# Inclusion relationships between classes of functions defined by subordination 

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#### Abstract

The purpose of the present paper is to investigate various inclusion relationships between several classes of analytic functions defined by subordination. Many interesting applications involving the well-known classes of functions defined by linear operators are also considered.


1. Introduction. Let $\mathcal{A}$ denote the class of functions which are analytic in $\mathcal{U}=\mathcal{U}(1)$, where

$$
\mathcal{U}(r)=\{z \in \mathbb{C}:|z|<r\}
$$

We denote by $\mathcal{A}_{0}$ the class of functions $f \in \mathcal{A}$ of the form

$$
\begin{equation*}
f(z)=z+\sum_{n=2}^{\infty} a_{n} z^{n} \quad(z \in \mathcal{U}) . \tag{1}
\end{equation*}
$$

We say that a function $f \in \mathcal{A}$ is subordinate to a function $F \in \mathcal{A}$, and write $f(z) \prec F(z)$ (or simply $f \prec F$ ), if there exists a function $\omega \in \mathcal{A}$,

$$
|\omega(z)| \leq|z| \quad(z \in \mathcal{U})
$$

such that

$$
f(z)=F(\omega(z)) \quad(z \in \mathcal{U}) .
$$

Moreover, we say that $f$ is subordinate to $F$ in $\mathcal{U}(r)$ if $f(r z) \prec F(r z)$. Then we shall write $f(z) \prec_{r} F(z)$. In particular, if $F$ is univalent in $\mathcal{U}$, we have the following equivalence:

$$
\begin{equation*}
f(z) \prec F(z) \Leftrightarrow[f(0)=F(0) \wedge f(\mathcal{U}) \subset F(\mathcal{U})] . \tag{2}
\end{equation*}
$$

For functions $f, g \in \mathcal{A}$ of the form

$$
f(z)=\sum_{n=0}^{\infty} a_{n} z^{n}, \quad g(z)=\sum_{n=0}^{\infty} b_{n} z^{n},
$$

[^0]we denote by $f * g$ the Hadamard product (or convolution) of $f$ and $g$, defined by
$$
(f * g)(z)=\sum_{n=0}^{\infty} a_{n} b_{n} z^{n} \quad(z \in \mathcal{U})
$$

Let $\phi, \varphi$ be given functions from the class $\mathcal{A}_{0}$ and let $h \in \mathcal{A}$ be a function convex and univalent in $\mathcal{U}$, with $h(0)=1$.

We denote by $\mathcal{W}(\phi(z), \varphi(z) ; h(z)$ ) (or simply $\mathcal{W}(\phi, \varphi ; h)$ ) the class of functions $f \in \mathcal{A}_{0}$ such that

$$
\frac{(\phi * f)(z)}{(\varphi * f)(z)} \prec h(z)
$$

Moreover, we define

$$
\mathcal{W}(\varphi ; h):=\mathcal{W}\left(z \varphi^{\prime}(z), \varphi ; h\right), \quad S^{*}(h):=\mathcal{W}\left(\frac{z}{1-z} ; h\right)
$$

In particular, the classes

$$
S^{*}:=S^{*}\left(\frac{1+z}{1-z}\right), \quad S^{c}:=\mathcal{W}\left(\frac{z}{(1-z)^{2}} ; \frac{1+z}{1-z}\right)
$$

are the classes of starlike functions and convex functions, respectively.
It is clear that

$$
\begin{equation*}
g \in \mathcal{W}(\varphi ; h) \Leftrightarrow \varphi * g \in S^{*}(h) \tag{3}
\end{equation*}
$$

