x y), a\rangle=\left\langle x \otimes y, m_{*} R_{*}(a)\right\rangle
$$

so that $r m_{*}=m_{*} R_{*}$.
Thus, for $a, b, c \in M_{*}$, we see that

$$
(b \otimes c) m_{*}(a)=r\left(r m_{*}(a)\left(R_{*}(c) \otimes R_{*}(b)\right)\right)=r\left(m_{*}\left(R_{*}(a)\right)\left(R_{*}(c) \otimes R_{*}(b)\right)\right)
$$

which is in $M_{*} \otimes^{h} M_{*}$, as required.
Given $a \in M_{*}$, we find that $m_{*}(a)$ idealises $M_{*} \otimes^{h} M_{*}$ in $M_{*} \otimes^{e h} M_{*}$. Thus there exist maps $L, R: M_{*} \otimes^{h} M_{*} \rightarrow M_{*} \otimes^{h} M_{*}$ such that $L(\tau)=m_{*}(a) \tau$ and $R(\tau)=\tau m_{*}(a)$ for $\tau \in$ $M_{*} \otimes^{h} M_{*}$. Thus $(L, R) \in M\left(M_{*} \otimes^{h} M_{*}\right)$. Indeed, as $L$ and $R$ are induced by multiplication by a member of $M_{*} \otimes^{e h} M_{*}$, and this algebra is a CCBA, it follows immediately that $(L, R) \in M_{c b}\left(M_{*} \otimes^{h} M_{*}\right)$. As $m_{*}: M_{*} \rightarrow M_{*} \otimes^{e h} M_{*}$ is a complete contraction, it follows that actually we can regard $m_{*}$ as a completely contractive homomorphism $M_{*} \rightarrow$ $M_{c b}\left(M_{*} \otimes^{h} M_{*}\right)$.

It would, of course, be interesting to know if this result holds when $W$ is not regular. Suppose that $M_{*}$ is unital, so that $\mathbb{G}$ is a discrete quantum group (as $C_{0}(\hat{\mathbb{G}})$ must also be unital, so $\hat{\mathbb{G}}$ is compact). It is shown in [56, Examples 7.3.4] that the multiplicative unitary $W$ associated to any algebraic quantum group is regular. In particular, this implies that the $W$ associated to a discrete quantum group is regular, and so our theorem holds. In particular, this means that $m_{*}$ can be regarded as a map $M_{*} \rightarrow M_{*} \otimes^{h} M_{*}$.
9.3. Application to corepresentations. Following the usual theory for $\mathrm{C}^{*}$-bialgebras and Hilbert spaces, if $M_{*}$ is unital (so that $W$ is regular), then we might define a corepresentation of $M_{*}$ on an operator space $E$ to be a completely bounded map $\alpha: E \rightarrow E \otimes^{h} M_{*}$
with $(\alpha \otimes \iota) \alpha=\left(\iota \otimes m_{*}\right) \alpha$. The use of the Haagerup tensor product here is essentially forced upon us, as $m_{*}$ maps $M_{*}$ into $M_{*} \otimes^{h} M_{*}$.

If $M_{*}$ is not unital (and $W$ is assumed regular) then $m_{*}$ only maps into the multiplier algebra $M_{c b}\left(M_{*} \otimes^{h} M_{*}\right)$. Consequently, we need to consider the ideas of Section 2.3 . Notice that the Haagerup tensor norm is uniformly admissible in the sense of Section 2.3 , So a corepresentation of $M_{*}$ will consist of an operator space $E$ and a completely bounded linear map $\alpha: E \rightarrow M_{c b}\left(E \otimes^{h} M_{*}\right)$ such that the following diagram commutes:


Here $I_{E} \otimes m_{*}$ is the extension discussed in Section 2.3 (notice that the Haagerup tensor product is sufficiently well-behaved, in particular, it is $E$-admissible for any $E$ ). However, we must explain what $\alpha \otimes \iota$ is.

Indeed, we first need to check that $E \otimes^{h} M_{*}$ is faithful as an $M_{*}$-bimodule.
Lemma 9.5. For an operator space $E$, and any locally compact quantum group $\mathbb{G}$, we have that $E \otimes^{h} M_{*}$ is a faithful $M_{*}$-bimodule.

Proof. Let $\tau \in E \otimes^{h} M_{*}$ with $\tau \cdot \omega=0$ for each $\omega \in M_{*}$ (the case when $\omega \cdot \tau=0$ for all $\omega$ is similar). As in the proof of Lemma 9.1 above, let $\tau$ induce a weak*-continuous completely bounded map $T: E^{*} \rightarrow M_{*}$. Then

$$
0=\langle\mu \otimes x, \tau \cdot \omega\rangle=\langle\mu \otimes \omega \cdot x, \tau\rangle=\langle\omega \cdot x, T(\mu)\rangle \quad\left(\mu \in E^{*}, x \in M, \omega \in M_{*}\right)
$$

Again, this shows that $T=0$, so that $\tau=0$ as required.
We shall now assume that $M_{*}$ has a bounded approximate identity. This occurs when $\mathbb{G}$ is co-amenable (see [2, Theorem 3.1] or [20, Theorem 2] for example), in which case we even have a contractive approximate identity, say $\left(e_{\beta}\right) \subseteq M_{*}$. Future work would be to try to make these ideas work in more generality. For example, we have not been able to decide if $m_{*}: M_{*} \rightarrow M\left(M_{*} \otimes^{h} M_{*}\right)$ is inducing; if it were, then it might be possible to use "self-induced methods" in place of a bounded approximate identity.

It will be useful to keep track of which algebra we are considering multipliers over, for which we use the self-explanatory notation $M_{M_{*}}^{c b}\left(E \otimes^{h} M_{*}\right)$, and so forth. We now show how to define $\alpha \otimes \iota: M_{M_{*}}\left(E \otimes^{h} M_{*}\right) \rightarrow M_{M_{*} \otimes^{h} M_{*}}\left(E \otimes^{h} M_{*} \otimes^{h} M_{*}\right)$.

Lemma 9.6. Let $\mathcal{A}$ be a $C C B A$, and let $E$ be an operator space. The map $\phi: M_{\mathcal{A}}^{c b}\left(E \otimes^{h}\right.$ $\mathcal{A}) \otimes^{h} \mathcal{A} \rightarrow M_{\mathcal{A} \otimes^{h} \mathcal{A}}^{c b}\left(E \otimes^{h} \mathcal{A} \otimes^{h} \mathcal{A}\right)$ defined on elementary tensors by

$$
\hat{x} \otimes a \mapsto(L, R) ; \quad L(b \otimes c)=\hat{x} \cdot b \otimes a c, \quad R(b \otimes c)=b \cdot \hat{x} \otimes c a,
$$

is a complete contraction.
Proof. We claim that for any operator space $F$, the map $\psi: \mathcal{C B}(\mathcal{A}, F) \otimes^{h} \mathcal{A} \rightarrow \mathcal{C B}\left(\mathcal{A} \otimes^{h} \mathcal{A}\right.$, $F \otimes^{h} \mathcal{A}$ ) defined by

$$
\psi(T \otimes a)(b \otimes c)=T(b) \otimes a c \quad\left(b \otimes c \in \mathcal{A} \otimes^{h} \mathcal{A}\right)
$$

is a complete contraction. If so, then let $F=E \otimes^{h} \mathcal{A}$. Let $p_{l}, p_{r}: M_{\mathcal{A}}^{c b}\left(E \otimes^{h} \mathcal{A}\right) \rightarrow$ $\mathcal{C B}\left(\mathcal{A}, E \otimes^{h} \mathcal{A}\right)$ be given by $p_{l}(L, R)=L$ and $p_{r}(L, R)=R$. Then, for $\tau \in M_{\mathcal{A}}^{c b}\left(E \otimes^{h} \mathcal{A}\right)$ $\otimes^{h} \mathcal{A}$, we define $\phi(\tau)=(L, R)$, where $L=\psi\left(\left(p_{l} \otimes I_{\mathcal{A}}\right) \tau\right)$ and $R=\psi\left(\left(p_{r} \otimes I_{\mathcal{A}}\right) \tau\right)$. Thus $\phi$ is a complete contraction, as required.