We say that a function $f \in \mathcal{A}_{0}$ belongs to the class $\mathcal{C}(\phi, \varphi ; h)$ if there exists a function $g \in \mathcal{W}(\varphi ; h)$ such that

$$
\frac{(\phi * f)(z)}{(\varphi * g)(z)} \prec h(z)
$$

Furthermore, we let

$$
\mathcal{C}(\varphi ; h):=\mathcal{C}(\varphi, \varphi ; h)
$$

The equivalence (3) defines the operator

$$
J: \mathcal{W}(\varphi ; h) \rightarrow S^{*}(h)
$$

If

$$
\varphi^{(k)}(0) \neq 0 \quad(k=1,2, \ldots)
$$

then the operator $J$ is one-to-one and we have $f \in \mathcal{C}(\phi, \varphi ; h)$ if and only if there exists a function $g \in S^{*}(h)$ such that

$$
\frac{(\phi * f)(z)}{g(z)} \prec h(z)
$$

In particular, the class

$$
\mathrm{CC}:=\bigcup_{\beta \in(-\pi / 2, \pi / 2)} \mathcal{C}\left(\frac{z}{(1-z)^{2}}, \frac{z}{1-z} ; \frac{1+e^{-2 i \beta} z}{1-z}\right)
$$

is the well-known class of close-to-convex functions.

It is easy to show the following relationships:

$$
\mathcal{W}(\phi, z ; h)=\mathcal{C}(\phi, z ; h) \subset \mathcal{C}(\phi, \varphi ; h) \subset \mathcal{C}\left(\phi, \frac{z}{1-z} ; h\right) \quad\left(\varphi \in \mathcal{A}_{0}\right)
$$

If the function $h$ satisfies the condition

$$
\begin{equation*}
\Re[h(z)]>0 \quad(z \in \mathcal{U}), \tag{4}
\end{equation*}
$$

then we denote the classes $\mathcal{W}(\varphi ; h), \mathcal{C}(\phi, \varphi ; h)$ by $\mathcal{W}_{0}(\varphi ; h), \mathcal{C}_{0}(\phi, \varphi ; h)$, respectively.

The main object of this paper is to investigate various inclusion relationships between the above-defined classes of functions. Many interesting applications for the well-known classes of functions defined by linear operators are also considered.
2. The main inclusion relationships. The following lemmas will be required in our present investigation.

Lemma 1 ([12]). If $f \in S^{c}, g \in S^{*}, H \in \mathcal{A}$, then

$$
\begin{equation*}
\frac{f *(H g)}{f * g}(\mathcal{U}) \subseteq \overline{\operatorname{co}}\{H(\mathcal{U})\} \tag{5}
\end{equation*}
$$

where $\overline{\operatorname{co}}\{H(\mathcal{U})\}$ denotes the closed convex hull of $H(\mathcal{U})$.
We shall also need the lemma due to Eenigenburg, Miller, Mocanu and Reade [4].

Lemma 2. Let $\beta, \gamma \in C, \beta \neq 0$, and suppose that $H \in \mathcal{A}$ is convex univalent in $\mathcal{U}$, with

$$
\Re(\beta H(z)+\gamma) \geq 0 \quad(z \in \mathcal{U})
$$

If $q \in \mathcal{A}, q(0)=H(0), 0<r \leq 1$, then the subordination

$$
q(z)+\frac{z q^{\prime}(z)}{\beta q(z)+\gamma} \prec_{r} H(z)
$$

implies that

$$
q(z) \prec_{r} H(z) .
$$

Making use of Lemma 1, we get the following theorem.
Theorem 1. Let $\varphi, f \in \mathcal{A}_{0}$ and suppose that

$$
G=\varphi * f \in S^{*}
$$

If $f \in \mathcal{W}(\phi, \varphi ; h)$ and $\psi \in S^{c}$, then $f \in \mathcal{W}(\psi * \phi, \psi * \varphi ; h)$.
Proof. Let $f \in \mathcal{W}(\phi, \varphi ; h)$. Then there exists $\omega \in \mathcal{A}$ with $|\omega(z)| \leq|z|$ $(z \in \mathcal{U})$ such that

$$
\frac{(\phi * f)(z)}{(\varphi * f)(z)}=h(\omega(z)) \quad(z \in \mathcal{U})
$$

Thus, applying properties of the convolution we get

$$
\frac{[(\psi * \phi) * f](z)}{[(\psi * \varphi) * f](z)}=\frac{\psi(z) *[h(\omega(z)) G(z)]}{\psi(z) * G(z)}
$$

Consequently, by using Lemma 1 we conclude that

$$
\frac{[(\psi * \phi) * f](z)}{[(\psi * \varphi) * f](z)} \in \overline{\operatorname{co}}\{h(\omega(\mathcal{U}))\} \subset \overline{\operatorname{co}}\{h(\mathcal{U})\} \quad(z \in \mathcal{U})
$$

Because $h$ is convex and univalent in $\mathcal{U}$, by (2) we obtain

$$
\frac{[(\psi * \phi) * f](z)}{[(\psi * \varphi) * f](z)} \prec h(z)
$$

This gives $f \in \mathcal{W}(\psi * \phi, \psi * \varphi ; h)$, and proves the theorem.
Corollary 1. If $\psi \in S^{c}$, then

$$
\mathcal{W}_{0}(\varphi ; h) \subset \mathcal{W}_{0}(\psi * \varphi ; h)
$$

Proof. Let $f \in \mathcal{W}_{0}(\varphi ; h)$. Then, by (4), the function $\varphi * f$ belongs to the class $S^{*}$. Moreover, putting

$$
\phi(z):=z \varphi^{\prime}(z) \quad(z \in \mathcal{U})
$$

we have

$$
(\psi * \phi)(z)=z(\psi * \phi)^{\prime}(z) \quad(z \in \mathcal{U})
$$

Thus, Corollary 1 follows directly from Theorem 1 .
Theorem 2. If $\psi \in S^{c}$, then

$$
\mathcal{C}_{0}(\phi, \varphi ; h) \subset \mathcal{C}_{0}(\psi * \phi, \psi * \varphi ; h)
$$

Proof. Let $f \in \mathcal{C}_{0}(\phi, \varphi ; h)$. Then there exists a function $g \in \mathcal{W}_{0}(\varphi ; h)$ and $\omega \in \mathcal{A}$ with $|\omega(z)| \leq|z|(z \in \mathcal{U})$ such that

$$
\begin{equation*}
\frac{(\phi * f)(z)}{(\varphi * g)(z)}=h(\omega(z)) \quad(z \in \mathcal{U}) \tag{6}
\end{equation*}
$$

Since $g \in \mathcal{W}_{0}(\varphi ; h)$ and the function $h$ satisfies (4), the function $G=\varphi * g$ belongs to the class $S^{*}$. Thus, applying (6) and properties of the convolution we get

$$
\frac{[(\psi * \phi) * f](z)}{[(\psi * \varphi) * g](z)}=\frac{\psi(z) *[h(\omega(z)) G(z)]}{\psi(z) * G(z)}
$$

Consequently, by using Lemma 1 we conclude that

$$
\frac{[(\psi * \phi) * f](z)}{[(\psi * \varphi) * g](z)} \in \overline{\operatorname{co}}\{h(\omega(\mathcal{U}))\} \subset \overline{\operatorname{co}}\{h(\mathcal{U})\} \quad(z \in \mathcal{U})
$$

Because $h$ is convex and univalent in $\mathcal{U}$, by (2) we obtain

$$
\frac{[(\psi * \phi) * f](z)}{[(\psi * \varphi) * g](z)} \prec h(z)
$$

Moreover, by Corollary 1 we have $g \in \mathcal{W}_{0}(\psi * \varphi ; h)$. This gives $f \in \mathcal{C}_{0}(\psi * \phi$, $\psi * \varphi ; h)$, and proves the theorem.

It is clear that the function

$$
\psi(z):=\log \left(\frac{1}{1-z}\right) \quad(z \in \mathcal{U})
$$

belongs to the class $S^{c}$ and

$$
\varphi(z)=\psi(z) * z \varphi^{\prime}(z), \quad \phi(z)=\psi(z) * z \phi^{\prime}(z) \quad(z \in \mathcal{U})
$$

Thus, by using Theorems 1 and 2, and Corollary 1 we obtain the following two corollaries:

Corollary 2. If $f \in \mathcal{W}\left(z \phi^{\prime}(z), z \varphi^{\prime}(z) ; h\right)$ and $\varphi * f \in S^{*}$, then $f \in$ $\mathcal{W}(\phi, \varphi ; h)$.