So, we show that $\psi$ is a complete contraction. Let $\tau \in \mathbb{M}_{n}(\mathcal{C B}(\mathcal{A}, F) \otimes \mathcal{A})$ with $\|\tau\|^{h} \leq 1$, so by [13, Proposition 9.2.6], we can find $T \in \mathbb{M}_{n, r}(\mathcal{C B}(\mathcal{A}, F))$ and $a \in \mathbb{M}_{r, n}(\mathcal{A})$ with

$$
\tau_{i j}=\sum_{k=1}^{r} T_{i k} \otimes a_{k j} \quad(1 \leq i, j \leq n)
$$

and such that $\|T\|\|a\| \leq 1$. Let $u \in \mathbb{M}_{m}(\mathcal{A} \otimes \mathcal{A})$. We can similarly find $b \in \mathbb{M}_{m, s}(\mathcal{A})$ and $c \in \mathbb{M}_{s, m}(\mathcal{A})$ with

$$
u_{\alpha \beta}=\sum_{\gamma=1}^{s} b_{\alpha \gamma} \otimes c_{\gamma \beta} \quad(1 \leq \alpha, \beta \leq m)
$$

and such that $\|u\|^{h}=\|b\|\|c\|$. Then $\psi(\tau)(u) \in \mathbb{M}_{n m}\left(F \otimes^{h} \mathcal{A}\right)$ has matrix entries

$$
\left(\sum_{k, \gamma} T_{i k}\left(b_{\alpha \gamma}\right) \otimes a_{k j} c_{\gamma \beta}\right)_{(i \alpha),(j \beta)}
$$

and so has norm at most

$$
\begin{aligned}
&\left\|\left(T_{i k}\left(b_{\alpha \gamma}\right)\right)_{(i \alpha, k \gamma)}\right\|_{\mathbb{M}_{n m, r s}(F)}\left\|\left(a_{k j} c_{\gamma \beta}\right)_{(k \gamma, j \beta)}\right\|_{\mathbb{M}_{r s, n m}(\mathcal{A})} \\
& \leq\|T\|_{\mathbb{M}_{n, r}(\mathcal{C B}(\mathcal{A}, F))}\|b\|_{\mathbb{M}_{m, s}(\mathcal{A})}\|a\|_{\mathbb{M}_{r, n}(\mathcal{A})}\|c\|_{\mathbb{M}_{s, n}(\mathcal{A})} .
\end{aligned}
$$

It follows that $\psi$ is a complete contraction.
We now define $\alpha \otimes \iota: M_{M_{*}}^{c b}\left(E \otimes^{h} M_{*}\right) \rightarrow M_{M_{*} \otimes^{h} M_{*}}^{c b}\left(E \otimes^{h} M_{*} \otimes^{h} M_{*}\right)$. Given $\hat{x} \in$ $M_{M_{*}}^{c b}\left(E \otimes^{h} M_{*}\right)$, for each $\beta$ we have $\hat{x} \cdot e_{\beta} \in E \otimes^{h} M_{*}$ and so $\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right) \in$ $M_{M_{*}}^{c c^{*}}\left(E \otimes^{h} M_{*}\right) \otimes^{h} M_{*}$. Thus $\phi\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right) \in M_{M_{*} \otimes^{h} M_{*}}^{c b}\left(E \otimes^{h} M_{*} \otimes^{h} M_{*}\right)$, by the previous lemma. So we may (try to) define $L, R: M_{*} \otimes^{\hbar} M_{*} \rightarrow E \otimes^{h} M_{*} \otimes^{h} M_{*}$ by

$$
L(a)=\lim _{\beta} \phi\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right) \cdot a, \quad R(a)=a \cdot \phi\left(\alpha \otimes I_{M_{*}}\right)\left(e_{\beta} \cdot \hat{x}\right) \quad\left(a \in M_{*} \otimes^{h} M_{*}\right) .
$$

Proposition 9.7. These limits exist, and we have $(L, R) \in M_{M_{*} \otimes^{h} M_{*}}^{c b}\left(E \otimes^{h} M_{*} \otimes^{h} M_{*}\right)$. The map $\hat{x} \mapsto(L, R)$ is completely contractive.

Proof. Define $E_{a_{1}}^{l}: M_{M_{*}}^{c b}\left(E \otimes^{h} M_{*}\right) \rightarrow E \otimes^{h} M_{*}$ to be the map $\hat{y} \mapsto \hat{y} \cdot a_{1}$, which is completely bounded. Similarly define $E_{a_{1}}^{r}$.