Corollary 3.

$$
\mathcal{W}_{0}\left(z \varphi^{\prime}(z) ; h\right) \subset \mathcal{W}_{0}(\varphi ; h), \quad \mathcal{C}_{0}\left(z \phi^{\prime}(z), z \varphi^{\prime}(z) ; h\right) \subset \mathcal{C}_{0}(\phi, \varphi ; h)
$$

Theorem 3. Let $\varphi \in \mathcal{A}_{0}$ and

$$
\begin{equation*}
\phi_{a}(z):=\frac{1}{a} z \varphi^{\prime}(z)+\left(1-\frac{1}{a}\right) \varphi(z) \quad(z \in \mathcal{U}, 0<a) \tag{7}
\end{equation*}
$$

If the function $h$ satisfies the condition

$$
\begin{equation*}
\Re[h(z)]>\max \{1-a, 0\} \quad(z \in \mathcal{U}) \tag{8}
\end{equation*}
$$

then

$$
\mathcal{W}\left(\phi_{a} ; h\right) \subset \mathcal{W}(\varphi ; h)
$$

Proof. Let $f \in \mathcal{W}\left(\phi_{a} ; h\right)$. Then from the definition of the class $\mathcal{W}\left(\phi_{a} ; h\right)$ we have

$$
\begin{equation*}
\frac{\left(z \phi_{a}^{\prime}(z)\right) * f(z)}{\left(\phi_{a} * f\right)(z)} \prec h(z) \tag{9}
\end{equation*}
$$

If we put

$$
R=\sup \{r:(\varphi * f)(z) \neq 0, z \in \mathcal{U}(r)\}
$$

then the function

$$
\begin{equation*}
q(z):=\frac{\left(z \varphi^{\prime}(z)\right) * f(z)}{(\varphi * f)(z)} \tag{10}
\end{equation*}
$$

is analytic in $\mathcal{U}(R)$ and $q(0)=1$. Thus, by (7) we have

$$
a \frac{\left(\phi_{a} * f\right)(z)}{(\varphi * f)(z)}=q(z)+a-1 \quad(z \in \mathcal{U}(R))
$$

Taking the logarithmic derivative and using (10) we get

$$
\frac{\left(z \phi_{a}^{\prime}(z)\right) * f(z)}{\phi_{a}(z) * f(z)} \prec_{R} q(z)+\frac{z q^{\prime}(z)}{q(z)+a-1} .
$$

Hence, by (9) we conclude that

$$
q(z)+\frac{z q^{\prime}(z)}{q(z)+a-1} \prec_{R} h(z) .
$$

Now an application of Lemma 2 leads to

$$
\begin{equation*}
q(z) \prec_{R} h(z) . \tag{11}
\end{equation*}
$$

By (10) and from the definition of the class $\mathcal{W}(\varphi ; h)$ it is sufficient to verify that $R=1$. From (11), (10) and (8) we conclude that the function $\varphi * f$ is starlike in $\mathcal{U}(R)$. Thus, we see that $(\varphi * f)(z)$ cannot vanish on $|z|=R$ if $R<1$. Hence, $R=1$ and this proves Theorem 3.

THEOREM 4. Let $\phi_{a}$ be defined by (7). If the function $h$ satisfies (8), then

$$
\mathcal{C}\left(\phi_{a} ; h\right) \subset \mathcal{C}(\varphi ; h)
$$

Proof. Let $f \in \mathcal{C}\left(\phi_{a} ; h\right)$. Thus, there exists a function $g \in \mathcal{W}\left(\phi_{a} ; h\right)$ such that

$$
\begin{equation*}
\frac{\left(\phi_{a} * f\right)(z)}{\left(\phi_{a} * g\right)(z)} \prec h(z) \tag{12}
\end{equation*}
$$

Since $h$ satisfies (8), by (3) the function $\varphi * g$ belongs to the class $S^{*}(h) \subset S^{*}$. Therefore, the function

$$
q(z):=\frac{(\varphi * f)(z)}{(\varphi * g)(z)}
$$

is analytic in $\mathcal{U}$. Upon differentiating both sides of the equality

$$
(\varphi * f)(z)=q(z)(\varphi * g)(z)
$$

with respect to $z$, and then simplifying, we obtain

$$
\frac{z(\varphi * f)^{\prime}(z)}{(\varphi * g)(z)}=z q^{\prime}(z)+P(z) q(z) \quad(z \in \mathcal{U})
$$

where

$$
P(z)=\frac{z(\varphi * g)^{\prime}(z)}{(\varphi * g)(z)} \quad(z \in \mathcal{U})
$$

Thus, by (7) we get

$$
\begin{aligned}
\frac{\left(\phi_{a} * f\right)(z)}{\left(\phi_{a} * g\right)(z)} & =\frac{z(\varphi * f)^{\prime}(z)+(a-1)(\varphi * f)(z)}{z(\varphi * g)^{\prime}(z)+(a-1)(\varphi * g)(z)} \\
& =\frac{z q^{\prime}(z)+P(z) q(z)+(a-1) q(z)}{P(z)+(a-1)}=q(z)+\frac{z q^{\prime}(z)}{P(z)+(a-1)}
\end{aligned}
$$

Hence, by (12) we conclude that

$$
q(z)+\frac{z q^{\prime}(z)}{P(z)+a-1} \prec h(z)
$$

Since $P(z) \prec h(z)$, by (8) Lemma 2 yields $q(z) \prec h(z)$, and this proves Theorem 4 .
3. Applications. The classes $\mathcal{W}(\phi, \varphi ; h)$ and $\mathcal{C}(\phi, \varphi ; h)$ generalize wellknown important classes, which were investigated in earlier works. Most of these classes were defined by using linear operators and special functions.

For complex parameters

$$
a_{1}, \ldots, a_{r}, b_{1}, \ldots, b_{s} \quad\left(b_{j} \neq 0,-1,-2, \ldots ; j=1, \ldots, s\right)
$$

the generalized hypergeometric function ${ }_{r} F_{s}\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right)$ is defined by

$$
\begin{aligned}
{ }_{r} F_{s}\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right)= & \sum_{n=0}^{\infty} \frac{\left(a_{1}\right)_{n} \cdots\left(a_{r}\right)_{n}}{\left(b_{1}\right)_{n} \cdots\left(b_{s}\right)_{n}} \frac{z^{n}}{n!} \\
& \left(r \leq s+1 ; r, s \in \mathbb{N}_{0}=\mathbb{N} \cup\{0\} ; z \in \mathcal{U}\right)
\end{aligned}
$$

where

$$
(\lambda)_{n}= \begin{cases}1 & (n=0) \\ \lambda(\lambda+1) \cdots(\lambda+n-1) & (n \in \mathbb{N})\end{cases}
$$

is the Pochhammer symbol.
Next we consider the function $\varphi\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right)$ given in the following way:

$$
\varphi\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right):=z_{r} F_{s}\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right) \quad(z \in \mathcal{U})
$$

In particular, the function

$$
\begin{equation*}
\Phi(a, c ; z):=\varphi(a ; c ; z)=\sum_{n=1}^{\infty} \frac{(a)_{n-1}}{(c)_{n-1}} z^{n} \quad(z \in \mathcal{U}) \tag{13}
\end{equation*}
$$

is called the incomplete Beta function. If, for convenience, we put

$$
\begin{equation*}
\varphi_{a}(z)=\varphi\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right) \quad\left(a:=a_{1}\right) \tag{14}
\end{equation*}
$$

then we obtain the following relationships:

$$
\begin{align*}
a \varphi_{a+1}(z) & =z\left(\varphi_{a}\right)^{\prime}(z)+(a-1) \varphi_{a}(z) & & (z \in \mathcal{U})  \tag{15}\\
\varphi_{a}(z) & =\Phi(a, c ; z) * \varphi_{c}(z) & & (z \in \mathcal{U}) . \tag{16}
\end{align*}
$$