Suppose that $a=a_{1} \otimes a_{2} \in M_{*} \otimes M_{*}$. Let $\epsilon>0$, and let $\beta$ be such that $\left\|e_{\beta} a_{2}-a_{2}\right\|<\epsilon$. We can find $\tau=\sum_{i=1}^{n} x_{i} \otimes c_{i} \in E \otimes M_{*}$ such that $\left\|\hat{x} \cdot e_{\beta}-\tau\right\|^{h}<\epsilon$. Then, using the definition of $\phi$, we see that

$$
\left\|\phi\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right) \cdot a-\sum_{i} \alpha\left(x_{i}\right) \cdot a_{1} \otimes c_{i} a_{2}\right\|^{h}<\epsilon\|a\| .
$$

However, as $\left\|\hat{x} \cdot e_{\beta} \cdot a_{2}-\hat{x} \cdot a_{2}\right\|^{h}<\epsilon\|\hat{x}\|$, we also have $\left\|\sum_{i} x_{i} \otimes c_{i} a_{2}-\hat{x} \cdot a_{2}\right\|^{h}<\epsilon\left(\left\|a_{2}\right\|+\|\hat{x}\|\right)$. So

$$
\left\|\phi\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right) \cdot a-\left(E_{a_{1}}^{l} \alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot a_{2}\right)\right\|^{h}<\epsilon\left(\left\|a_{2}\right\|+\|\hat{x}\|+\|a\|\right) .
$$

It follows that the net $\left(\phi\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right) \cdot a\right)$ converges, and so $L(a)$ is well-defined. Similar remarks apply to $R(a)$, as

$$
R(a)=\left(E_{a_{1}}^{r} \alpha \otimes I_{M_{*}}\right)\left(a_{2} \cdot \hat{x}\right) .
$$

Indeed, we could define $L$ and $R$ by this formula, but it is not clear (to the author) that this formula defines a bounded map on $M_{*} \otimes^{h} M_{*}$. However, clearly the limit does exist for all $a \in M_{*} \otimes^{h} M_{*}$.

It is then easy to verify that $\left(b_{1} \otimes b_{2}\right) \cdot L\left(a_{1} \otimes a_{2}\right)=R\left(b_{1} \otimes b_{2}\right) \cdot\left(a_{1} \otimes a_{2}\right)$, so that $(L, R)$ is a multiplier. The net $\left(\phi\left(\alpha \otimes I_{M_{*}}\right)\left(\hat{x} \cdot e_{\beta}\right)\right)$ is bounded in $M_{M_{*} \otimes^{h} M_{*}}^{c b}\left(E \otimes^{h} M_{*} \otimes^{h} M_{*}\right)$, and so $L$ is completely bounded; similarly $R$. Indeed, $\|(L, R)\|_{c b} \leq\|\hat{x}\|\|\alpha\|_{c b}$. Similarly, it now easily follows that the linear map $\hat{x} \mapsto(L, R)$ is a complete contraction.

We have not really motivated the construction of $\alpha \otimes \iota$, so let us do so now. Suppose that $\hat{x}=x \otimes \hat{a} \in E \otimes^{h} M\left(M_{*}\right) \subseteq M\left(E \otimes^{h} M_{*}\right)$. Then, for $a=b \otimes c \in M_{*} \otimes^{h} M_{*}$, we have that

$$
L(a)=\lim _{\beta}\left(\alpha(x) \otimes \hat{a} e_{\beta}\right) \cdot a=\alpha(x) \cdot b \otimes \hat{a} c, \quad R(a)=b \cdot \alpha(x) \otimes c \hat{a} .
$$

Thus $(L, R)$ can be identified with $\alpha(x) \otimes \hat{a}$, as we might hope.
Thus we have defined all of our maps, and so have (a proposal for) a notion of a corepresentation of a multiplier Hopf convolution algebra.
9.4. Avoiding multipliers. An alternative way to define a corepresentation would be to use the extended Haagerup tensor product directly. That is, a corepresentation of $M_{*}$ would consist of an operator space $E$ and a completely bounded map $\alpha: E \rightarrow E \otimes^{e h} M_{*}$ such that $\left(\alpha \otimes I_{M_{*}}\right) \alpha=\left(I_{E} \otimes m_{*}\right) \alpha$. Here $\alpha \otimes I_{M_{*}}$ and $\left(I_{E} \otimes m_{*}\right)$ are defined without further work, and map into $E \otimes^{e h} M_{*} \otimes^{e h} M_{*}$.

We hence have two proposals for what a corepresentation of a (multiplier) Hopf convolution algebra should be. In particular, these apply to $A(G)$ for amenable $G$. It would be interesting to explore this theory further: recently Runde has shown in [50 that, essentially, one cannot move away from Hilbert spaces when considering corepresentations of Hopf von Neumann algebras. Is the theory for Hopf convolution algebras richer? Alternatively, as the corepresentation theory of $M_{*}$ should correspond to the representation theory of $M$, perhaps we should only be interested in the case when $E$ is a Hilbert space (maybe even with the column structure). Is the theory easier in this case?