Corresponding to a function $\varphi_{a}$ defined by (14) we consider the following classes:

$$
\mathcal{V}_{a}(r, s ; h):=\mathcal{W}\left(\varphi_{a} ; h\right), \quad \mathcal{M}_{a}(r, s ; h):=\mathcal{C}\left(\varphi_{a} ; h\right)
$$

By using the linear operator

$$
\begin{equation*}
H\left(a_{1} ; r, s\right) f(z)=\varphi\left(a_{1}, \ldots, a_{r} ; b_{1}, \ldots, b_{s} ; z\right) * f(z) \tag{17}
\end{equation*}
$$

introduced by Dziok and Srivastava [3], we can define the class $\mathcal{V}_{a}(r, s ; h)$ alternatively in the following way:

$$
\begin{equation*}
f \in \mathcal{V}_{a}(r, s ; h) \Leftrightarrow a \frac{H(a+1 ; r, s) f(z)}{H(a ; r, s) f(z)}+1-a \prec h(z) \tag{18}
\end{equation*}
$$

Corollary 4. If the function $h$ satisfies (8), and $m \in \mathbb{N}, a>0$, then

$$
\begin{equation*}
\mathcal{V}_{a+m}(r, s ; h) \subset \mathcal{V}_{a}(r, s ; h), \quad \mathcal{M}_{a+m}(r, s ; h) \subset \mathcal{M}_{a}(r, s ; h) \tag{19}
\end{equation*}
$$

Proof. It is clear that it is sufficient to prove the corollary for $m=1$. Let $\varphi_{a}$ be defined by (14). If we put $\varphi=\varphi_{a}$ in (7) and apply (15), then we obtain $\phi_{a}=\varphi_{a+1}$. Hence, by using Theorems 3 and 4, we conclude that

$$
\mathcal{W}\left(\varphi_{a+1} ; h\right) \subset \mathcal{W}\left(\varphi_{a} ; h\right), \quad \mathcal{C}\left(\varphi_{a+1} ; h\right) \subset \mathcal{C}\left(\varphi_{a} ; h\right) .
$$

This clearly forces the inclusions (19) for $m=1$.
It is natural to ask about the inclusion relations (19) when $m$ is positive real. Using Corollary 1 and Theorem 2 we shall give a partial answer to this question.

Corollary 5. If the incomplete Beta function $\Phi(a, c ; z)$ defined by 13 belongs to the class $S^{c}$, then

$$
\begin{equation*}
\mathcal{V}_{c}(r, s ; h) \subset \mathcal{V}_{a}(r, s ; h), \quad \mathcal{M}_{c}(r, s ; h) \subset \mathcal{M}_{a}(r, s ; h) \tag{20}
\end{equation*}
$$

Proof. Let us put

$$
\psi(z)=\Phi(a, c ; z), \quad \varphi(z)=\varphi_{a}(z) \quad(z \in \mathcal{U}),
$$

where $\varphi_{a}$ is defined by (14). Then using Corollary 1. Theorem 2 and relationship (16) we obtain the inclusion relations (20).

A sufficient condition for convexity of the incomplete Beta function $\Phi(a, c ; z)$ is given by the following lemma.

Lemma 3 ([11]). If either

$$
0<a \leq c \quad \text { and } \quad c \geq 2
$$

or

$$
\Re(3-c) \leq \Re(a) \leq \Re(c) \quad \text { and } \quad \operatorname{Im} a=\operatorname{Im} c,
$$

then the incomplete Beta function $\Phi(a, c ; z)$ defined by (13) belongs to the class $S^{c}$.