## 10. Weak* topologies

The following is surely known, but we have been unable to find a suitably self-contained reference. As we also wish to check that the result holds for completely bounded maps, we include a proof here for convenience.

Lemma 10.1. Let $E$ and $F$ be Banach spaces, and let $T: E^{*} \rightarrow F^{*}$ be a bounded linear map. Then the following are equivalent:
(1) $T$ is weak*-continuous;
(2) for a bounded net $\left(\mu_{\alpha}\right)$ in $E^{*}$, if $\mu_{\alpha} \rightarrow \mu \in E^{*}$ weak ${ }^{*}$, then $T\left(\mu_{\alpha}\right) \rightarrow T(\mu)$ weak* in $F$.
(3) $T^{*} \kappa_{F}(F) \subseteq \kappa_{E}(E)$;
(4) there exists a bounded linear map $S: F \rightarrow E$ with $S^{*}=T$.

If $T$ is an isomorphism, then $S$ in (4) is also an isomorphism, and the properties above are also equivalent to:
(5) for a bounded net $\left(\mu_{\alpha}\right)$ in $E^{*}$ and $\mu \in E^{*}$, we have that $\mu_{\alpha} \rightarrow \mu$ weak if and only if $T\left(\mu_{\alpha}\right) \rightarrow T(\mu)$ weak $^{*}$.

The same holds for operator spaces and completely bounded maps.
Proof. Clearly (1) implies (22). If (2) holds, then let $x \in F$ and let $M \in \kappa_{E}(E)^{\perp} \subseteq E^{* * *}$. Let $\left(\mu_{\alpha}\right)$ be a bounded net in $E^{*}$ tending weak* to $M$ in $E^{* * *}$. Thus $\mu_{\alpha} \rightarrow 0$ weak* in $E^{*}$ and so $T\left(\mu_{\alpha}\right) \rightarrow 0$ weak $^{*}$ in $F^{*}$. Thus $\left\langle M, T^{*} \kappa_{F}(x)\right\rangle=\lim _{\alpha}\left\langle T^{*} \kappa_{F}(x), \mu_{\alpha}\right\rangle=$ $\lim _{\alpha}\left\langle T\left(\mu_{\alpha}\right), x\right\rangle=0$. This shows that $T^{*} \kappa_{F}(x) \in \kappa_{E}(E)$, which implies that (3) holds.

If (3) holds then there exists $S: F \rightarrow E$ with $\kappa_{E} S=T^{*} \kappa_{F}$. As $\kappa_{E}$ and $\kappa_{F}$ are linear isometries, it follows that $S$ is linear and bounded. For $\mu \in E^{*}$ and $x \in F$, we see that $\left\langle S^{*}(\mu), x\right\rangle=\langle\mu, S(x)\rangle=\left\langle T^{*} \kappa_{F}(x), \mu\right\rangle=\langle T(\mu), x\rangle$, showing that $S^{*}=T$. So (4) holds. Finally, (4) clearly implies (1).

If $T$ is an isomorphism, then so is $T^{*}$, and hence, as $\kappa_{E} S=T^{*} \kappa_{F}$, it follows that $S$ is injective and bounded below. If $\mu \in S(F)^{\perp}$ then $S^{*}(\mu)=T(\mu)=0$ so $\mu=0$. So $S$ is an isomorphism. Then clearly (5) holds, and obviously (5) implies (1).

If now $E$ and $F$ are operator spaces and $T$ is completely bounded, then the only part to check is that (3) implies (4). As $\kappa_{E}$ and $\kappa_{F}$ are complete isometries, and $\kappa_{E} S=T^{*} \kappa_{F}$, it follows that $S$ is completely bounded, with $\|S\|_{c b} \leq\left\|T^{*}\right\|_{c b}=\|T\|_{c b}$. Finally, if $T$ is a complete isomorphism, then $S^{-1}$ exists and is bounded. For $x \in \mathbb{M}_{n}(F)$, we have

$$
\|S(x)\|=\left\|\kappa_{E} S(x)\right\|=\left\|T^{*} \kappa_{F}(x)\right\| \geq\left\|\left(T^{*}\right)^{-1}\right\|_{c b}^{-1}\left\|\kappa_{F}(x)\right\|=\left\|T^{-1}\right\|_{c b}^{-1}\|x\|
$$

It hence follows that $\left\|S^{-1}\right\|_{c b} \leq\left\|T^{-1}\right\|_{c b}$, as required.

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