Combining Corollary 5 with Lemma 3 we obtain the following result.
Corollary 6. If either

$$
0<a \leq c \quad \text { and } \quad c \geq 2,
$$

or

$$
\Re(3-c) \leq \Re(a) \leq \Re(c) \quad \text { and } \quad \operatorname{Im} a=\operatorname{Im} c,
$$

then the inclusions 20 hold.
By setting $c=a+1$ in Corollary 6, we obtain the following consequence.
Corollary 7. If $\Re(a) \geq 1$, then the inclusions (19) hold.

The linear operator $H\left(a_{1} ; r, s\right)$ defined by (17) includes other linear operators, which were considered in earlier works, such as (for example) the linear operators introduced by Carlson-Shaffer, Ruscheweyh, Bernardi-Libera-Livingston, Owa, and Srivastava-Owa for details (see [15] and [16]). These operators generate well-known special cases of the class $\mathcal{V}_{a}(r, s ; h)$.

We can also obtain various new or well-known classes by choosing the function $h$ in the classes defined above.

First, we define

$$
\Omega_{k, \alpha}:=\left\{u+i v: u-\alpha>k \sqrt{(u-1)^{2}+v^{2}}\right\} \quad(k \geq 0,0 \leq \alpha<1)
$$

Note that $\Omega_{k, \alpha}$ is the convex domain contained in the right half plane, with $1 \in \Omega_{k, \alpha}$. More precisely, it is an elliptic domain for $k>1$, a hyperbolic domain for $0<k<1$, a parabolic domain for $k=1$ and finally $\Omega_{k, \alpha}$ is the halfplane $\{w: \Re(w)>\alpha\}$ for $k=0$.

Let us denote by $h_{k, \alpha}$ the univalent function which maps the unit $\operatorname{disc} \mathcal{U}$ onto the conic domain $\Omega_{k, \alpha}$, with $h_{k, \alpha}(0)=1$. Obviously, $h_{k, \alpha}$ is convex in $\mathcal{U}$ and

$$
\Re\left[h_{k, \alpha}(z)\right]>0 \quad(z \in \mathcal{U}) .
$$

It is easy to check that the function $f$ belongs to the class $\mathcal{W}\left(\phi, \varphi ; h_{k, \alpha}\right)$ if and only if

$$
\Re\left(\frac{(\phi * f)(z)}{(\varphi * g)(z)}-\alpha\right)>k\left|\frac{(\phi * f)(z)}{(\varphi * g)(z)}-1\right| \quad(z \in \mathcal{U})
$$

In particular, the class $\mathcal{W}\left(\varphi ; h_{k, \alpha}\right)$ was investigated by Raina and Bansal 9] and the class $\mathcal{V}_{a}\left(r, s ; h_{k, \alpha}\right)$ was studied by Srivastava et al. [10]. If we put $a_{1}=2, a_{2}=b_{1}=1$, then

$$
\mathrm{UCV}:=\mathcal{V}_{2}\left(2,1 ; h_{1,0}\right) \quad \text { and } \quad k \text {-UCV }:=\mathcal{V}_{2}\left(2,1 ; h_{k, 0}\right)
$$

are the classes of uniformly convex functions and $k$-uniformly convex functions introduced by Goodman [5] and Kanas and Wiśniowska [7], respectively.

The class $\mathcal{V}_{\alpha_{1}}(r, s ;(1+A z) /(1+B z))$ was introduced by Dziok and Srivastava [3].

The classes $\mathcal{W}(\phi, \varphi ; h)$ and $\mathcal{C}(\phi, \varphi ; h)$ generalize also many classes defined by linear operators, which are not special cases of the operator (17). We can mention here the Sălăgean operator [13], the Noor operator [8], the Choi-Saigo-Srivastava operator [1], the Jung-Kim-Srivastava operator [6], and others.

REMARK 1. If we apply the results presented in this paper to the classes discussed above, we can obtain a lot of partial results. Some of these results were obtained in earlier works (see for example [1, 2, 14]).

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